Lagton Legal: Creating a Transmedia Storyworld for the LLB Legal Practice

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Introductions

Emily Allbon
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Ness Lyons
Writer for performance and legal consultant
nesslyons.net

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Educational Technology Team,
Learning Enhancement and Development
LLB Legal Practice

- Fully-online supported distance learning
- Developed and delivered in partnership with CILEx
- For legal professionals and apprentices
- First cohort now finishing their first year
Put yourself in their shoes

- Returners to education
- Working while studying
- Family and personal commitments
- No connection to campus or cohort
- How to engage the students? And keep them enthused?
Our approach: context

- Lawbore

- Future Lawyer

- Transmedia: a new media-rich project in collaboration with Ness Lyons
Our approach: context

Simulation in legal education

- Paul Maharg Ardcalloch and SIMPLE
- Thanaraj & Sales Virtual Law Clinic

Simulation at City, University of London

- Cass Business School Millcaster
- School of Health Sciences CitySCaPE


CitySCaPE

Millcaster

Round 0 Professional Briefing from Headquarters
by [username] - Wednesday, 8 February 2017, 2:35 AM

Colleagues - welcome to our professional function community! Here you will be given a briefing every round by myself, a senior manager who heads the profession at head office. Your primary duty is to support the decision maker every round in the leadership team. But you are also the most senior representatives of our profession in that team, and you have a duty also to our profession. Not all of you have been in the professional area but you will find much of what you need in the work you are doing on activity 201. To find out about the profession and its values and ways of working.

I do not expect you to reproduce my briefing word for word. You need perhaps to release a little at a time, not all at once. Here is your briefing for Round 0, the practice round.

We are currently in a sound budget position for the current year, but there are problems for next year. You can be positive about new expenditure this year that does not continue into future years, especially if it might reduce costs or increase revenues in future years.

Because our online professional community is a discussion forum, I would welcome you to raise questions relating to the briefing or the profession function here in our private group. Just create a new discussion topic. My aim is to get you up to speed as a high-flying professional in the next few weeks, not least so you can cope with the pressures of working with other functions in a leadership team.

Re: Round 0 Professional Briefing from Headquarters
by [username] - Wednesday, 8 February 2017, 1:46 PM

Dear Professor,

Thank you for the detailed explanation about what to do.

According to the briefing you gave us, we should suggest short-term investments rather than long-term ones. How should we approach a proposed long-term investment with likely high returns?

Should we only accord expenses that could fit in this accounting year or not?

Kind regards,
Lagton Legal

Time to take a look!

As you watch, think about…

- What type of genre is used?
- What legal issues would a first year undergraduate identify?
- What effect do the medium and genre have?
Showreel
Transmedia storytelling

“Students first studying law may react negatively to what they perceive as new, uncertain, and abstract legal principles. They may further become focused upon legalistic rules and theories rather than integrating these theories into practice. Storytelling can address these challenges by illustrating theoretical concepts, allowing a student of the law to become an active participant using not just intellect, but imagination and emotions to comprehend the law...”


"Transmedia contributes to a continuous learning process where linear learning is no more. Instead multimodal experiences allow learners to seek, weigh and communicate answers“

"...a thoughtful blend of story, characters and narrative, layered with play"


"...crafting a narrative or consistent message (story) across multiple media“

Over to you…

- Taking inspiration from what you have seen, choose one of the storylines and extend it
- Where could this storyline go next?
- How could you develop the plot to bring out more complex issues later in the programme?
- How could this approach be integrated into the curriculum?
Thank you