A Holistic Approach to Managing Risk amidst Global Uncertainty

The RMA/Cass Business School

Advanced Risk Management Programme

10–14 February 2013
A Holistic Approach to Managing Risk amidst Global Uncertainty

In today’s fast-moving, complex environment, risk executives must cultivate an understanding across all risks and businesses. Business problems are multifaceted, interrelated, and increasingly global. Executives must possess enhanced skills to identify and address a wide range of risks with an integrated approach and enterprise-wide perspective.

The RMA/Cass Advanced Risk Management Programme, led by the faculty at Cass, one of the UK’s top business schools, exposes participants to a rigorous, yet inspiring blend of theory, practice and cutting-edge research, instilling knowledge and skills applicable to the real world of global business. In addition to its focus on the known and quantifiable risks of credit, market, and operational, the programme concentrates on the unknowable and difficult to measure risks, including business, strategic, and reputation. Cass has excellent links to the City of London firms and institutions and is able to complement Cass faculty with guest faculty and senior level business practitioners, considered by their peers to be industry thought leaders.

Areas of focus for The RMA/Cass Advanced Risk Management Programme include:

- Risk management as a strategic competitive strength
- An integrated approach to risk management
- Fostering a culture and climate that openly communicates risk
- A framework for rapidly responding to known risks and unraveling the complexities of the unknown
- A focus on risk informed by global perspectives

The Enterprise Perspective: Culture, Governance, and Relationships with Regulators

Gain a perspective on risk management in terms of corporate governance, as well as its relationship to cultural and stakeholder concerns about:

- Business ethics
- Conflicts of interest
- Defining risk appetite
- Alignment of motives for risk taking
- Role and influence of rating agencies
- Communicating your risk profile internally and externally
- Enabling a risk aware culture
- Challenges of Basel III.

For more information or to enrol, please visit: www.cass.city.ac.uk/riskmanagementprogramme.
Individual and Organisation Return on Investment

Build a network with a variety of individuals in risk-related fields and various business lines who think and make decisions about risk in the context of the entire enterprise:

- Meet and network with executive peers to gain a diverse and thus greater understanding of issues
- Broaden your knowledge of leading-edge theory and practice to increase your ability to create and sustain a high level of performance
- Take part in focused learning which will result in advanced proficiency, leading to strategic advantages
- Interact with renowned faculty and thought leaders to improve your decision making
- Strengthen your ability to steer projects to completion through understanding the issues impacting the institution.

This programme is designed for participants who are:

- Senior risk practitioners, particularly executives whose scope of risk management is based in Europe
- Business-line executives on track for broader assignments.

Candidates in The RMA/Cass Advanced Risk Management Programme must demonstrate significant leadership capabilities, subject matter expertise, and progress along a positive, long-term development and responsibility trajectory.

Intense Curriculum: Integrated and Practical Learning

The programme takes place over five days, with four full-day, in-class sessions.

Varied and integrated teaching methods include:

- Project Work
- Presentations
- Team-oriented learning
- Lectures.

Programme Outline

Sunday 10th February 2013 to Thursday 14th February 2013

Curriculum Themes

- What is risk management, the regulatory environment, and what are the top 10 risks to look out for in 2013?
- Evolution of risk management through to Basel III and impact on financial services
- The emergence of Governance, Risk, and Compliance (GRC), risk appetite, and an enterprise risk management framework
- The regulatory landscape
- Basel III – The pillars and risk categories and link to solvency 2
- Risk Focus: operational risk: systems and controls
- Risk Focus: credit and market risk
- Risk Focus: liquidity risk
- Risk Focus: GRC: a strategic and financial perspective
- Integrating strategy and risk management
- Managing risk
- Risk governance three lines of defence
- Developing a risk culture
- Delivering business value from GRC
- Scenario planning and stress testing
- A rating agency view
- Topical and emerging risks and dealing with uncertainty
- Regulatory responses.

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A Unique Partnership: RMA and Cass

About RMA
Founded in 1914, The Risk Management Association is a not-for-profit, member-driven professional association whose sole purpose is to advance the use of sound risk principles in the financial services industry. RMA promotes an enterprise approach to risk management that focuses on credit risk, market risk, and operational risk.

Headquartered in Philadelphia, Pennsylvania, RMA has 2,500 institutional members that include banks of all sizes as well as nonbank financial institutions. They are represented in the Association by more than 16,000 risk management professionals who are chapter members in financial centers throughout North America, Europe, and Asia-Pacific.

www.rmahq.org

About Cass Business School
An integral part of City University London, Sir John Cass Business School is among the global elite of business schools that hold the gold standard of ‘triple-crown’ accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS). Cass is consistently ranked amongst the best business schools and programmes in the world which, coupled with an established 40-year reputation for excellence in research and business education, enables Cass to attract some of the best academics, students and businesses worldwide into the exclusive Cass network.

www.cass.city.ac.uk

Leveraging the resources of London and the City
Cass enjoys unrivalled links to the City. The outstanding quality of the learning resources, academic faculty and its City location make Cass an intellectual powerhouse, firmly plugged into one of the world’s greatest business centres, the ideal place to access and exchange the latest ideas, expertise, business practice and technical know-how. We have ready access to the people shaping markets and leading new trends. To enrich our programmes with new perspectives and experiences we draw speakers and course leaders from this extensive network of people at the top of their professions.

For delegates attending programmes, London is a choice location. As one of the world’s leading cities, its rich history and dynamic cosmopolitan culture generate an exciting mix of cultural and social opportunities. A major transport hub, London is highly accessible from anywhere in the world.

www.cass.city.ac.uk

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Logistics

Total cost £5,000

The fee includes attendance, course materials, daily lunch and refreshments and two evening dinners at Cass.

You will need to arrange your own accommodation (if required). Please contact Cass if you require assistance with this.

Programme Timings

• Sunday 10th February 2013: 16:00 to 18:30 Welcome session followed by evening dinner
• Monday 11th February 2013: 09:00 to 18:00 In-class sessions and project work
• Tuesday 12th February 2013: 09:00 to 18:00 In-class sessions and project work
• Wednesday 13th February 2013: 09:00 to 18:00 In-class sessions and project work, followed by evening dinner
• Thursday 14th February 2013: 09:00 to 17:30 In-class sessions and project work

Location
Cass Business School
106 Bunhill Row
EC1Y8TZ
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