Studying BSc Business Management at Cass

This Online Chat session is for prospective students interested in studying our Business Management courses, that is: N102 Business Management N1N3 Business with Finance N1N5 Business with Marketing N103 Business Management, Digital Innovation and Entrepreneurship N120 Internal Business The session will be run by current students and academic staff, giving you the opportunity to ask questions about your chosen course and life at as a Cass student, societies and clubs, extra-curricular activities, free language classes, placement & study abroad and lots more. As this is a typed chat group session, you will be able to see the answers to your questions by other applicants.

Hi everyone! Welcome to our Business Management Online Chat! Today’s session is for prospective students interested in:

- BSc (Hons) Business Management (N102 and N121)
- BSc (Hons) Business Management, Digital Innovation & Entrepreneurship (N103 and N113)
- BSc (Hons) Business with Finance (N131 and N1N3)
- BSc (Hons) Business with Marketing (N151 and N1N5)
- BSc (Hons) International Business (N111, N112 and N120)
- BSc (Hons) Business Management with foundation year (N12F)

We are looking forward to answering any questions you might have.

I am currently enrolled in my final year in the IB program

Hi, how’s your final year of IB going? Would you like to know the IB entry requirements for the course?

I wanted to ask, how difficult is the first year in the business and marketing program coming out of IB business and IB economics

It’s a big change from IB but we do help you through it. There is a big emphasis in the first year in you being able to understand concepts and then apply them to real business examples. For instance we look at different types of management style and organisation structure and use that to understand how different types of business work. You are expected to read over and above the course material and do some of your own research.

What grades do you need at A-level to receive a place in BSc Business Management?

Hi, for entry into our BSc Management courses we require 3 A levels with grades AAA, excluding critical thinking, general studies and native languages. If you are not taking A level Maths you would need GCSE maths grade B/6

I was wondering what the US entry requirements were? and what is your average incoming freshman GPA?
Hi, we accept AP (Advanced Placement), SAT Subject test or AP/SAT Subject test combination. We do not accept GPAs.

I have a question about the modules, is there an option to take an extra optional language module that will contribute to the credits for the course?

There are language courses but they don't contribute to the credits for the course. You would take a quick online diagnostic test to work out what is the right level of language course for you.

That sounds really interesting. That is one of the main aspects about CASS that I love, the practicality of its courses.

The blend of theory and practice is something which runs through the course.

I have already applied to Cass about a month back and did not receive any offers yet? should I be worried?

Hi, thank you for your application to Cass. Our Admissions officers are currently reviewing all applications and we aim to respond as quickly as we can. Please do not be worried, we should have a decision for you soon. However if you would like someone to take a look at your application stage, please email a member of our Admissions team at cassug@city.ac.uk including your UCAS id number and we will let you know what stage your application is at. Hope this helps.

Oh okay thank you, in regards to the placement year, what are the fees for that year usually like?

You will pay a much lower fee than the standard for that year - I don't want to say exactly what because we can't promise it'll stay the same. If need be we can put you in touch directly with the placements team.

Study gap is accept or not
Do you mean a gap year before you start university? Yes - we certainly take on students who have done that.

How long is the course?

Hi, our BSc undergraduate courses are for 3 years.

However if you choose to have a placement option, it will convert your degree to a four-year sandwich course. Also if you decide to take a Sandwich year abroad, it will also increase your study to four years.

More information about our Placement and Study Abroad opportunities can be found here - https://www.city.ac.uk/study/international/exchange-and-study-abroad

Exchange & Study Abroad Programme

Learn more about City University's study abroad and exchange programme for International students and how it could work for you.

I know that Rita already asked this, but is there a language aspect of the international business degree?

Not specific to the International Business degree. The language courses are available to students on any of the Business Management courses. If you take International Business you will always spend some time studying with one of our partners abroad, but our partners are all places where teaching takes place in English.

If your predicted AAB is there a possibility of still getting an offer?

Hi, can you please tell me the A level subjects you are taking?

I was just curious as I feel a placement year at work is beneficial for work prospects after university.

We have lots of good feedback from students who take a placement year and who find that it really helps them both with work prospects and with their final year. We have some students who spend their placement year in a big corporate then go on to work in small businesses or vice versa.

You said that international business always studies abroad, does that increase the years of the degree to four? or is it part of the three year degree?
There are two ways you can do it. Either you would spend one term abroad during your second year, in which case you complete your degree in three years. Or you can spend a whole year abroad after your second year and that increases the length of your degree to four years.

Do you accept just the ACT/SAT or just the SAT subject tests of them?

Dear Ashling, we do not accept ACT qualifications. We do accept SAT Subject tests. Our entry requirements for the BSc Business Management courses are - 3 X SAT Subject Tests with 650 minimum in each. If not taking Maths level 1 must also have SAT Maths 600, plus SAT Critical Reading and Writing both at 500 or above.

Is cass business school lively or is it very academically focused with no free time for leisure activities within the school?

There are plenty of students who find time for leisure activities and there is a lot to do in London. However we do expect you to work hard and pay attention to the academic side of things while you are here.

City, University of London: Cass Business School
tour

https://youtu.be/A8T57p9VyMU

Hi, do applications get considered if they are one grade away from the requirement?

Hi, if you get below your predicted grades what we tend to do is, on A Level results day we will first confirm the places of everyone who have met or exceeded the entry criteria. At that stage if there are still spaces left then we will look at what we call borderline results (i.e. those just below the official criteria e.g. AAB or ABB) and offer them a place. I cannot guarantee that we will do this as it depends on space availability but we did have some flexibility last year which I hope reassures you and the information helped.

Hello i am applying for business and management. In my personal statement i should include book references can you give me some examples of books that i could read and add to my PS please

There are a lot of worthwhile books by management thinkers which you could draw on: I don't want to recommend any specific one. But for a personal statement say why a particular book has influenced you and what you have learned from it.
Also coming from the United States would I need the placement year?

The placement year is entirely optional for all students.

I’m currently predicted an AAB would that be considered for a business and management course?

Hi Kangana, we are currently accepting applications with predicted A level grades AAB (including Maths). If you are not taking A level Maths then we require that you have obtained GCSE Maths grade B/6.

Please note that we would also take into consideration your Academic reference and Personal statement when making our final decision.

Would you recommend a placement year over a year abroad?

It depends what interests you. There are lots of students who have great experiences with both of these. In a few cases we have students who have done a placement which combines 6 months study abroad and 6 months work abroad so the most important thing is to find an activity which is right for your particular interests, and also which prepares you for what you want to do in the future.

What optional modules are there for business and management?

There are a lot of optional modules in the second and third year and we are always reviewing the range. But for example in the second year you can do options which build on finance, such as asset management, or ones which deal with the human side, such as mentoring and coaching for leadership, or ones which relate to particular aspects of management, such as management science. In the final year just a few examples include one about the impact of climate change, options related to business strategy, related to technology and changes in organisations, finance in emerging markets, and quite a few more.

For the IB course, is it still acceptable to have a grade 4 in one subject? (even if you meet the grade requirement of 35 points?)

Hi, for entry into our BSc Management courses our entry requirement for IB is 35 overall with 5 minimum in each subject.

However if you are predicted IB 32 basic points with 3 bonus points, plus Maths SL/HL 5, English SL/HL 5, plus one other subject as 4 SL/HL, we may be willing to consider your application for the course as long as you also have a good personal statement and academic reference. Hope this helps.

For the IB course, is it still acceptable to have a grade 4 in one subject? (even if you meet the grade requirement of 35 points?)

Just note that as long as you have 5 minimum in your Maths and English and a good basic point over 32, your application may be considered.
I do government & politics, business and English literature.

That’s a great preparation for the course. Government and politics and English literature are both subjects which teach you to read and analyse things and to see different perspectives and viewpoints, and those skills will help you a lot within a business management course.

I have seen you ask for no lower than 5 in each subject for the IB.

Hi, for entry into our BSc Management courses our entry requirement for IB is 35 overall with 5 minimum in each subject.

However if you are predicted IB 32 basic points with 3 bonus points, plus Maths SL/HL 5, English SL/HL 5, plus one other subject as 4 SL/HL, we may be willing to consider your application for the course as long as you also have a good personal statement and academic reference. As long as you have 5 minimum in your Maths and English and a good basic point over 32, your application may be considered.

What grades do I need to get to get a conditional offer?

Hi, what qualifications are you taking?

Are there modules for marketing?

Yes - everybody does a fundamentals of marketing module in the first year irrespective of which of the Business Management courses they are taking. If you do Business with Marketing you will go into much more detail about things like consumer behaviour, and if you do International Business you will take a module in International Marketing, but there are also marketing modules which are available to everybody at a later stage as options.

What are the requirements for the international business course?

The entry requirements are the same as for all the other Business Management courses.

Does the university help get placements?

Yes - we have a placements office who have a lot of contacts with people in business and you will also work with our careers advisors.
Do you accept MB predicted grades

Hi, yes we do accept MB predicted A level grades, however it is subject to you taking the accepted A level subjects and also having the required Maths and English grades.

What are the requirements for the international business course are they the same?

Hi, firstly what qualification are you taking. Our BSc Business Management courses all have the same entry requirements.

I am an EU student studying in Ireland and I do Business, Accounting, Economics, Maths, French and English
That's also a good basis. The first year includes some economics and some accounting and it sounds as though you would have a useful head start in those subjects.

im currently doing math studies and was predicted a 6 and english A HL at a 4, is there any chance?

Hi, we make decisions on IB applications by focusing on your overall basic points, Maths and English score. If you have a good overall basic point and you are predicted a 6 in Maths Studies, we may be willing to accept your English grade 4, subject to you improving the score and obtaining a grade 5 or above on your final results.

i currently am taking two AP's, and next year I will take two as well. APUSH, AP comp and lang, AP econ or stat, and AP literature

Hi, for entry into our BSC Business Management courses with Advanced Placement we accept grades 5,5,5, plus SAT 600 in Calculus and 500 in Critical Reading & Writing.

i currently am taking two AP's, and next year I will take two as well. APUSH, AP comp and lang, AP econ or stat, and AP literature

Please not that if you are not a US national you will be required to take IELTS as your English language qualification. Our entry requirement for IELTS is 6.5 overall and 6.0 in each subtest.

What companies will I do a work placement in?

As an example when did a series of visits to work placements a while ago, two of the four students were in tech companies, one was in an accountancy company, and one was in a men’s clothing company. These were all quite large companies and these are most typical, but I’ve had a few working in small organisations as well including one in a charity and one in a small/specialised marketing business.

how many of your students have internships during their time here?

I don't have the exact statistic and there are also many different ways that students can do internships. But I’d say that at least 50% of our students get some sort of relevant work experience during their course.

Does the college help the students obtain these?

Yes - the placements office which I have mentioned does internships as well as year-long placements.
How long does the course take?

The standard degree course is three years. If you take a placement in business or a sandwich year abroad then that extends it to four years.

Are there any specific subjects I should or shouldn't take?

No - we have people with all sorts of different subjects at school and there are no specific IB subjects excluded.

What companies will I do a work placement in?

Hi, our students enjoy a wide range of placement opportunities in business areas such as project management, finance, marketing and human resource management. Cass students have taken up placements roles within many leading corporate organisations including BA, Bosch, Deloitte, EY, Goldman Sachs, GSK, IBM, L'Oreal and many others. A number of placement students have gone onto secure graduate roles with these companies as well. More information can be found on our https://www.cass.city.ac.uk/study/undergraduate/placements-and-study-abroad/work-placements-and-summer-placements or you can contact our Placement Coordinators via email at cass-ug-placements@city.ac.uk.

Hi, what would be the recommended IB grades for the course?

Hi, for entry into our BSc Business Management courses we require IB 35 with 5 minimum in each subject.

does cass has a very involved alumni network?

We have a lot of alumni who do keep in touch - immediately before this online chat I was with one of our alumni who graduated five years ago and she was talking to the current final year students on her experience of navigating the job market and what they could learn from her.
If you would like to chat with any of our student ambassadors, you can do so via our new peer-to-peer platform! Please visit www.city.ac.uk/ask-a-student to start chatting to our students now.

**Ask a student**

Speak with one of our current students and find out more about what it is like to study at City.

If it would be easier to be accepted into a placement year and then go through the rest of the degree?

It shouldn’t make a difference - the entry requirements are the same whether you apply to do a placement and you can swap if necessary. We have had students who have only confirmed quite close to the end of the second year whether they are in fact doing a placement or not.

If I want to do a year abroad what countries do you have partner universities in?

Hi, Cass partners with over 30 prestigious Business Schools at universities worldwide. Depending on the study abroad programme you select, you can choose to study abroad in the following countries: Argentina, Austria, Canada, Chile, China, France, Germany, Hong Kong, Italy, The Netherlands, Norway, Singapore, South Korea, USA or Vietnam. For more information about Study Abroad, please contact our Study Abroad Coordinators at cass-ug-outgoing@city.ac.uk or visit their website at www.cass.city.ac.uk/ug-study-abroad

Thank you for all your help this morning! Have a good day!

I have already applied to Cass about a month back and did not receive any offers yet? Should I be worried?

Hi, thank you for your application to Cass. Our Admissions officers are currently reviewing all applications and we aim to respond as quickly as we can. Please do not be worried, we should have a decision for you soon. However, if you would like someone to take a look at your application stage, please email a member of our Admissions team at cassug@city.ac.uk including your UCAS id number and we will let you know what stage your application is at. Hope this helps.
Can anybody tell me that idone my fsc intera in 2017 and want to take admission now in accounting and finance is i elegible for admission

Hi, I’m sorry but I don’t know what you mean by fsc intera, can you please elaborate on that? thanks

I applied to the business with marketing course with 35 IB points

Hi, I applied to the business with marketing course with 35 IB points but failed to hear back

Hi, as mentioned we are currently dealing with all applications received and you will get a response soon. However if you would like to know the stage of your application please contact us via email at cassug@city.ac.uk including your UCAS id number.

Study gap is accepted or not

Hi, we are fine with applicants having a gap year during their course, as long as you mention what you were doing during that period.

Does that mean I could get a conditional offer when I apply with those predicted grades

Hi, as mentioned we do accept predicted grades AAB, subject to you taking the required subjects and having the obtained Maths and English grades.

Thank you everyone for your questions! We hope that you found the session useful. We will be emailing a copy of this chat transcript to all of you in the next couple of weeks so that you can read through the questions again, and find links and useful contacts.

If you do think of any other questions please do contact our team at cassug@city.ac.uk and we’ll be happy to help!