

Study Abroad Programme

The module description below is from the 2017/18 academic year and is subject to change, and for the use of study abroad students only.

MODULE SPECIFICATION – UNDERGRADUATE PROGRAMMES

KEY FACTS

Module name	Financial Management
Module code	BS3102
School	Cass Business School
Department or equivalent	UG Programme
UK credits	15
ECTS	7.5
Level	6
Delivery location (partnership programmes only)	

MODULE SUMMARY

Module outline and aims

The tasks undertaken at work by business analysts or by students on placement or internship require a thorough practical capability in the application of financial management. Starting from the basic of corporate cash flow and valuation, this module introduces you complex valuation cases, risk and return, and cost of capital. The focus is on understanding and solving practical issues in financial management using exercises and case study.

This module aims to:

- Enable you to apply corporate financial theory to problems faced by corporate financial analysts and decision makers;

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- Help you understand the investment and financial decision making process in a corporation;
- Help you to appreciate the financial management and control process in business;
- Sharpen your problem solving skills using excel and case study;
- Improve your business report writing and presentation skills.

Content outline

- Fundamentals of financial management and corporate governance.
- Financial cash flow.
- Principles of valuation.
- Financing the capital budgeting decision.
- Project appraisal under risk and uncertainty.
- Risk and return, cost of capital.
- Factor models and arbitrage pricing theory.
- Market efficiency.

WHAT WILL I BE EXPECTED TO ACHIEVE?

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On successful completion of this module, you will be expected to be able to:

Knowledge and understanding:

- Demonstrate understanding the investment and financial decision making process in a corporation
- Understand different valuation methods and their application in practice
- Develop an understanding of capital budgeting techniques firms can employ under conditions of risk and uncertainty

Skills:

- Apply corporate financial theory to problems faced by financial managers and decision makers
- Use advanced financial analysis skills: analytical and problem solving
- Improve report writing, team work, excel modelling, and presentation skills

Values and attitudes:

- Develop an awareness of the importance of financial management decisions on the performance of a company

HOW WILL I LEARN?

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Lectures and class based discussions. You will also be exposed to situations in the class exercises that will help in the use of argument and evidence.

Problem solving tutorials. You will be guided on how to approach and solve a financial problem.

Case study discussion and presentation. You will work in group to analyse financial management cases, write reports, and deliver presentations during class.

Teaching pattern:

Teaching component	Teaching type	Contact hours	Self-directed study hours	Placement hours	Total student learning hours
Lectures	Lecture	15	80	0	95
Tutorials	Tutorial	5	50	0	55
Totals		20	130	0	150

WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

Assessments

Assessment will be a combination of a group coursework and an exam. When a coursework includes a group work, marks will be adjusted using peer assessment.

Assessment pattern:

Assessment component	Assessment type	Weighting	Minimum qualifying mark	Pass/Fail?

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Coursework	Written assignment, including essay	30	0	N/A
Examination – 2.25 hours	Written Exam	70	0	N/A

Assessment criteria

Assessment Criteria are descriptions of the skills, knowledge or attributes students need to demonstrate in order to complete an assessment successfully and Grade-Related Criteria are descriptions of the skills, knowledge or attributes students need to demonstrate to achieve a certain grade or mark in an assessment. Assessment Criteria and Grade-Related Criteria for module assessments will be made available to students prior to an assessment taking place. More information will be available from the module leader.

Feedback on assessment

Group work feedback will be returned to each group in class and individual marks will be returned via Moodle. For other types of assessment, students will be given their marks and feedback within 3 weeks and in line with the Assessment Regulations and Policy.

Assessment Regulations

The Pass mark for the module is 40%. Any minimum qualifying marks for specific assessments are listed in the table above. The weighting of the different components can also be found above. The Programme Specification contains information on what happens if you fail an assessment component or the module.

INDICATIVE READING LIST

Main textbook:



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Hillier D., Ross S., Westerfield R., Jaffe J., and Jordan B. (2010 or latest edition) Corporate Finance: European Edition, McGraw-Hill (ISBN-10: 0077121155, ISBN-13: 9780077121150).

Additional references:

Damodaran A. (2011) Applied Corporate Finance: A users manual, 3rd Edition, John Wiley and Sons (ISBN: 0471660930).

Berk J. and DeMarzo P. (2011) Corporate Finance, 2nd Edition, Pearson (ISBN 0321416805).

Brealey R., Myers S., and Allen F. (2008) Corporate Finance, 9th Edition, McGraw-Hill (ISBN 007111551X).

Bodie Z., Kane A., and Marcus A. (2007) Investments, 8th Edition, McGraw-Hill (ISBN: 0071278281).

Version: 2.0

Version date: July 2013

For use from: 2013-14

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Appendix: see <http://www.hesa.ac.uk/content/view/1805/296/> for the full list of JACS codes and descriptions

CODES		
HESA Code	Description	Price Group
27	Business and Management Studies	D
JACS Code	Description	Percentage (%)
N340	The study of the management of money, capital and credit.	100