Studying BSc Business Management courses at Cass

This Online Chat session is for prospective students interested in studying our Business Management courses, that is: N102 Business Management N1N3 Business with Finance N1N5 Business with Marketing N103 Business Management, Digital Innovation and Entrepreneurship N120 Internal Business The session will be run by current students and academic staff, giving you the opportunity to ask questions about your chosen course and life at as a Cass student, societies and clubs, extra-curricular activities, free language classes, placement & study abroad and lots more. As this is a typed chat group session, you will be able to see the answers to your questions by other applicants.

Hi everyone! Welcome to our Business Management Online Chat! Today’s session is for prospective students interested in:

- BSc (Hons) Business Management (N102 and N121)
- BSc (Hons) Business Management, Digital Innovation & Entrepreneurship (N103 and N113)
- BSc (Hons) Business with Finance (N131 and N1N3)
- BSc (Hons) Business with Marketing (N151 and N1N5)
- BSc (Hons) International Business (N111, N112 and N120)
- BSc (Hons) Business Management with foundation year (N12F)

Please start by introducing yourself and then ask us any questions you might have!

Hi everyone, i am an Admissions and Recruitment Officer at Cass Business School. I am happy to answer all you questions today :)

Hi Everyone! I am one of the Undergraduate Admissions Officers at Cass. Looking forward to answering your questions :)

Hi! I am the course director for the Business Management course

Hello! I’m 2nd year studying International Business at Cass Business School. Looking forward to answer any enquiries you might have!

Hello! I am a Colombian student who went to university for two years and is ready to go back to school after a year off. I am very interested in your International Business programme. I was wondering if you take transfers for January 2020?

Thanks for your questions. Unfortunately, Cass Business School does not accept transfer students or applications for 2nd (or 3rd) year and I am afraid there is nothing I can do about it.

I am a prospective student from Italy in an international school.
We have lots of people from international schools and they bring a great perspective to the course.

Hey! Looking to apply to Cass this coming year. Just a question my course requires AAA however my predicted grades are AAB. Does the A make the B into a A. And am I disadvantaged in any way?

Hi! Many thanks for your question. Your predicted grades are good for our conditional offer. Just make sure if you are not taking Maths at A levels, you have grade B or above at your GCSE Maths.

Alright! I was so interested in your university course but I appreciate the response. Many thanks.

I’m applying for the International Business course and wanted to know more about the year abroad and how that is set up, in terms of making the switch, accommodation, the uni you’ll be attending etc.

Either you can take four years over the course, so you do two years in London then a year abroad then a final year in London, or you can do the course in three years and you spend the first term of the second year abroad. We have partners in many parts of the world but the US, Hong Kong, Singapore, and some places in continental Europe are all very popular.

Hey! Nice to meet everyone virtually. I am planning to apply for N121. Was wondering if you could please let me know the career opportunities post graduation?

Hello, very nice to meet you. I’m doing International Business currently in 2nd year, looking forward to do a sandwich year abroad! Post graduate opportunities could entail a graduate scheme that different companies offered to students whom just graduated. These usually last from 9-12 months, and is very likely that if you succeed in these scheme they might offer you a full-time position afterwards.

Hope this helps.

What if I wanted to start as a first year student? Could I perhaps overload or do anything to graduate earlier?

Hi, if you are joining us from the 1st year, you would need complete the entire course so it would be 3 years or 4 if you do a placement year.

Hello, for the business and finance degree do you have to do A level Maths?

Hi, you must have GCSE Maths B, AS level Maths C or Core Maths C if you are not taking A level Maths.
Hello, for the business and finance degree do you have to do A level Maths?

Hello, I did not have to do any A Level examination to be prepared for my first year. Instead I did a Foundation year in Business and Economics.

Hope this helps!

Yes, I want to build my own holding company investing in startups so I want to learn how to start building holding company, financial statement analysis, seeking for companies to invest, to financial/portfolio management.

Do you think this course is a good fit for me? or Investment and Financial Risk Management course.

Quite a few students build up their own businesses on the strength of what they learn. I think it's important to understand that Business with Finance has a lot about management (such as how businesses are organised) in it rather than the investment course which is more about specifically understanding financial markets.

Which partners do you have in the US

Hi! Here is the full list of partner universities. https://www.city.ac.uk/study/international/exchange-and-study-abroad/city-student-exchange/destinations#cass

Student exchange destinations
Discover the destinations City University students can study at including universities throughout Asia, Australia, Europe and the Americas.

Hi, I’m from Italy I’ll apply for 2020 to apply for Business Management course with a placement year

I also wanted to find out more about the entry requirements, I am studying 3 BTECs rather than 2 BTECs combined with an A Level (Double Business and single Dance) and I’m predicted DMD

For BTEC applicants we ask you to achieve DDD.

Will I have to choose it when applying or later?

Hi, many thanks for your question. You must choose the course when you complete your UCAS application.
Hi, what are the specialised modules in year 3?

In the final year you usually do a lot of electives as well as doing Business in Society and a major individual project as well. The electives include all sorts of things from finance-related modules to design thinking to behavioural decision-making and may change from year to year.

So would a Grade 7 in GCSE maths be acceptable?

Yes we can accept a grade 7 in GCSE maths.

Thank you I appreciate your responses :) I’ll see if I can do that. I am an international student from Colombia so would need to be able to work. Do you offer part time for this programme?

Hi, I am afraid BSc degrees are all full time. However, we offer a list of Business orientated short courses you might be interested: https://www.city.ac.uk/study/courses/short-courses/business-and-management

Short courses in business and management
Business and management short courses at City, University of London. Ideal for professionals, SMEs and startups.

Which partners do you have in the US @Martin Rich
X has sent the complete list - Emory and the Ross school are two exceptionally good ones but they are all great partners to work with.

Hi by taking business management do we have courses in marketing or finance?

Yes - you do a fundamentals of marketing module in your first year and a finance module in your second. As business management students you will get a very sound understanding in all the core business functions.

Hi, I’ll be applying for international business this current year. I did foundation Maths at GCSE, therefore could not get any grade higher than a 5, which I have achieved. Is this the same as a B?

Hi, our minimum requirement for GCSE Maths is grade 6 (B) or above. You need to re-take your GCSE Maths in order to be successful applicant.
Hi by taking business management do we have courses in marketing or finance?

Hello! Yes in Business management on your 1st year you will have Principles of Marketing. If your pathway is Business with Finance, then you will also revise this module from your 2nd year onwards.

Are there any A levels that you don’t consider?

We don’t accept Native languages, General Studies or Critical Thinking.

So as someone who doesn’t do A-Level maths, will I struggle in the financial modules? If so what support will be available?

We give you the chance to take extra maths sessions in the first term particularly and these will help you to get up to speed. We do have lots of students who don’t have A level maths and that can mean that you need to work harder in the first year, but you should be able to catch up.

Also! Is there a possibility of switch between courses during / after first year? For example, Business Management to Accounting and Finance?

It is possible to switch between certain courses after first year but this isn’t guaranteed.

For example would I be eligible to apply with my current subject selection which is Maths, economics and business?

Maths, Economics and Business is a good combination of subjects and we will be able to consider it. Make sure you have grade 5(C) or above at GCSE English.

Hi! With recent changes to IB math levels, I would like to ask - do you accept Math analysis Standard Level?

Hi yes we do accept Maths Analysis.

So what changes between business and management and business with marketing if in the first year of business and management we will be taking courses in marketing?

If you do Business with Marketing you will do much more advanced modules in things like Consumer Behaviour in the second year and Market Research in the final year. Marketing is a huge topic and there are a lot of advanced topics that only the marketing specialisms do.
So as someone who doesn't do A-Level maths, will I struggle in the financial modules? If so what support will be available?

Hello, well I did not do A-levels, GSCE nor IB, and I'm currently taking Corporate Finance as a module, which I don't find that challenging as I rely lot in the textbook provided and examples giving in lecture. So do not worry you will have enough support from your lecturer.

Hello, I'm looking forward to apply to Cass this upcoming year and study either business management or international business. I am interested in knowing if this university offers courses which are also based on practicals aside from just theory being taught to us.

Yes - every module includes both theory and practice and you are encouraged to look at examples that you know about. So I did some lectures for the first years about how businesses deal with complexity and uncertainty. I used examples like Google but lots of students took these ideas and applied them to other businesses that they knew about.

What is the difference between the course at CASS and in other universities in London, is there something that marks you out in particular?

We do not compare ourselves to other universities as all of them are unique and have different benefits for the individuals. You need to consider what is important to you and whether City/Cass meets your needs. To us, the most important thing is our focus on business and the professions. We support our students with a range of opportunities to expand their learning and their experiences in their studies and beyond, to support them with their future beyond the degree. We are a very international university with students from many countries, which creates a broad and dynamic environment to study in and the opportunity to meet many new people. We have over 100 societies you can join to meet new people and to gain new skills.

What are the best career opportunities following a business with finance degree?

Hi, have a look at this link [https://www.city.ac.uk/careers/your-career/destinations-of-city-graduates?courses=BSc%20Investment%20and%20Financial%20Risk%20Management](https://www.city.ac.uk/careers/your-career/destinations-of-city-graduates?courses=BSc%20Investment%20and%20Financial%20Risk%20Management)

This data is intended to help current and prospective students understand the range of employment options that may be open to them if they follow a particular route of study.

**Where City graduates work**

See where City graduates work after studying at City. Based on Destinations of Leavers from Higher Education survey.
I've got another question - since I would like to go for the option of a placement year. Is the placement in the third year guaranteed / are there any already existing networks between Cass Business School and companies that I could leverage off?

We have lots of connections with various companies that offer placements although we can't guarantee them. You can start talking to the placement people very early on so we will do what we can to get you a placement. Also we want you do do something where you have some responsibility so a lot of students on placements do real graduate-level work.

Because I'm an international student so I need to take a foundation course, I wondered which foundation course CASS would accept? Do I need to study only at INTO city and KLC? Can I get in if I take a foundation course from Bellerbys college or DLD college London?

Hi, we accept DLD foundation course and our requirements as below:

- 75% Overall no less than 65% in any module MUST INCLUDE MATHS + English language test

Could you please suggest some books to prepare myself because I’m doing Liceo Scientifico in Italy and I don’t have business, management, marketing... lessons

You might like to get hold of 'Management - an Introduction' by David Boddy and read about what management and business strategy is all about. You could also look at Tom Chatfield’s book on Critical Thinking which we refer to in the first year.

Does City offer any scholarship opportunities for international students?
This is a full list of scholarships available at City. Please use the filters on the left hand side to find the one you are eligible for: [https://www.city.ac.uk/study/fees-and-funding/scholarships-and-bursaries](https://www.city.ac.uk/study/fees-and-funding/scholarships-and-bursaries)

**Scholarships and bursaries**

Funding support available for students studying at City, University of London.

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Alright! So what are the prediction grades i need in order to be a successful applicant? And one more question: what grade i need for the IELTS examination? @Yetunde

Hi, for IELTS we ask you to achieve 6.5 overall with no less than 6.0 in each sub-test. With regards, to predicted grades we'd be looking for applicants who are on target to meet our entry requirements but are able to be slightly flexible for what we ask for. If you would like further information please email cassug@city.ac.uk

But what can you say about the level of math? Some universities accept High level only for courses like business. What about Cass?

In the first year everybody does a maths module - as we've said before you don't need A level maths but you might need some extra support if you don't have it.

How about Bellerbys College?

For Bellerbys College our minimum requirements:

**BUSINESS PATHWAY OR BUSINESS WITH MARKETING PATHWAY ONLY** (Business Maths module) 75% Overall no less than 65% in any module along with English language test

Hi! I'm in my final year of the IB and I'm taking math studies. Do you accept students with this level of maths? (for the business and management degree)

Hi we do accept Maths studies too. We ask you to achieve a minimum of 5 in IB maths

Thanks. What percentage of current students have received placement offers for the third year of the course?

It's actually quite a small proportion of the total (less than 25% of the complete cohort) but on the whole people who want placements do get them. We have only recently started to ask people to apply for 'with placement' as a distinct option.
What are the requirements for business management coming from the French system?

Hi, many thanks for your question. For French Baccalaureate our minimum requirement would be: French Baccalaureate 15/20 overall, 14 in Maths & 13 English (For overseas applicants - English language test).

Could you please suggest some books to prepare myself because I'm doing Liceo Scientifico in Italy and I don't have business, management, marketing... lessons?


Would you say the business with finance degree is typically a difficult degree?

I wouldn't say that any of the pathways are more difficult than the others. But if you are to take a lot of finance options then I think it is important to be confident with some areas of maths.

Hi, I would like to apply for the n121 or n113 course. I have a few questions. Do these courses require higher level math? What are the requirements for Hungarian students?

Hi for Hungarian applicants, we ask you to achieve 4 in maths and English at Advanced level.

What grade do I need get for study this course?

Hi, what qualifications are you currently taking?

Great thanks - I'd definitely like to apply for placements and will specify this on UCAS. What happens in the event that I don't secure one?

If you can't get a placement then you would just go straight through and transfer to the three year degree.

Is the conditional offer flexible, for example if I achieve 34 points instead of 35 in my IB diploma?

We do offer flexible offers for IB students.

What should we include in our personal statement something not to miss?
We are running two events dedicated to personal statements

1) October event - 23rd October  [https://meetandengage.com/b4m5z8k6t]
2) November event - 18th November [https://meetandengage.com/k7m5z8k6t]

Please join any of those and we will try to give you some guidance.

City's Online Events for Undergraduate Students

Welcome to City, University of London’s online events page; where you can chat live to our teams to find out more about undergraduate study with us. Our commitment to academic excellence, focus on business and the professions, and central London location, are just some of the reasons for studying at City.

Hello I am from Sierra Leone I want to know if there is any available scholarship for international students...

This is a full list of scholarships available at City. Please use the filters on the left hand side to find the one you are eligible for. [https://www.city.ac.uk/study/fees-and-funding/scholarships-and-bursaries]

Scholarships and bursaries

Funding support available for students studying at City, University of London.
Hello I am from Sierra Leone I want to know if there is any available scholarship for international students...

Hello, indeed they are such as the Cass Business School International Scholarship, City Star Scholarship. Please find attached an email regarding this topic: https://www.city.ac.uk/study/fees-and-funding/scholarships-and-bursaries

Scholarships and bursaries
Funding support available for students studying at City, University of London.

I'm taking 2 A levels and one BTEC

Based on your qualification we would ask you to achieve DD in BTEC and A in your A level subject. You will also need GCSE maths grade 7 and GCSE English grade 5

Hello do you have any sport society?

We have lots of sports activities and teams - it depends a bit on what you are interested in

Hello do you have any sport society?

Hello, we do! https://www.citystudents.co.uk/getinvolved/societies/

Societies

The fees for EU students for 2020 will remain the same after Brexit?

The fees are set to remain the same for EU students joining in 2020

Thank you so much. Highly appreciate it!
Thank you very much! I have just another few questions: does the School offer help for Lodging placement or must we find one on our own? For Business Management I ask also a few clarifications on the duration (in terms of Months) of the courses.

Hi, we guarantee accommodation for first year students. You can find more information regarding accommodation here [https://www.city.ac.uk/accommodation/undergraduate](https://www.city.ac.uk/accommodation/undergraduate).

Undergraduate student accommodation

City, University of London undergraduate students can apply for a place in our modern halls of residence or get help with finding private accommodation in London.

The fees for EU students for 2020 will remain the same after Brexit?

Hi, for more about Brexit and fees for EU students, you can visit this page which has lots of useful information: [https://www.city.ac.uk/news/city-statements/eu-referendum-information-for-students](https://www.city.ac.uk/news/city-statements/eu-referendum-information-for-students).

EU referendum: information for students

Information for new and current students at City, following the EU referendum in June 2016.

How is the life campus?
Hello, life campus is very active, it really depends on your lecture schedule but City offers great places to just chill and relax whenever you might feel overwhelmed by uni work!

Thank you very much! I have just another few questions: does the School offer help for Lodging placement or must we find one on our own? For Business Management I ask also a few clarifications on the duration (in terms of Months) of the courses.

The academic year starts in late September. There is one teaching term which then goes on to early December. You have exams in January, then a second teaching term which goes from the end of January to early April, then some exams in May and early June.

How is the life campus?
Great thing about the campus is that CitySport is 5 min walking where you can practice different sports and even working out with sports societies.

What could be a future career after taking the business and management course?
A lot of graduates go either into management consultancy or into internal strategy or consultancy type roles in different companies. But many also go into small businesses, or set up as entrepreneurs. Some go into very specialist areas such as particular areas in marketing, or understanding how to use things like analytics in business.

While applying through UCAS, should I also write a personal application to Cass Business School as well?
Hi, sometimes students just write a general personal statement which we are not able to accept. If that happens, an Admissions Officer would request a new personal statement suitable for the course you are applying to.

A question about the conditional offer regarding admissions the university makes to students. Do you officially get admitted into the university once your A level results are out? Also, once you apply, in how much time will an answer be most likely be sent to a student?
Hi, yes once you have your results and you have met the entry requirements you will then be made unconditional. We’re currently processing applications now and aiming to get back to applicants within a couple of weeks. Once it gets closer to the UCAS deadline you’ll typically receive a response with 6-8 weeks as the volume of application we receive is quite high.

Can you enter investment banking with business management?
Yes - it depends a bit on what role but there are quite a few alumni with a general Business Management degree who went into investment banking.

How many hours of lectures are there per week? And what is the class size?
Hello, at the present moment I’m having around 10 hrs a week (International Business). However, I know Actuarial Science students whom have around 15-20 hrs. So it depends on the course. On the one hand for lectures the class size could be with around 100-120 students, while in tutorials is around 30 students.

I am lost between taking business management and business with finance can you tell me please a bit about the differences between these courses?

If you do Business with Finance you will take some more advanced finance modules in the second and third year. For instance in the second year you will take econometrics and you will take an additional accountancy module. In the third year you will take corporate finance. Some of these are also available in Business Management as electives.

Hello, Is there an option to pursue Economics and Business as a course?

We don’t have a course called economics and business. There is a great introductory economics module which all the students on the business management course take and there is a second year economics module which is offered as an elective to anybody on any of the business management courses.

If I apply for business and management and then decide that i am interested in finance could i change for a business with finance degree?

Hi, yes it is possible to switch between courses. This would normally be after year one.

Okk thank you!!

I am indecisive about choosing between business management and international business. What are the main differences between these courses?

If you do international business you must do some time abroad although the opportunity to study abroad is also there for business management. If you do international business then you will also be expected in your final year to do a project which relates to your experience of studying in different countries.

So i would not be losing a year? If i switch from business management to business with finance after my first year?

No - the first year is essentially common to all these courses so you don’t lose anything if you change at the end of the first year.

Have gone through the international students scholarship opportunity I want to apply for future finance loan but I donot understand about visa...
Future Finance is a private company - please visit their website for more info. Unfortunately, we do not have any representative to our Visa Advice Service. But please email their team at visaadvise@city.ac.uk for advise.

How do I acquired visa to study at your University...?

https://www.city.ac.uk/study/international/visa-immigration-advice

International Visa and Immigration Advice
Contact our International Student Advice team who provide confidential advice and guidance to students on visa and immigration issues.

Hi, if you are an international student and a subject of Tier 4 Visa, you might need to seek an advise from a financial authorities in your own country. Student Loan Company in the UK supports EU/UK students only I am afraid.

This is the end of today’s online chat. If you have got any additional questions, please email cassug@city.ac.uk!