

## Study Abroad Programme

The module description below is from the 2019/20 academic year and is subject to change, and for the use of study abroad students only.

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Module name	Introduction to Management
Module code	BM1100
School	Cass Business School
Department or equivalent	Undergraduate Programme
UK credits	15
ECTS	7.5
Level	4

### **MODULE SUMMARY**

#### Module outline and aims

The aim of this module is to increase your ability to understand and function effectively in organizations as individuals, as team members, as managers and leaders, and as participants in a global business environment. We will cover fundamental management and organisational behaviour (OB) concepts and consider how they can be effectively used in organizations through case studies and exercises that illustrate and problematize key ideas.

#### Content outline

We will cover how individuals are motivated in organizations, how groups and teams function, how leaders motivate their followers in organizations, the political and power-based processes within organizations, and finally, organizational design and culture and how they relate to both organizational strategy and individual behaviour.

To enhance your learning experience, modules are designed to reflect contemporary issues in the business and financial world. As such, a degree of flexibility is expected in the exact content in terms of scope and coverage to ensure relevance to current circumstances.

#### Pre-requisites

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N/A

### WHAT WILL I BE EXPECTED TO ACHIEVE?

**On successful completion of this module, you will be expected to be able to:**

Knowledge and understanding:

- Demonstrate knowledge and critical understanding of foundational management and OB theories and frameworks.
- Explain how theoretical approaches to management have developed and changed over time.

Skills:

- Apply management and OB theories and frameworks outside the context in which they were first studied, including, where appropriate, their application in an employment context and in contemporary organizations
- Evaluate critically the appropriateness of different theoretical approaches to management, as well as an understanding of the limits of these concepts in the real world.

Values and attitudes:

- Demonstrate an understanding of your own strengths and weaknesses as a team member and future employee or employer.
- Through real-world examples, gain an appreciation of ethical issues as they relate to working in and managing organisations.

### HOW WILL I LEARN?

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A variety of learning and teaching methods will be used in this course.

Lectures will be used to introduce concepts and techniques illustrated with practical and current examples. You will also have the opportunity to participate in class discussions and work through exercises (individual and group) with the support of the lecturer. It is strongly recommended that you attend ALL lectures.

Key learning and teaching resources will be put on the module website on Moodle, including lecture slides.

Lectures will be supplemented by material which you will be expected to work through online under the guidance of a tutor.

In the independent study time you are encouraged to read widely and in depth around particular topics in preparation for lectures. You may also spend time working through sample exercises and questions. In addition you will be preparing and undertaking your coursework assignments and preparing for your final examination.

*Teaching pattern:*

Teaching component	Teaching type	Contact hours (scheduled)	Self-directed study hours (independent)	Placement hours	Total student learning hours
Lecture	Lecture	22	78		100
Guided independent study	Guided independent study	11	39		50
Totals		33	117		150

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### WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

#### Assessments

This module is assessed by Coursework and Examination.

Coursework will be in the form of a series of case analysis exercises. Each case will consist of a scenario followed by 2-3 questions that prompt you to apply theoretical concepts to diagnose and solve organisational problems. Within the case analysis you will be expected to carry out both team and individual exercises.

Additionally there will be a mid-term test which will allow students to receive additional formative feedback during the module

At the end of the module you will sit one final 135 minute exam during the University exam period. The exam will include the opportunity to draw on the case analysis.

#### *Assessment pattern:*

Assessment component	Assessment type	Weighting	Minimum qualifying mark	Pass/Fail?
Coursework – case analysis	Written assignment, including essay	20%	40*	N/A
Coursework – mid-term class test	Set exercise	30%	40*	N/A
Final Exam	Written exam	50%	40	N/A

**\*Coursework components must be passed on aggregate**

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### Assessment criteria

Assessment criteria are descriptions of the skills, knowledge or attributes you need to demonstrate in order to complete an assessment successfully and Grade-Related Criteria are descriptions of the skills, knowledge or attributes you need to demonstrate to achieve a certain grade or mark in an assessment. Assessment Criteria and Grade-Related Criteria for module assessments will be made available to you prior to an assessment taking place. More information will be available in the UG Assessment Handbook and from the module leader.

### Feedback on assessment

Following an assessment, you will be given your marks and feedback in line with the University's Assessment Regulations and Policy. More information on the timing and type of feedback that will be provided for each assessment will be available from the module leader.

### Assessment Regulations

The Pass mark for the module is 40%. Any minimum qualifying marks for specific assessments are listed in the table above. The weighting of the different components can also be found above. The Programme Specification contains information on what happens if you fail an assessment component or the module.

### **INDICATIVE READING LIST**

#### Core Organizational Behaviour Text:

Buchanan, D. A. and Huczynski, A. A. (2017). *Organizational Behaviour*, 9<sup>th</sup> edition. London: Pearson Publishing.



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For use from: 2018-19