



Institution of  
**MECHANICAL  
ENGINEERS**



# 11<sup>th</sup> International Conference on **Compressors and their Systems**

9<sup>th</sup> – 11<sup>th</sup> September 2019  
City, University of London

## **Sponsorship proposal**



[www.city.ac.uk/compressorsconference](http://www.city.ac.uk/compressorsconference)

# The benefits of sponsorship

The International Conference on Compressors and their Systems attracts a highly engaged and influential international audience of professionals from the Compressor and related markets.

The Conference is a unique platform where professionals from academia, technical and commerce backgrounds convene to discuss developments in air, gas & refrigeration compressors, vacuum pumps, expanders, related systems and components. This allows our sponsors the prospect of reaching a wider audience.

We offer different sponsorship options to align with your objectives; giving you the maximum opportunity of exposure at different parts of the conference including the main conference, the social events and Industry Day.

We value strong, ongoing relationships with each of our sponsors and work closely with them to ensure their individual needs are met. Respected names in the Compressor industry regularly support our Conference and have gained valuable exposure.



## 10<sup>th</sup> Conference facts:

- 252 participants from 23 countries
- 102 speakers
- 4 Keynotes
- 22 parallel sessions with 92 podium talks
- 13 short course sessions
- 11 sponsors & exhibitors
- 8 Industry presentations.

Be part of a highly specialized conference and forum in the global Compressor market.



# Sponsorship packages 2019

	Platinum £10,000	Gold £7,500	Silver £5,000
Number of sponsor	1	1	Unlimited
Name and logo on the event website linked to your own URL	✓	✓	✓
Acknowledgement from the chair when opening/closing the conference	✓	✓	x
Logo on holding slide	✓	✓	x
Complimentary exhibition space at a prime location in the venue	6x2m	3x2m	3x2m
Complimentary event delegate registrations including conference dinner	6	4	2
Opportunity to provide a speaker at the conference dinner	✓	x	x
Insertion of promotional leaflet into the event delegate bag	2	1	1
Gifts to delegates e.g. branded pads/pens (1 exclusive sponsor per gift type)	✓ First opportunity	✓ Second opportunity	x
Logo on the final programme and conference bag	✓ (Large)	✓	✓
Full page advert in the book of proceedings	✓	✓	✓
Logo on the book of proceedings	✓ Large logo on title page + sponsor page	✓ Logo on title page + sponsor page	✓ Logo on sponsor page
Logo on the delegate badges	✓ (Large)	✓	X

# Alternative packages

## Gala Dinner sponsorship

£4,000

- Company advertised as the Dinner sponsor on the final programme
- Chair acknowledgment during address at the dinner
- 5 Complimentary event delegate registrations including dinner tickets
- 2-minute speech to address guests at the dinner
- Logo on to the sponsors page of the book of proceedings associated with the words 'Gala Dinner Sponsor'.

## Social reception sponsorship

£2,800

- Company advertised as the social reception sponsor on the final programme
- Chair acknowledgment during address at the social reception
- Prominent signage at a highly visible location throughout the social reception
- Logo on the sponsors page of the book of proceedings associated with the words 'Social Reception Sponsor'
- 2 complimentary event delegate registrations including conference dinner.

## Welcome reception sponsorship

£2,800

- Company advertised as the welcome reception sponsor on the final programme
- Chair acknowledgment during address at the welcome drinks reception
- Prominent signage at a highly visible location throughout the welcome reception
- Logo on the sponsors page of the book of proceedings associated with the words 'Welcome Reception Sponsor'
- 2 complimentary event delegate registrations including conference dinner.

## Exhibition booth

£2,500

- 3m x 2m exhibiting space
- 1 delegate registration including conference dinner
- Table & two chairs
- Power supply & access
- 10% Discount on additional delegates.

## Inserts in delegate bags

£500

- Insertion of 1 promotional leaflet into the event delegate bag.

*Note: Details are correct as of January 2018. All prices are exclusive of VAT. Packages are subject to negotiation and/or change. Some packages may become unavailable following print deadlines or space limitations.*

**To take advantage of our range of sponsorship packages, to tailor a package to suit your needs, or for more information, please contact the Events Team:**



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