

## CITY UNIVERSITY LONDON FAIRTRADE POLICY

City University London attaches great importance to its role within the wider world and as a Fairtrade University is committed to supporting, using and promoting Fairtrade products and to promoting the benefits that Fairtrade brings to producers in developing countries.

### **1. Steering Group**

A Fairtrade Steering Group has been set up to implement the Fairtrade Policy. This group will meet a minimum of once per term to continuously monitor and improve the University support for Fairtrade.

### **2. Sale of Fairtrade Products**

Fairtrade products will be available in all University and Students' Union catering outlets.

The range of Fairtrade items will be regularly expanded to include food and non-food items as it becomes possible to do so.

The provision of Fairtrade products in the outlets will be monitored and reviewed regularly.

### **3. Purchasing**

The University will serve Fairtrade beverages at all internal meetings and hospitality events with a commitment to increasing the use of Fairtrade products as it becomes possible to do so.

The University is committed to using other fairly-traded products as they become available, subject to appropriate value for money requirements being met.

The University adheres to a Sustainable Purchasing Policy to ensure its purchasing activities are carried out in an environmentally responsible and sustainable manner and in accordance with all relevant environmental legislation.

### **4. Promotion**

The University will promote the sale of Fairtrade goods via the following methods:

- A Fairtrade action plan will be put together to ensure that City is proactive in its approach to promoting Fairtrade.
- Fairtrade promotional material will be displayed on University notice boards and in all places where Fairtrade products are sold.
- Articles and other appropriate material about Fairtrade will be published in student and staff publications and on the University website.

- Promotional events will be run during Fairtrade Fortnight and regularly throughout the year. The Steering Group is responsible for organising these events, which will be promoted across the University.
- The University will continue to invite a Fairtrade organisation to display a stand at regular intervals.

## 5. Education

It is recognised by the University that there is an important educational as well as an ethical justification for supporting and promoting Fairtrade at City. This aligns with the University's Environmental Sustainability Policy and our commitment to sustainable development. Recognising the fact that we advocate a global perspective and sustainability within the curriculum, it is important that the University supports sustainable development when it conducts its business.


## 6. Staff and Student Support

Details of this policy will be communicated throughout the University and all members of the University will be actively encouraged to support Fairtrade.

## 7. Review


The policy statement will be reviewed on an annual basis.

Agreed on behalf of the University by:

  
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Caroline Jenkins  
Deputy Director, Facilities

5/12/2014  
Date

Agreed on behalf of the Students' Union by:

  
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Rima Amin  
President, Students' Union

12/12/2014  
Date