KEY FACTS

<table>
<thead>
<tr>
<th>Programme name</th>
<th>Business Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Award</td>
<td>BSc (Hons)</td>
</tr>
<tr>
<td>School</td>
<td>Cass Business School</td>
</tr>
<tr>
<td>Department or equivalent</td>
<td>UG Programme (Cass Business School)</td>
</tr>
<tr>
<td>UCAS Code</td>
<td>N100</td>
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<tr>
<td>Programme code</td>
<td>USBUST</td>
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<td>Type of study</td>
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</tr>
<tr>
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<td>Total ECTS</td>
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PROGRAMME SUMMARY

The BSc (Hons) Business Studies degree gives you a solid grounding in the key areas of Business Studies and provides the essential skills and tools required by the manager. These include strategy, marketing, finance, operations management, accounting, people and organisations, economics, business statistics and human resource management.

In Years 2 and 3, you will have the opportunity, if you wish, to focus more deeply in the areas of Marketing or Finance with the choice of specialised electives to strengthen your knowledge and skills in these two disciplines and to introduce you to the most recent trends and issues in their theory and practice.

In Year 3, you will be also asked to demonstrate your ability to pursue in-depth independent research and study on a business-related theme of your choice in the form of the final year project.

This is a three year programme (or four years, if a sandwich year is taken).

Cass is one of the only business schools in the City of London. Our close links with international corporations is reflected in all our degree programmes which are constantly evolving to meet the needs of an ever-changing business world.

Many of our lecturers have worked in industry and continue to consult for corporate organisations, so you will benefit from their first-hand knowledge and business experience. As we place a high value on teaching both theory and application, you will emerge from your degree with a good understanding of how to use your newly acquired knowledge in the workplace.

This degree aims to:-

1. Provide a coherent education in Business Studies, including concepts, theories, methodologies and techniques to develop a basic understanding of organisations, their major functions, their management and the changing external environment in which they operate.
2. Develop your skills to enable you to tackle problems through:
(a) an appreciation of cultural, political, economic and technological issues, and
(b) an ability to apply the thinking and methods of Business Studies.

3. Provide you with an interdisciplinary intellectual framework, together with a familiarity with both literate and numerate modes of thought, analysis and expression. This holistic and integrative approach will be teaching you how each function, discipline and skill contributes to the operation of an individual organisation.

4. Develop the skills required for you to pursue a career in management, consulting, finance and in business generally. Specifically,
(a) hard skills which deal with technical or administrative procedures related to an organisation's core business.
(b) soft skills (people skills) linked to how people relate to each other: communicating, listening, engaging in dialogue, giving feedback, cooperating as a team member, solving problems, as well as personal self-reflection and self-awareness.

5. Prepare you towards the future and changing needs of the labour market and globalisation trends, as our choice of electives focus not only on current needs and local demands, but deal with a variety of international and globalisation issues.

6. Equip you with enhanced lifelong learning and employability skills and personal development to contribute to society at large.

7. Develop you into a responsible, ethical and socially aware business person or manager.

8. Provide you with a good grounding in research and theory of business and management, as preparation for entering postgraduate study in management, finance and related areas.

On successful completion of Programme Stage 1 of the Programme you will have acquired a foundation knowledge and understanding of the key concepts and principles underlying your area of study, the ability to recognize and explain these, and to identify and apply appropriate solutions when presented with a problem. On successful completion of Programme Stage 1 you will be eligible for the award of Certificate of Higher Education should you choose to leave the Programme.

On successful completion of Programme Stage 2 of the Programme you will have built on the knowledge and understanding gained at Programme Stage 1 and deepened your knowledge of key business and management disciplines and functions. You will have also have broadened your field of study through the completion of elective modules. On successful completion of Programme Stage 2 you will be eligible for the award of Diploma of Higher Education should you choose to leave the Programme.

* There is a non-quantitative route to the degree: see How Do I Enter the Programme section below. If accepted to the non-quantitative route you will not be eligible to join the Finance stream of the degree,
though you will still have the opportunity to specialise through the Marketing stream.

**WHAT WILL I BE EXPECTED TO ACHIEVE?**

On successful completion of this programme, you will be expected to be able to:

**Knowledge and understanding:**

- Demonstrate relevant knowledge and understanding of organisations, their future and how they respond to change, the external environment in which they operate and how they are managed.

- Show an understanding of and basic ability to analyse the interrelationships among and the interconnectedness between different business areas. In specific demonstrate an understanding of the internal functions and processes of organisations including their diverse nature, purposes, structures, governance, operations and management.

- Appreciate the individual and corporate behaviours and cultures which exist within and between organisations and their various influences.

- Demonstrate an understanding of the wide range of factors, including economic, ethical, political, technological and ecological, together with their effects at local, national and international levels upon the strategy, behaviour, management and sustainability of organisations.

- Show an understanding of the various processes, procedures and practices for effective management of organisations including theories, models and frameworks which can explain these and help with the analysis and other processes of decision making.

**Skills:**

- Think critically and practice cognitive skills of analysis and synthesis. This includes the ability to identify assumptions, evaluate statements in terms of evidence, to detect false logic or reasoning, to identify implicit values, to define terms adequately and to generalise appropriately.

- Demonstrate effective problem solving and decision making using appropriate quantitative and qualitative skills, including identifying, formulating and solving business problems.

- Create, evaluate and assess a range of options together with the capacity to apply ideas and knowledge to a range of situations.

- Practice secondary research skills – both data gathering and data evaluation skills as these are very important skills as managers face sifting through vast amounts of data and have to find both accurate and relevant material.
• Communicate effectively, orally and in writing, using a range of media which are widely used in business, such as presentations, and written business reports.

• Practice effective self-management in terms of time, planning and behaviour, motivation, self-starting, individual initiative and entrepreneurship.

• Be an effective performer, within a team environment by showing leadership, team building, influencing and project management skills.

• Demonstrate self-reflection and critical thinking, including self-awareness, openness and sensitivity to diversity in terms of people, cultures, business and management issues.

Values and attitudes:

• Be an effective team player who is tolerant of disagreement, open and sensitive to diversity in terms of business, cultures, people and management issues.

• Engage in reflective, adaptive and collaborative learning.

• Elaborate on what are the most critical and effective approaches to business in particular industry and cultural contexts.

• Prioritize by knowing what are the most critical management processes and the most effective people management practices in particular contexts.

• Be aware and sensitive to all sorts of discrimination when someone is unfairly disadvantaged for reasons, which cannot be objectively justified, relating to their age, gender, race, ethnicity, nationality, sexual orientation or disability.

This programme has been developed in accordance with the QAA Subject Benchmark for General Business and Management.

HOW WILL I LEARN?

Most teaching hours during your degree programme take the form of lectures and these may be of varying sizes. Lectures are used to communicate the basic theoretical or technical points relevant to the module.

Tutorials, exercise classes and surgery hours are opportunities for you to apply and develop your knowledge and understanding and to participate in the discussion of the subject area. A number of tutorials and exercise classes are scheduled during the first year, the number decreasing as you progress and you become more able to direct your own learning.
Some modules use case studies which provide a rich basis for developing your problem solving and decision making skills. In addition, field projects will give you the opportunity to work intensely on real-world business challenges, while also offering organisations the opportunity to gain valid and reliable data.

In all modules, the face-to-face teaching is complemented by the use of the Virtual Learning Environment.

**WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?**

**Assessment and Assessment Criteria**

Assessment is carried out according to context and purpose and recognises that you may exhibit different aptitudes in different forms of assessment.

Most modules are assessed by both coursework and an exam.

Coursework can include:

- Essays or reports which you can take home and complete with the aid of your notes.
- Class tests.
- Online quizzes and tests using the Virtual Learning Environment.
- Individual and group presentations.
- Group projects, sometimes based on case studies.
- An individual project, which is a substantial piece of work where research skills are developed - this forms an integral part of your final year.

Formal unseen written exams take place at the end of each term (or at the end of the year, if a module is taught over both terms).

Assessment Criteria are descriptions, based on the intended learning outcomes, of the skills, knowledge or attitudes that you need to demonstrate in order to complete an assessment successfully, providing a mechanism by which the quality of an assessment can be measured. Grade-Related Criteria are descriptions of the level of skills, knowledge or attributes that you need to demonstrate in order achieve a certain grade or mark in an assessment, providing a mechanism by which the quality of an assessment can be measured and placed within the overall set of marks. Assessment Criteria and Grade-Related Criteria will be made available to you to support you in completing assessments. These may be provided in programme handbooks, module specifications, on the virtual learning environment or attached to a specific assessment task.

**Feedback on assessment**

Feedback will be provided on all assessed work (either formative or summative) and on other relevant aspects of your performance and progress in a module. You will normally be provided with feedback within three weeks of the submission deadline or assessment date. This would normally include a provisional grade or mark. For end of module examinations, or an equivalent significant task (e.g. an end of module project), feedback
Assessment Regulations

In order to pass your Programme, you should complete successfully or be exempted from the relevant modules and assessments and will therefore acquire the required number of credits. You also need to pass each Programme Stage of your Programme in order to progress to the following Programme Stage.

To qualify for the Honours Degree, you must acquire the total credits indicated in the Student Handbook. Calculation of results and classification of the final award is based on a weighted average of module marks. The contribution of each module is proportional to its credit value.

BSc degrees are awarded with First Class Honours, Second Class Honours (Upper and Lower) or Third Class Honours.

The overall class of honours awarded is based on the overall weighted average mark achieved throughout the three Programme Stages of your degree. The weights given to each Programme Stage are shown below:

<table>
<thead>
<tr>
<th>Programme Stage</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
<td>10%</td>
</tr>
<tr>
<td>Two</td>
<td>30%</td>
</tr>
<tr>
<td>Three</td>
<td>60%</td>
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</tbody>
</table>

The Pass mark for each module is 40%.

**Progression from Programme Stage 1 to Programme Stage 2**
To be admitted to Programme Stage 2 it is necessary to achieve:

- An average coursework mark of at least 40% for each module, and
- At least 40% in each examination, and
- A module mark of at least 40% in each module, and
- 120 credits at Programme Stage 1.

**Progression from Programme Stage 2 to Programme Stage 3**
To be admitted to Programme Stage 3 it is necessary to achieve:

- An average coursework mark of at least 40% for each module, and
- At least 40% in each examination, and
- A module mark of at least 40% in each module, and
- 120 credits at Programme Stage 2.

**Progression from Programme Stage 2 to Programme Stage 3 – replacement 2nd year abroad**
To be admitted to Programme Stage 3 it is necessary to achieve:

- A converted module mark of at least 40% in each module. Module grades/marks
awarded by the partner institution will be converted to UK equivalents by the Student Exchange Coordinator at Cass Business School, using the grading scheme shown in the Student Exchange Handbook.  *A fail at a partner institution is a fail at Cass Business School; and*

- 120 Cass Business School credits at Programme Stage 2. The replacement 2nd year abroad is worth a total of 120 Cass Business School credits. Only those modules approved in advance of study by the degree Course Director will be taken into account and awarded credit if passed. *Resits must be taken for any failed module – either at the partner institution, or if there are no resits available, then students must take the equivalent Cass Business School paper during the August resit period. If there is not an equivalent Cass module, e.g. the module you have failed is an elective not offered by Cass, you may be required to repeat the year without attendance. Such cases will be discussed on an individual basis. All passed resit marks will be capped at the Cass pass mark of 40%.*

If you fail an assessment component or a module, the following will apply:

**1. Compensation**

**Compensation at Programme Stages 1 & 2**

Where you fail up to a total of one sixth of the total credits of Programme Stages 1 or 2 at first or resit attempt, you may be allowed compensation if:

- Compensation is permitted for the module involved (see the What will I Study section of the programme specification), and
- It can be demonstrated that you have satisfied all the Learning Outcomes of the modules in the Programme Stage, and
- A minimum overall mark of 30% has been achieved in the module to be compensated, including a minimum of 30% in the exam and 30% in the coursework, and
- An aggregate mark of 40% has been achieved for the Programme Stage.

**Compensation at Programme Stage 3**

Once 90 credits have been earned, the remaining credits for Programme Stage 3 can be earned either by passing modules or through compensation provided that:

- Compensation is permitted for the module involved (see the What will I Study section of the programme specification), and
- It can be demonstrated that you have satisfied all the Learning Outcomes of the modules in the Programme Stage, and
- A minimum overall mark of 30% has been achieved in each module to be compensated, and
- An aggregate mark of 40% has been achieved for Programme Stage 3.

Where you are eligible for compensation at the first attempt, this will be applied in the first instance rather than offering a resit opportunity.

If you receive a compensated pass in a module you will be awarded the credit for that
module. The original component marks will be retained in the record of marks and your original module mark will be used for the purpose of your Award calculation.

2. Resit

Resits at Programme Stages 1 & 2

Where you are not eligible for compensation at the first attempt, you will be offered one resit attempt.

If you are successful in the resit, you will be awarded the credit for that module. The mark for each assessment component that is subject to a resit will be capped at the pass mark for the module. This capped mark will be used in the calculation of the final module mark together with the original marks for the components that you passed at first attempt.

If you do not meet the pass requirements for a module and do not complete your resit by the date specified you will not progress to the next Programme Stage and the Assessment Board will require you to be withdrawn from the Programme.

Resits at Programme Stage 3

There are NO resits in exams or coursework at Programme Stage 3. Under the Assessment Regulations, if you who fail to achieve 120 credits at Programme Stage 3 (after compensation, if applicable) you will be recommended for an Ordinary Degree, or the lower award of a Diploma or Certificate in Higher Education, provided that you meet the requirements for any of these awards.

If you have Extenuating Circumstances which have been agreed and accepted as valid you will be given the option of resitting any missed examinations at the next available opportunity. For Programme Stage 3 students, this will be the following academic year in January/May, as there are no Programme Stage 3 resit papers set for the resit session.

If you fail to meet the requirements for a particular Programme Stage or the Programme, the Assessment Board will consider whether you are eligible for an Exit Award as per the table below.

If you would like to know more about the way in which assessment works at City, please see the full version of the Assessment Regulations at: http://www.city.ac.uk/__data/assets/word_doc/0003/69249/s19.doc

<table>
<thead>
<tr>
<th>WHAT AWARD CAN I GET?</th>
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<tr>
<td>Bachelor’s Degree with Honours:</td>
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<table>
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<th>Programme Stage</th>
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<th>Weighting (%)</th>
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8
Ordinary Degree:

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Diploma of Higher Education:

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<th>% required</th>
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Certificate of Higher Education:

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<th>Weighting (%)</th>
<th>Class</th>
<th>% required</th>
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**WHAT WILL I STUDY?**

**Programme Stage 1**

Total Programme Stage I credit value = 120 credits.
Students take 5 core modules = 105 credits.
Students choose 1 elective module = 15 credits.

<table>
<thead>
<tr>
<th>Module Title</th>
<th>SITS Code</th>
<th>Module Credits</th>
<th>Core/Elective</th>
<th>Can be compensated?</th>
<th>Level</th>
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<tr>
<td>Financial Mathematics &amp; Business Statistics</td>
<td>BS1003</td>
<td>30</td>
<td>C</td>
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<tr>
<td>Functions of Organisations: Connections, Understanding &amp; Strategy (FOCUS)</td>
<td>BS1205</td>
<td>15</td>
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<tr>
<td>Introduction to Financial and Management Accounting</td>
<td>BS1209</td>
<td>15</td>
<td>C</td>
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</table>
Programme Stage 2

Total Programme Stage 2 credit value = 120 credits.
Students take 5 core modules = 75 credits.
Students choose 3 elective modules = 45 credits.

Please note:-

The Finance (FIN) route is NOT open to you if you are on the non-quantitative route of the degree (see How Do I Enter the Programme section below).

If you are taking the Finance (FIN) or Marketing (MKT) specialisations, then you are required to take set electives.

**Finance specialisation** electives (2):-
BS2216 Financial and Management Accounting II and IF2207 Financial Markets
Plus a choice of 1 further elective.

**Marketing specialisation** electives (2):-
BS2213 Branding & Advertising and BS2211 Consumer Behaviour
Plus a choice of 1 further elective.

<table>
<thead>
<tr>
<th>Module Title</th>
<th>SITS Code</th>
<th>Module Credits</th>
<th>Core/ Elective</th>
<th>Can be compensated?</th>
<th>Level</th>
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<tr>
<td>Principles of Finance</td>
<td>BS2100</td>
<td>15</td>
<td>C</td>
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<tr>
<td>Business Statistics 2</td>
<td>BS2102</td>
<td>15</td>
<td>C</td>
<td>Y</td>
<td>5</td>
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</table>
Management of Human Resources  | BS2201  | 15  | C  | Y  | 5  
Operations Management      | MS2103  | 15  | C  | Y  | 5  
Principles of Marketing    | BS2101  | 15  | C  | Y  | 5  
Asset Management           | IF2210  | 15  | E  | Y  | 5  
Branding & Advertising     | BS2213  | 15  | E  | C (MKT) | Y  | 5  
Business and Industrial Economics | BS2209  | 15  | E  | Y  | 5  
Consumer Behaviour         | BS2211  | 15  | E  | C (MKT) | Y  | 5  
European Business Culture  | BS2111  | 15  | E  | Y  | 5  
European Studies           | BS2105  | 15  | E  | Y  | 5  
Financial and Management Accounting II | BS2216  | 15  | C (FIN) | E  | Y  | 5  
Financial Markets          | IF2207  | 15  | C (FIN) | Y  | 5  
Intellectual Property Management | BS2112  | 15  | E  | Y  | 5  
Introduction to Python     | IF2104  | 15  | E  | Y  | 5  
IT for Business            | BS2200  | 15  | E  | Y  | 5  
Mentoring and Coaching     | MS2203  | 15  | E  | Y  | 5  
New Venture Thinking       | BS2208  | 15  | E  | Y  | 5  
Personal Finance           | IF2204  | 15  | E  | Y  | 5  
Public Relations and Corporate Communications | BS2217  | 15  | E  | Y  | 5  

* IF2210 is not available to you if you are on the non-quantitative route

**Programme Stage 3**

Total Programme Stage 3 credit value = 120 credits.
Students take 2 core modules = 45 credits.
Students choose 5 elective modules = 75 credits.

Most electives are available to all Business Studies students, subject to having studied any pre-requisites in Programme Stage 2, and they may be taken in any combination (please check student handbook).

However, if you are taking the Finance or Marketing specialisations, then you are required to take set electives.

**Finance specialisation** electives (2):-
IF3108 Corporate Finance and FR3207 Financial Services Regulation.
Plus a choice of 3 further electives.
Marketing specialisation electives (3):
BS3217 Social Media Theory & Practice.
Plus a choice of 2 electives from BS3103 Applied Market Research, BS3201 Strategic Marketing and BS3105 New Product Development.
Plus a choice of 2 further electives.

Students who take the Marketing specialisation will be awarded BSc Business Studies with specialism in Marketing; those who take the Finance specialisation will be awarded BSc Business Studies with specialism in Finance.
Those who do not specialise, will be awarded BSc Business Studies.

<table>
<thead>
<tr>
<th>Module Title</th>
<th>SITS Code</th>
<th>Module Credits</th>
<th>Core/Elective</th>
<th>Can be compensated?</th>
<th>Level</th>
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<tbody>
<tr>
<td>Final Year Project - BSc Business Studies</td>
<td>BS3000</td>
<td>30</td>
<td>C</td>
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<tr>
<td>Strategy for Business</td>
<td>BS3100</td>
<td>15</td>
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<tr>
<td>Advanced Strategic Management</td>
<td>BS3107</td>
<td>15</td>
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<tr>
<td>Applied Market Research</td>
<td>BS3103</td>
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<td>Bank Strategy &amp; Management</td>
<td>IF3104</td>
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<td>Behavioural Decision Making</td>
<td>MS3205</td>
<td>15</td>
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<td>Climate Change and its impact on the World Economy</td>
<td>FR3210</td>
<td>15</td>
<td>E</td>
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<td>Corporate Finance</td>
<td>IF3108</td>
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<td>C (FIN)</td>
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<td>Corporate Governance</td>
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<td>Corporate Social Responsibility</td>
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<td>Corporate Strategy</td>
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<td>Emerging Markets</td>
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<td>Entrepreneurship Theory &amp; Practice</td>
<td>BS3111</td>
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<tr>
<td>European Business Seminar</td>
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<td>Financial Services Regulation</td>
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<td>Integral Innovation &amp; Practice</td>
<td>MS3204</td>
<td>15</td>
<td>E</td>
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<td>International Financial Management</td>
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<td>International Human Resources Management</td>
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<td>E</td>
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<td>Mergers &amp; Acquisitions</td>
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<td>15</td>
<td>E</td>
<td>Y</td>
<td>6</td>
</tr>
<tr>
<td>New Product Development</td>
<td>BS3105</td>
<td>15</td>
<td>E (MKT &amp; GEN)</td>
<td>Y</td>
<td>6</td>
</tr>
<tr>
<td>Social Media Theory &amp; Practice</td>
<td>BS3217</td>
<td>15</td>
<td>C (MKT)</td>
<td>Y</td>
<td>6</td>
</tr>
<tr>
<td>Strategic Marketing</td>
<td>BS3201</td>
<td>15</td>
<td>E (MKT)</td>
<td>Y</td>
<td>6</td>
</tr>
</tbody>
</table>
The list of elective modules provides an indication of the options available at the time of publication. The actual electives available each year can be subject to change due to student demand and availability of teaching staff. Certain electives may be pre-requisites for other electives you may wish to take later in the programme. Full details can be found in the individual Module Specifications and will be updated annually in your Course Handbook.

In view of the importance of foreign language skills and employability, you also have the opportunity to study extra-curricular (non-credit bearing) language courses in Arabic, French, German, Mandarin, Russian and Spanish.

**TO WHAT KIND OF CAREER MIGHT I GO ON?**

Graduates of this degree are employed across a broad range of professions, including investment banking, accountancy, sales, marketing, stockbroking, foreign currency dealing and management consultancy.

If you would like more information on the Careers support available at City, please go to: http://www.city.ac.uk/careers/for-students-and-recent-graduates.

**WHAT STUDY ABROAD OPTIONS ARE AVAILABLE?**

If you opt to apply for a sandwich year abroad and are accepted you will study at one of our overseas partner universities in between Years 2 & 3. You will be required to pass all Programme Stage 2 assessments at the first attempt.

If you opt to apply for a replacement second year abroad and are accepted you will study at one of our overseas partner universities in Year 2. You will be required to pass all Programme Stage 1 assessments at the first attempt.

Studying abroad enables you to improve your language skills, develop future business contacts and provides you with an international outlook on business.

**WHAT PLACEMENT OPPORTUNITIES ARE AVAILABLE?**

If you opt to apply for a placement sandwich year between Years 2 & 3 and are accepted, you will be required to pass all Programme Stage 2 assessments at the first attempt. However, if you are referred in a module, then this will be considered on a case-by-case basis. This option enables you to gain the professional skills valued by graduate employers, apply the theory you have studied and to develop a network of contacts.
WILL I GET ANY PROFESSIONAL RECOGNITION?

Accrediting Body: Association of Chartered Certified Accountants (ACCA)

Nature of Accreditation
Specific Cass papers give exemptions for specific ACCA papers at the Fundamentals level.

Accrediting Body: Chartered Insurance Institute (CII)

Nature of Accreditation
Upon completion of the degree students will receive a significant number of credits towards the Advanced Diploma in Insurance (290 required for completion) and up to 30 credits to be used towards the Diploma/Advanced Diploma in Financial Planning (credits awarded are dependent on modules chosen).

Accrediting Body: Chartered Institute of Management Accountants (CIMA)

Nature of Accreditation
Specific Cass papers give exemptions for specific CIMA papers at Certificate, Operational and Management levels.

Accrediting Body: Chartered Institute of Public Finance and Accountancy (CIPFA)

Nature of Accreditation
Specific Cass papers give exemptions for specific CIPFA papers at Professional Certificate and Professional Diploma levels.

Accrediting Body: The Institute of Chartered Accountants in England & Wales (ICAEW)

Nature of Accreditation
Specific Cass papers give exemption for ICAEW papers in Accounting, Business & Finance, Law, Financial Management and Management Information.

Accrediting Body: Institute of Financial Services (IFS)

Nature of Accreditation
Successful graduates of this degree can apply for direct entry into Stage 2 (second year; FHEQ level 5) of the ifs BSc Banking Practice & Management degree. This qualification provides a pathway into Chartered Associateship of the ifs (CAifs), subject to 2 years of relevant work experience and submission of a record of annual continuing professional development activities (CPD).

Further completion of the ifs MSc Banking Practice & Management degree leads into Chartered Fellowship of the ifs (CFifs).

Please note that recognition of prior learning awards can change at any time in response
to qualification framework changes. Any changes will be communicated to you as soon as they are confirmed.

### HOW DO I ENTER THE PROGRAMME?

For A-level students our standard offer is AAA.

In addition, GCSE Maths (grade B) and English Language (grade C) or equivalent accepted for A Level students.

For International Baccalaureate students our standard offer is 35 points overall, including 6 in all HL subjects and 5 in all SL subjects. Consideration will be given to 1 bonus point.

For BTEC students our standard offer is Distinction Distinction Distinction.

In addition, GCSE Maths (grade B) and English Language (grade C) or equivalent accepted for BTEC students.

NB. BTEC student joining Business Studies with grade B in GCSE Maths to be offered the non-quantitative route only. All other Business Studies students to be offered the non-quantitative route as a choice.

We also make offers on other international, European and British qualifications that are recognised by British Universities.

For students whose first language is not English, evidence of English language proficiency is required.

IELTS: 6.5 with a minimum of 6 in any unit.

Pearson Academic English: 58 overall with a minimum of 50 in any component

City, University of London offers The Lord Mayor of London Scholarships for Academic Excellence. Further details can be found on the University's website at http://www.city.ac.uk/study-at-city/undergraduate/funding-and-financial-support/bursaries-and-scholarships/the-lord-mayor-of-london-scholarships.