



**CITY UNIVERSITY
LONDON**

**PG conference in International Communications and Development
January 2016**

Title: *Future perspectives in International Communications and Development: where do we go from here?*

WORKSHOP SESSIONS

Wednesday 20th January, 2016 – Room C316

WORKSHOP SESSION 1 – *Communication and Development: theory and practice*

3.00 - 4.00pm

- 1) **Importance of Participatory Communications** - University of Reading group, UK
- 2) **Understanding how gendered interactions between rural communication services and farmers are influenced by Plantwise approaches in the agricultural innovation system of the Punjab province in Pakistan** - Julien Godwin practioner, International Development, CABI Europe – UK

WORKSHOP SESSION 2 - *PhD student research session*

4.00 - 5.00pm

- 1) **Unmuting peripheries: Blogs, inequality, and public sphere in Brazil** - Helton Vilar, City University London, UK
- 2) **The National “Media emergence in a political bubble”**- Jamie Grieg, University of Tennessee, US
- 3) **Regenerating Freirean Literacy: An Exploration of the Use of Reflect Circles in NGO-Driven Communication for Development** - Jonas Agebark, Roskilde University, Denmark

Thursday 21st January, 2016 – Room C304

WORKSHOP SESSION 3 -MA City students

3 - 4pm

- 1) **NGOs and Italian Public Broadcasting Service cooperation in raising public awareness in sustainable development issues** - Flavia Cappellini, MA in Media and Communications, City
- 2) **Gender and advertising** – Thi Nguyen, MA in Media and Communications, City