Welcome from

Sponsors of the Cass Careers Events Programme Guide 2016/17

We are extremely pleased to be sponsoring the Cass Business School Careers Events guide 2016/17. Our mission is to help people and businesses to succeed and we have a number of activities on and off campus this year to help and support you towards finding your perfect career.

CIMA is the world's largest and leading professional body of management accountants with more than 229,000 members and students in 176 countries.

CIMA is different compared to other accounting qualifications that train people for private practice, working on external audit and tax issues. We prepare people for a career in business and teach skills for strategic advice, managing risk and making key decisions.

All of the Top 100 global brands employ CIMA members and students. You can find CIMA people working in a variety of roles; from Finance Analysts, Management Consultants and Project Managers to more senior roles including Finance Directors, CFOs and CEOs in top organisations such as KPMG, Sky and Rolls Royce to name a few.

We are also pleased to announce that from 2017 we will be creating a new accounting association with the American Institute of CPAs (AICPA), a move that will open doors in the USA for CIMA members. We aim to become the world’s most influential professional body of accountants, comprising of over 600,000 current and next-generation professionals.

Finally, I would urge you to sign up to CIMA’s Grad Club, a free careers resource for ambitious university students. By signing up you will get exclusive access to valuable career focused content delivered by CIMA and our host of employer partners including:

- Internship and graduate vacancies
- Webinars and events
- Career resources and expert tips.

Sign up for free at gradclub.cimaglobal.com.

I wish you all the best of luck for the year ahead.

Jason Nye
Student Recruitment Manager
CIMA
We are delighted to present the Cass Business School Careers Events programme 2016/17. It has been designed to give you an insight into a range of careers options and the skills you will need to successfully apply for work experience, training schemes and graduate jobs within the Business, Finance, Actuarial and Risk Management sectors. You will have numerous opportunities to hear from and network with a range of professionals, employers and alumni from the Cass Business School.

This guide contains an overview of the central careers events at City in the autumn term and a snapshot of what is coming up in the spring term.

The programme has been designed in collaboration with the Cass Business School and the Cass Undergraduate Work Placement Office for both undergraduate and postgraduate Cass students as well as students from other disciplines who are interested in pursuing a career within these sectors.

Log into City CareersHub, City’s central careers portal, to:

- View the full event details, including locations and speaker information
- Find more events, including events held off campus
- Register your attendance for these events.

City CareersHub can be accessed at careershub.city.ac.uk/students.

The majority of the events within this booklet will require you to register your attendance through City CareersHub. For events which require a different method of registration, this has been indicated within the event description.

Please note that course-specific events and employability sessions are not included in this guide.
Help with your career

The Cass Undergraduate Work Placement Office

The Placement Team are here to support second year Cass undergraduate students who are interested in a Work Placement and/or Summer Internship.

We are located in the Drysdale Building, Level 3, Room E321. Our office opening hours are from 9.30am to 1pm.

Individual appointments can be made outside of these hours by contacting us:

Mohammed Rahman, Jenny Bryant and Eileen Rahilly
Placement and Internship Coordinators
+44 (0)20 7040 3359/8663/8573
cass-ug-placements@city.ac.uk

We can help with the following:

• Let you know about placement and summer internship opportunities and keep you updated on upcoming deadlines
• Deliver placement/internship preparation briefing sessions
• One-to-one advice and support, including help with cv, covering letters and applications
• Organise workshops to help you identify your skills and competencies, research companies of interest, write your applications and gain interview skills
• Match you with previous placement students who can give you information about the company you are applying to and help you prepare for interviews.

You can find out more about our services on www.cass.city.ac.uk/intranet/student/undergraduate/placements.

Meet your Careers Consultants

All City students and recent graduates can book an appointment with one of our career consultants. They offer three main types of appointment to suit different requirements: overview appointments, career guidance appointments and mock interview appointments.

Rashida Ahmad, Careers Consultant
+44 (0)20 7040 8093
careers@city.ac.uk

Amy Townsend, Careers Consultant
+44 (0)20 7040 8093

careers@city.ac.uk

Amy and Rashida will be delivering Cass specific careers workshops throughout the year and will also be tutors on the first year undergraduate module ‘Business Skills’. You can also meet Rashida and Amy in one-to-one appointments at the Careers Service.

In addition to the City Careers Consultants, all Cass undergraduate students will also have access to Cass Application Advisers throughout the year.

Appointments with Careers Consultants and Application Advisers are bookable via City CareersHub on careershub.city.ac.uk/students.
Cass Open House
Friday 23rd September 2016, 9.30am to 3pm
Cass student Lounge, Drysdale Building
This is an opportunity for first year Cass students to meet the Careers Service and the Cass designated Careers Consultants. There is no need to register for this event.

Preparation session – Making the most of the Banking, Finance and Consultancy Fair
Monday 26th September 2016, 2 to 3pm
This session will cover:
• Researching exhibiting organisation prior to the Fair
• Successful networking and how to make a good impression on the day
• The Fair from an employer perspective
• How attending the Fair can help you make your application stand out if you apply to one of the exhibiting organisations
• What you can expect from the Fair depending on your year and level of study.
Students who register and attend this session will be given a fast-track pass which will allow priority entry to the Banking, Finance and Consultancy Fair during the first hour (1 to 2pm.)

Pop-up cv checks
Tuesday 27th September 2016, 11am to 12pm
Come and meet the Cass designated Careers Consultants in the Cass Student Lounge within the Drysdale Building for quick, five-minute cv checks. You do not need to register for this session, as appointments will be on a first come, first served basis.

The City Banking, Finance and Consultancy Fair
Wednesday 28th September 2016, 1 to 4.30pm (1 to 2pm: priority entry with a fast-track pass)
Sponsored by Bloomberg, this Fair is a great opportunity for you to network with top employers in the Banking, Finance and Consultancy industries and find out more about the companies and their employment opportunities, what employers expect from you and how you can make the most of your application to them. This is a rare chance to meet with a large number of companies within just a couple of hours and may well be your chance to make an impression on who could be your future employer.
Attendees: ACCA, Aon, AXA, BDO, Bloomberg, Capco, CIMA, CIPFA, City Launch Lab, City Students’ Union, Deloitte, Duff & Phelps, EY, FDM Group, Financial Conduct Authority, Grad DNA, graduate-jobs.com, HSBC, ICAEW, Inside Careers, Kobre & Kim, Management Solutions, Mitsubishi UFJ Financial Group, Moore Stephens, Mountbatten Institute, PwC, RateMyPlacement, Sky and USA Summer Camp.

Fair break-out sessions
The following break-out sessions will be delivered in conjunction with the Banking, Finance and Consultancy Fair. These sessions are run by some of our exhibitors at the Fair and will provide you with an opportunity to improve your employability skills.

Tackling a business case study with AXA 2 to 3pm
How to succeed at Assessment Centres with Bloomberg 2 to 3pm
How to tackle Video Interviews with FDM Group 2 to 3pm
How to prepare for Psychometric tests with Grad DNA 3 to 4pm
Top-tips to help land an internship, placement or graduate role with CIMA 3 to 4pm
Demystifying commercial awareness with PwC 3 to 4pm
Cv’s in banking, finance and consultancy
Monday 3rd October 2016, 12 to 1pm
Attend this session, hosted by one of the Cass designated Careers Consultants, to learn how to create a winning cv for the competitive banking, finance and consultancy sector.

Applying for insights – for Cass first year students
Wednesday 5th October 2016, 1 to 2pm
Insights schemes or spring weeks are programmes designed specifically for first year students. Attend this session, hosted by one of the Cass designated Careers Consultants, to discover what insight schemes involve, how to find them and tips for applying.

Pop-up cv checks
Thursday 6th October 2016, 1 to 2pm
Come and meet the Cass designated Careers Consultants in the Cass Student Lounge within the Drysdale Building for quick, five-minute cv checks. You do not need to register for this session, as appointments will be on a first come, first served basis.

Careers in the City panel event
Monday 10th October 2016, 6 to 8pm
The aim of the event is to help students understand the number of career options available to them, to help them make more informed career choices. Students from all year groups who would like to find out more about the breadth of roles available in the City are invited to attend.

Recruiters and alumni from top organisations will cover the following:
• How they got to where they are today
• A typical day in their role
• Entry routes and requirements
• Soft skills, academic qualifications and work experience that students need in order to secure a placement or graduate position.

Remember
Unless otherwise stated within the event description, you need to sign up for these events through City CareersHub:
careershub.city.ac.uk/students
Hello From City Students’ Union.

City Students’ Union exists to represent every City student. All students - automatically and for free - are members of the Students’ Union.

We’re here for the good times and the bad, providing Societies, activities, and entertainment to supplement your social life, as well as support, representation and advice to help you through university life.

Societies
We support a broad range of student-led Societies, including course-based groups.

Why not try Trading and Investment Society or Enactus Society, or you can start your own student group.

Programme Reps
Represent your fellow students and stand for election as a Rep.

You can gain valuable skills working to improve your course and leading on specific campaigns.

Student Media
Hone your journalism talents and writing skills with our online blog and TV station, launching for 2016/17.

www.citystudents.co.uk

www.facebook.com/culsu

studentsunion@city.ac.uk
What is Influencer Marketing and why is this form of marketing the future of advertising? with Pulse Advertising

Thursday 13th October 2016, 6 to 8pm

Pulse Advertising is a globally leading influencer marketing agency with an international team that creates campaigns that reach over 35 countries. Influencer marketing is the fastest growing online marketing method; studies show that 86 percent of marketing executives plan on launching campaigns during the year. During this session, their team will be answering questions such as:

• How do social media influencers make their money?
• Why should companies pay them?
• How much does it cost?
• How does this trend impact traditional advertising?

This session is suitable to students with an interest in the marketing sector.

Cv’s in banking, finance and consultancy

Monday 17th October 2016, 12 to 1pm

Attend this session, hosted by one of the Cass designated Careers Consultants, to learn how to create a winning cv for the competitive banking, finance and consultancy sector.

Mock assessment centre activity with CIMA

Monday 17th October 2016, 12 to 2pm

Assessment centres are one of the preferred methods employers use as part of the latter stages of their recruitment process as employers want to find out how candidates perform in different situations, and involve activities to test you in various ways against a specific skill set. This session will include:

• What employers want from students applying
• Why many students fall short of their expectations

Careers in Investment Banking panel event

Monday 17th October 2016, 6 to 8pm

The aim of the event is to help students understand the number of career options available to them, to help them make more informed career choices. Students from all year groups who would like to find out more about the breadth of roles available within the Investment Banking sector are invited to attend.

Recruiters and Alumni from top organisations will cover the following:

• How they got to where they are today
• A typical day in their role
• Entry routes and requirements
• Soft skills, academic qualifications and work experience that students need in order to secure a placement or graduate position
• Top tips for applications, interviews and assessment centres.

How to decide on a Career for Cass students

Wednesday 19th October 2016, 1 to 3pm

Attend this session, hosted by one of the Cass designated Careers Consultants, for an opportunity to analyse your skills, values and strengths, and learn how these relate to your future career options.
Morgan Stanley Investment Banking M&A Case Study session
Wednesday 19th October 2016, 1 to 3.30pm
The Cass Placement Team will email students with further details about this event and how to register for it closer to the date.

Pop-up cv checks
Wednesday 19th October 2016, 4 to 7pm
Come and meet the Cass designated Careers Consultants in the Cass Student Lounge within the Drysdale Building for quick, five-minute cv checks. You do not need to register for this session, as appointments will be on a first come, first served basis.

Careers in Consultancy panel event
Thursday 20th October 2016, 6 to 8pm
The aim of the event is to help students understand the number of career options available to them, to help them make more informed career choices. Students from all year groups who would like to find out more about the breadth of roles available within the Consultancy sector are invited to attend. Recruiters and Alumni from top organisations will cover the following:
• How they got to where they are today
• A typical day in their role
• Entry routes and requirements
• Soft skills, academic qualifications and work experience that students need in order to secure a placement or graduate position
• Top tips for applications, interviews and assessment centres.

Careers in Actuarial Science, Insurance and Risk panel event
Monday 24th October 2016, 6 to 8pm
The aim of the event is to help students understand the number of career options available to them, to help them make more informed career choices. Students from all year groups who would like to find out more about the breadth of roles available within the Actuarial Science, Insurance and Risk sectors are invited to attend. Recruiters and Alumni from top organisations will cover the following:
• How they got to where they are today
• A typical day in their role
• Entry routes and requirements
• Soft skills, academic qualifications and work experience that students need in order to secure a placement or graduate position
• Top tips for applications, interviews and assessment centres.

Cass Undergraduate Placements and Summer Internship Fair
Wednesday 26th October 2016, 1.30 to 3.30pm
(1.30 to 2.30pm: priority entry for Cass second year students)
This annual event provides a great platform for second year students to meet and talk to current placement students about their placement experiences. It is also a fantastic opportunity to network with company representatives who come to this event to promote their current placement and summer internship opportunities. City Careers Consultants will also be available to check your cv and answer any questions you might have. Exhibitors include Accenture, Bloomberg, Enterprise Rent-A-Car, EY, Goldman Sachs, IBM, Sony ATV, UBC and Warner Bros, to name a few.
Career Prep Event with a Sales and Trading Graduate
Thursday 27th October 2016, 7 to 9pm
Xiaoyu graduated in 2013 with a First-class Honours in Economics from University of Bath and has been an Equity trader at Morgan Stanley for the past three years. During his spare time he has been delivering talks across universities across the UK, with his main goals to encourage students to make early preparations for life after graduation as well as to provide students with an interactive and immersive environment to truly experience the working environment.

LinkedIn Lab
Wednesday 2nd November 2016, 1 to 3pm
This is a practical session organised by the Cass Placements team for students who are new to LinkedIn. During the session, which will be hosted by one of the Cass designated Careers Consultants, you will create and update your profile and learn how to make the most of LinkedIn’s features. The Cass Placement Team will provide students with details of how to register for this event closer to the date.

Interview Workshop for insights, internships and placements
Wednesday 9th November 2016, 2 to 3pm
Attend this session, organised by the Cass Placement Team and hosted by one of the Cass designated Careers Consultants, to:
• Gain an understanding of the types of questions you might be asked during interviews
• Get tips on handling tricky questions
• Practice your interviewing skills.
This session is open to first and second year students applying for placements, internships or insights. The Cass Placement Team will provide students with details of how to register for this event closer to the date.

Application and recruitment advice from the perspective of a global accountancy and business advisory firm – with BDO
Monday 21st November 2016, 6 to 8pm
The BDO recruitment team will be delivering an insight into their Graduate Programme and provide information to help develop students’ understanding of competency-versus strengths-based assessments. Undergraduates with an interest in accountancy and business consultancy are encouraged to sign up for this interactive session.

Assessment Centre Practice – Group Work
Wednesday 7th December 2016, 1 to 3pm
Attend this session, hosted by one of the Cass designated Careers Consultants, for an opportunity to participate in an assessment centre group exercise and improve your assessment centre performance.

Industry Insights
The Industry Insight Programme, sponsored by FDM Group, allows you to explore a range of industries and sectors, either related to your degree or in another area of interest to you. A series of full-day or half-day events will take place on company premises, giving you a deep insight into a specific company and an understanding of your chosen sector.

For more information, visit City CareersHub: careershub.city.ac.uk/students
Off Campus Careers Events
Each term there are open days and presentations held at employers’ offices. Find out more on the off campus careers event listing on City CareersHub.

careershub.city.ac.uk/students

The following workshops will be organised by the Cass Undergraduate Work Placement Office:

• AXA Investment Managers Panel event
• Cass Interview skills session
• LinkedIn session.

Further details and information about registration for these events will be sent to students once the dates have been finalised.

Events to look out for

The following events are planned for the academic year 2016/17. More information about these and further events will be provided on City CareersHub or emailed to the relevant student groups closer to the event.

Assess your level of Commercial Awareness with a Business Game with ICAEW
Thursday 9th February 2017, 1 to 3pm

ICAEW is a world leader of the accountancy and finance profession, supporting over 145,000 members in more than 160 countries. With over 3,300 authorised training employers and a range of graduate, internship and placement opportunities on offer to study towards the ACA in the UK and worldwide, your opportunities are endless.

Commercial awareness is a key attribute valued by graduate employers, no matter what sector you want to work in. Come along to this session to develop your employability skills and prepare for any upcoming assessment centres in the accountancy, finance and business sector.

By attending the session, you will get an opportunity to:
• Work on a case study based on a real-business scenario
• Demonstrate you know what businesses need
• Understand how different circumstances affect a business and their industry.

You will be given a case study to work on in small groups and guided through a series of tasks designed to challenge your team working, communication and time management skills.

This session is suitable to students who want to learn more about commercial awareness within the accountancy, finance and business sectors.

careershub.city.ac.uk/students
Join the club and gain a competitive edge

CIMA’s Grad Club is open to ambitious university students and free to join. Get your career on the right track and get exclusive access to:

- Career focused content delivered by CIMA and a host of employer partners
- Internships and graduate schemes
- Webinars and events
- Expert tips and industry updates

gradclub.cimaglobal.com

CIMA Grad Club
@CIMA_GC