Images of Research 2020 Competition T&C's
Can you capture your entire research project in a single image? City, University of London presents this challenge to our researchers.

Images of Research 2020 is a simple yet powerful concept to showcase the marvellous diversity of research activities across the university. We would like you to capture research projects in a visually attractive way, in a form understandable by a general audience. A one-minute video explaining your research/image will be required too for each image entry.
Up to seven prizes of £250 each (in John Lewis vouchers) are available to each winning team.

Categories are:
1. Images of Research Prize (open to staff and postgraduates students) x 3 awards
2. People’s Prize (open to staff and postgraduates students)
3. Children’s Prize (open to staff and postgraduates students)
4. Special Undergraduate Image of Research Prize (undergraduate students only)

* People’s Prize to be voted on social media by survey
* Children’s prize to be judged and voted by local school children working with the University’s community outreach team.

Why should I enter?
The University values this competition as a way for our staff and students to express their research using a different approach to the usual conference presentations and papers. Images (and accompanying video) are the perfect medium for engaging a non-specialist audience and capture the essence of even complex research projects in an accessible way.

The entries for the Images of Research 2020 will be displayed within the university campus and used for online and other marketing purposes. This is a unique opportunity to raise your research profile and engage a public audience.

Entries to the Images of Research 2020 exhibition can be in any number of different forms – It might be a depiction of data taken directly from your work, it may be a photograph that is representative of your project or it might be artwork of your own creation.

How to apply
If you are a researcher or student at City:
* grab your camera and produce a unique image which captures the essence of your research, in a visual, artistic or photographic way.
  * **PLUS** Record a 1 minute video (see Video guidance doc notes)
* Top that off with a snappy title and 280 character limit for twitter/social media and that is all you need to do to participate.

To apply:
1. You must be a salaried member of staff or current student currently registered at the University
2. You must be the sole and exclusive owner of your submitted image (or have written permission from the copyright owner to enable City to use the images – see criteria list below), and
3. you must have a signed consent form from any identifiable persons (or their legal guardians) contained within the image. City, University of London consent forms must be used and are available on the Competition web page and by emailing enterprise@city.ac.uk.
4. By submitting your entry you and/or the third party copyright owner, are agreeing to the University using your image for promotional and marketing activities.

5. Images need to be a minimum of 300 dpi

6. Entries need to be for still images, not moving graphics. Any such moving graphics can be incorporated into your additional 1 minute video entry.

7. Send images and videos, together with a signed Images application form, Copyright permissions forms and 280 character word text to: enterprise@city.ac.uk by deadline 12pm, 9th October 2020.

8. Results shall be announced by 4pm on the 2nd Dec 2020.

Guidelines for your image and supplementary 1 minute social media video Complete and sign application form. All submitted images need to be:

- representing your recent research (research dated after 1st Sept 2017) and images must not have previously been entered for similar competitions at City or elsewhere. You can be as creative as you like to capture the viewer's imagination
- a photo which you have taken yourself or has been taken by a colleague relating to your research (**see note below), not downloaded from Wikimedia or any other image bank
- in full colour, sepia or black and white
- in landscape or portrait
- high resolution: the file should be a minimum of 300 dpi at A3 size. Set your camera to high resolution with no image compression, see further guidance below
- Only jpg or tiff formats will be accepted
- A maximum of 3 entries will be accepted by any individual or group.

**All images relating to your research at City, where the copyright is held by a third party, will require the authorised signatory to sign and confirm that the University may use the image for marketing and promotion purposes. Signed Copyright permissions form required per entry.

Guidance on image quality and how to take a good image:

Requirements:
300 dpi resolution – minimum required for print

How to check resolution:
Windows:
1. Open Windows Explorer and browse to the folder that contains your image
2. Right-click on the image file and select “Properties”
3. Click on the details tab.

Your image resolution will display in the details tab.

Mac:
1. Browse to the folder that contains your image
2. Right-click on the image file and click “Get Info”
3. Click on the “More Info” tab.

Your image resolution will display in the More Info tab.

Guidance on how to take good images:

- https://lectureinprogress.com/journal/how-to-photograph-your-work-with-limited-resources
1 minute video-Filming Guidelines and Practical Tips!
Prepare your video to answer the following questions:
1. My name is …….. and I love working in the research field of X because………..
2. The problem I’m trying to address with my research is:……..
3. The image is representative of my research as follows……..
4. Further information can be found on the following links……..

Start with checking your camera settings are correct:
For our filming please record on your phone and change your recording settings to the highest quality:
Optimal Video Recording Settings in order of preference:

**iPhone:** 4K @ 24FPS, 4K @ 30FPS or HD @ 30FPS
**Android:** 4K, FHD or HD
You will find your recording settings in Settings>Camera.

Prepare your camera to film & record audio:
**Location, lighting & sound**
- Pick a location that is away from air conditioning, traffic or other constant noise. Make sure it is not too echoey.
- Give it some depth, pick and angular position with a backdrop that extends behind you and shows a little bit of context to your role.
- Try to go somewhere with even light, not in front of a window.
- Try to avoid anywhere where people can stare at you while you are filming - either in the background in the video, or your eye-line.

**Camera**
- Clean your lens!
- Shoot with the camera on the back of your phone.
- Shoot landscape orientation.
- Use a tripod or fix your phone against a secure surface near to eye level.
- Don’t zoom in on your phone - move the camera to frame the image.

Prepare yourself to record
**THE VIDEO SUBMISSION MUST BE 1 MINUTE MAXIMUM**

- Check your hair, glasses, lipstick, teeth etc!
- Choose clothes that complement your role, and complement the background.
- Avoid small busy patterns or overt logos.
- Speak clearly.
- Have warm tea or something to warm up your voice!
- When you are ready, take a breath, smile - and press record.
- When you’re recording say: “Check one, two” and then begin!
- If you make a mistake, there’s no need to stop filming, just pause and begin your sentence again, we can cut around any mistakes.
- Please do not add any text or effects on the videos as we will be amending these with City branding.

Submitting your video and image entry
- Please send to enterprise@city.ac.uk and esen.bozdagli@city.ac.uk via WeTransfer