



CITY
UNIVERSITY OF LONDON
EST 1894

Get ready for the world of work

Career activation at City

As the university of business, practice and the professions, we understand that studying for a degree is just the beginning of your journey towards a rewarding career. We also know that the best employers look beyond academic qualifications for the attributes and experience needed to hit the ground running and take every challenge in your stride.

It's essential to be ready for the world of work by the time you receive your degree. At City, we take developing your employment prospects so seriously that we embed it in your studies. We're among the first universities to ensure that the foundations for your future career are laid before you graduate. You will also acquire valuable micro-credentials that you can use to enhance your CV and LinkedIn profile, helping you to stand out and get a head start on your career.

How Career Activation works

As a City undergraduate, you will complete a Career Activation Project (CAP) as part of your degree. This could take the form of a MicroPlacement, an industry-led consultancy project, a summer internship, volunteering or mentoring and coaching. Each project has been designed to provide essential professional experience and the options available to you are tailored to your subject and career path. You will also take a Career Activation Module (CAM) to help you prepare for the application process when you're seeking graduate employment.

Career education tailored to your subject

All City undergraduate programmes include a Career Activation Module (CAM) designed to help you develop the skills needed to stand out in competitive application processes. Your CAM has been designed to be unique to your subject and career options and will form a core part of your study programme.

Professional experience built into your degree

We recognise that gaining professional experience in your spare time can be difficult, so City has a wide range of credit-bearing Career Activation Projects (CAPs) designed to enable you to gain valuable professional experience as a core part of your studies. Most of our programmes offer a choice of CAPs, enabling you to choose a format that's relevant to your future career at a time and in a way that suits you*.

**Note that options vary across programmes.*

Career Activation Projects at City

MicroPlacements

Spending one month completing a project with one of our employer partners over the summer is a great opportunity to demonstrate your skills, make contacts and gain valuable experience in a professional environment.

Our dedicated MicroPlacements team will guide and support you throughout the process.

[Watch our video on MicroPlacements](#)



Industry projects

This involves working in a team to complete a consultancy project with one of our employer partners. It is an excellent opportunity to put what you've learnt into practice, demonstrate your innovative ideas and impress your client.

Summer internship reflection

When you return to university following a summer internship, you will reflect on your experience so that you can effectively articulate to potential employers the new skills and knowledge you have developed. This option will also help direct your future career goals by enabling you to reflect upon what you enjoyed about your internship.

Boost your credentials and get ahead of the game

Successfully completing Career Activation at City will equip you with not only the skills and experience to make a great first impression with potential employers, but also equip you with micro-credentials – one each for the CAM and CAP – that you can use to enhance your CV and LinkedIn profile.

Activate your career at City

To find out more about Career Activation, micro-credentials and the wide range of services provided by our Careers and Employability team, head to: www.city.ac.uk/prospective-students/career-development

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