Studying BSc Business Management courses at Cass

This Online Chat session is for prospective students interested in studying our Business Management courses, that is: N102 Business Management N1N3 Business with Finance N1N5 Business with Marketing N103 Business Management, Digital Innovation and Entrepreneurship N120 Internal Business The session will be run by current students and academic staff, giving you the opportunity to ask questions about your chosen course and life at as a Cass student, societies and clubs, extra-curricular activities, free language classes, placement & study abroad and lots more. As this is a typed chat group session, you will be able to see the answers to your questions by other applicants.

Hi everyone! Welcome to our Business Management Online Chat! Today's session is for prospective students interested in:
- BSc (Hons) Business Management (N102 and N121)
- BSc (Hons) Business Management, Digital Innovation & Entrepreneurship (N103 and N113)
- BSc (Hons) Business with Finance (N131 and N1N3)
- BSc (Hons) Business with Marketing (N151 and N1NS)
- BSc (Hons) International Business (N111, N112 and N120)
- BSc (Hons) Business Management with foundation year (N12F)
Please start by introducing yourself and then ask us any questions you might have!

City: London is your campus

https://youtu.be/lXLbZqUjJlQ

What grade do I need for study this course

Hi, in order to answer your query please can you provide full information regarding what qualifications you are taking.

I'm prospective student for B.Sc in Business Management from Nigeria

Hi Okey - good to have you in the chat
Hi! I’m a prospective student for BSc (Hons) Business Management, Digital Innovation & Entrepreneurship.

Hello great to have you here :)

I have 2 A levels and 1 BTEC

Hi, we would ask for grades AA in the A Levels and Distinction grade in the BTEC. Please also check out our additional Maths and English Language requirements on our website- for your info we would require a grade 7(A) in GCSE Maths as a minimum.

Full entry criteria is available online here: https://www.cass.city.ac.uk/study/undergraduate/courses/business-management

**BSc Business Management degree London | Cass Business School**

On the BSc Business Management degree, you’ll gain from the latest Cass research in areas such as finance, marketing, innovation, and responsible management. Beyond the course materials, we’ll encourage you to pursue your own interests in business.

Hi I’m applying to study business management do you do deferrals as I want to take a gap year to study abroad

Hi, you should be able to apply for 2021 entry on UCAS.

Hello I’m high school student from Slovakia graduating this year and I want to apply to your university for business studies but I do not know which bachelor course to choose. Could you help me?

We have five different degrees around Business Management but they all have the same first year. You can do Business Management which covers a bit of everything and gives you a good overview of how all the different bits of a business fit together. Or you can do a specialised degree: we offer Business with Finance, Business with Marketing, Business Management with Digital Innovation and Entrepreneurship and International Business, all of which combine a lot of general business material with some more specialised modules.

I am currently enrolled in IB2 and I was wondering if you offer conditional offers?

Hi, yes the majority of our offers are conditional. For the IB we ask for 35 points overall with a 5 in both Maths and English.
I'm looking for applying in 2020 in International Business, what is it on?

That's great! So in your 1st year you have modules regarding general Business Studies. Is from 2nd year onwards that students receive specific modules such as International Business Environment and International Marketing. :)

These programs are they available online or are they only offered on campus?

Hi Okey, we don't offer any online courses I'm afraid. Our programmes are all taught full-time on campus.

On your 1st year you will have an introduction to Accounting, Economics, Marketing with also an elective in International Management.

What is the course structure like and how much importance is given in the mathematical subjects in this course?

The course structure includes both qualitative and quantitative subjects. In the first year, there is a module on quantitative methods and analytics which introduces you to a certain amount of maths and stats. In later years, there are options: for example, you can do econometrics which covers a lot of more advanced stats and so on.

I wanted to know if there is any benefit in applying earlier regarding the admissions?

Hi, you don't really receive any competitive advantage if you apply early in the cycle, but you do receive a quicker decision which some applicants find reassuring as they can then concentrate on their studies!

To what regards the costs, for us (EU students) prices go from £9,250 right?

Yes! for EU is around 9,250€

Also how is the B.Sc in Management Science course different from the business management courses?

We don't do a BSc in Management Science. We do include Management Science as one of the options that is available in the second year.
Hi, I have a question about the deadline to apply to undergraduate for business management. I found 2 different deadlines for international students: on Jan 15th and June 30th, which one should I consider?

Hello I would suggest you apply the earliest as possible if you feel confident with your application.

Hi! I am studying an undergraduate degree in business management, digital innovation and entrepreneurship.

Nice to hear that! So if I choose to study Business Management and then I want to specialise for some specific degree I can change it in the end of the first year?

Hello Yes in your 1st year and beginnings of the 2nd you can change pathways :)

Generally, how big are the classes?

You will be in some big lectures (up to 100+) but you will also have a fair amount of time in tutorial groups. So in the first year you will spend some time working in groups of 16-20 students where you get to know the other people in the same group.

Hi I am applying this year (from London) and was wondering what you are looking for in a personal statement that would make you choose one student from another?

Hi, as long as your personal statement reflects a strong interest in the course and shows that you have done your research, you should be fine. Try and think critically and show how your current (or past) studies apply to your chosen degree programme, as well as any voluntary experience which you may have taken.

I would also strongly encourage you to have a read through of the UCAS guidance online, as it is very comprehensive! You can find this on their website here: https://www.ucas.com/undergraduate/applying-university/how-write-ucas-undergraduate-personal-statement

Struggling with your personal statement? Help is at hand!

Click here for resources and advice designed to help you get your personal statement right!

Also I read that the UK gives helps to pay every year, how it works?
So that is if you apply for a financial aid with the UK Gov. However, Cass offers bursaries and scholarships too. Here is more information about it [https://www.city.ac.uk/study/fees-and-funding/scholarships-and-bursaries](https://www.city.ac.uk/study/fees-and-funding/scholarships-and-bursaries)

**Scholarships and bursaries**

Funding support available for students studying at City, University of London.

Also, is it common to accept students who are from the same school doing the same major?

Abhick: do you mean from the same high school? It’s not that common because we have students from all over the world but it certainly happens.

Cass Undergraduate: Start Your Journey Here

[https://youtu.be/305nTLrFwlc](https://youtu.be/305nTLrFwlc)

As French student do I need to provide a TOEIC or TOEFL grade? If I don’t have it when I apply can I provide it later on?
Hi, for French nationals we accept a grade 13 in the English taken as part of the French Baccalaureat.

If not, we often make conditional offers to students who still need to take IELTS for example- we usually give a deadline of August to provide these. You can find our English language requirements on our website here: https://www.cass.city.ac.uk/study/undergraduate/courses/business-management

BSc Business Management degree London | Cass Business School

On the BSc Business Management degree, you’ll gain from the latest Cass research in areas such as finance, marketing, innovation, and responsible management. Beyond the course materials, we’ll encourage you to pursue your own interests in business.

We can also work during the studies?

Sure you do!, I had a part-time job in my 1st year at uni and now working for some university projects so yes! and I would encourage you to take part of one

I already have B.Sc Computer Science and Statistics from University of Nigeria

Hi Okey, I’m afraid that we do not make offers based on previous university study as this is not accepted for admission to our courses. You can find our entry criteria available online here: https://www.cass.city.ac.uk/study/undergraduate/courses/business-management.

If you have not taken a qualification accepted for admission, you would need to look into the option of taking a UK based foundation course.

BSc Business Management degree London | Cass Business School

On the BSc Business Management degree, you’ll gain from the latest Cass research in areas such as finance, marketing, innovation, and responsible management. Beyond the course materials, we’ll encourage you to pursue your own interests in business.

Thats great! Is there a big difference between studying Finance and Business with Finance?

Yes. The BSc Finance course includes a lot of very intensive material about finance right from the start. The BSc Business with Finance course takes you through a whole lot of business issues first and you start doing finance in more detail in your second year.
Hi, I am interested to know how quickly can we expect to hear from you after we submit our applications?

Hi, it depends when you submit your application. At the moment we are processing applications fairly quickly, but it can take up until the 31st of March at the very latest, provided that you submitted your application by January 15th.

what electives are best recommended to take if I am interested in business and entrepreneurship and somewhat in finance?

There are some elective modules in finance particularly which are available to everybody on any of the Business Management courses.

If I were do do a foundation year, would student accommodation still be available to me?

yes, but this depends on the course, INTO CITY offers accommodation for foundations students. [Link](https://www.intostudy.com/en-gb/universities/city-university-london/living-in-city-of-london/accommodation)

Hi, I am one of the Cass UG Admissions and Recruitment Officers. I look forward to responding to some of your questions.

How the payments work? We should pay when we apply on the UCAS and then? Can you say me please?

Hi, we wouldn’t expect any tuition payments until you begin the registration process which commences next August.

You may be required to pay a fee to UCAS in order to submit your application, but this would be handled by UCAS so we wouldn’t be best placed to advise.

Hi! I’m applying to study International Business, I wanted to know if it’s mandatory to spend a term abroad as a part of this course.

hello! Spending a term abroad is optional.

what support is given at the time of looking for jobs and internships?

Cass runs a great amount of workshops and fairs with partner companies which are constantly in the seek of interns! Besides that, I would suggest you to your own research about work experience during spring or summer breaks!
How big would you say the Uni jump is from A-Levels? Is it more intense?

It’s quite a bit different - you are expected to be more independent and sometimes you need to deal with really complex problems and work out what the solutions could be.

I have already applied for the N991 B.Sc Management Science course through UCAS, is it a valid course?

We do not have a BSc Management Science course at Cass. For information about our BSc Business Management courses please visit our website - https://www.city.ac.uk/study/courses?query=business+management&level=Undergraduate

Course finder

Find the right course for you at City, University of London: undergraduate and postgraduate degrees, foundation degrees, evening and weekend courses, professional development and work-based learning.

Hi, I would recommend that you check out our 'Destination of Leavers' survey which has collected data from recent City graduates - you can find this online here: https://www.city.ac.uk/careers/your-career/destinations-of-city-graduates

Where City graduates work

Where City graduates work after studying at City. Based on Destinations of Leavers from Higher Education survey.

Hi, I see the fees are known for 2020 and 2021, by when do you publish the fees for 2022 for EU student?

Hi, it's very difficult to answer this question at the moment as it will depend on the outcome of the UK government's 'Brexit' negotiations. The 2022 fees are unlikely to be updated on the website for some time, but I would encourage you to check it regularly for updates.

For the year in industry, how are the company's chosen?
We have a placements team who work with lots of businesses. So in one year when I visited four students in quick succession, two were in tech companies, one was doing social media marketing in a men's clothing company, and one was an accountancy firm. The majority are big corporates but some students do go into smaller companies.

Is English one of the classes we would need to take while doing this course?

Hi, Cass offers lessons in academic English but it is not a compulsory part of the course.

Could you explain the option of the year abroad?

Yes so you could spend your 2nd year in a partner university, or do a sandwich year abroad! The difference is with the sandwich year you extend your degree to 4 years.

Could you explain the option of the year abroad?

During the sandwich year you can also study modules that are not related to your career pathway. And you can choose if you want to split it in one semester studying and the other taking an internship with a company :).
Hi Okey, fee information is available on our website here: https://www.cass.city.ac.uk/study/undergraduate/courses/business-management and our entry requirements are also available online here: https://www.cass.city.ac.uk/study/undergraduate/application-and-funding/entry-requirements

**BSc Business Management degree London | Cass Business School**

On the BSc Business Management degree, you’ll gain from the latest Cass research in areas such as finance, marketing, innovation, and responsible management. Beyond the course materials, we’ll encourage you to pursue your own interests in business.

**Entry requirements | Cass Business School**

Entry requirements

---

What are some advantages of taking the course with placement now that UK has even allowed students to work for 2 years?

Students who do a placement as part of their degree get some fantastic work experience which feeds into their final year. So a lot of students who come off placements then go on to do a project within the final year, once they are back at uni, which relates to their placement. I’ve had several students who have gone on to interview people from their placements and use that to link their placement experience to the concepts from the course.

Hi, if I would like to transfer to this university from college (United states) after completing my associate degree, how many years will I attend the university in order to achieve my bachelor degree and what specific courses do I need to take in college to be eligible to apply?
Hi I’m afraid that we do not allow transfers into our courses, as all applicants must start from the first year. We do not make offers based on previous university study- information regarding the range of qualifications which we accept for admission can be found on our website here: [https://www.cass.city.ac.uk/study/undergraduate/application-and-funding/entry-requirements](https://www.cass.city.ac.uk/study/undergraduate/application-and-funding/entry-requirements)

**Entry requirements | Cass Business School**

Entry requirements

If I am already working on my business startup, do you offer programmes or financial aid in support of the start up?

We have an incubator which has sometimes helped students with startups, and we have links with entrepreneurs who are very active in mentoring people who are working on start-ups.

Would you be able to begin working right after graduating from business management and at what salary would it be? Or is it advisable to continue onto a masters and then get a job and where would the salary begin at that point?

Well there are many options available after graduation. Some students decide to go for a Masters as this do increases probabilities of employment. However, you can also do a Work placement during your studies or undertaking internships to acquire the skills employers are looking for. If that’s not the case, another option would also be doing a Graduate scheme with a company after graduation!

Okey, thank you. The business marketing course is 3 years for a bachelor degree?

It’s three years, or four years if you take a placement or an additional year abroad.

what are the partners universities?
Exchange & Study Abroad Programme

Learn more about City University's study abroad and exchange programme for international students and how it could work for you.

Should we get a Visa to study, which one we should do?

Yes, a student visa (Tier 4) is required for international students. And this type of visa is only available to full-time university students pursuing a degree in the UK.

Would you be able to begin working right after graduating from business management and at what salary would it be? Or is it advisable to continue onto a masters and then get a job and where would the salary begin at that point?

You can also check our website - https://www.city.ac.uk/careers/your-career/destinations-of-city-graduates?course=BSc_Business_Study for information on the types of roles our graduates have been able to obtain and what salaries they are earning.

Where City graduates work

See where City graduates work after studying at City. Based on Destinations of Leavers from Higher Education survey.

Would you say the year abroad is more beneficial than the term abroad?

They are different. The advantage of the year abroad is that because it's additional to the rest of your degree you have a wide choice of subjects to take while you are abroad. Whereas the term abroad is a replacement for a term which you would otherwise spend in London, so you need to take subjects which match the ones which you would spend if you were still in London.

Okay but I'm not required to do so?

No - you don't need to do a placement.
May studying economics, reading books about management, startups, investments and participation on trading conferences and work in companies help with application to Business Management course?

Hi, it may certainly be relevant to discuss in your personal statement, but please note that our decisions from an admissions point of view are based primarily upon the academic part of the application (i.e. your predicted and/or obtained grades).

What are the main career pathways previous students have taken?

More information on the graduate opportunities of our students can be found on our website - https://www.city.ac.uk/careers/your-career/destinations-of-city-graduates?course=BSc_Business_Studies

Where City graduates work

See where City graduates work after studying at City. Based on Destinations of Leavers from Higher Education survey.

The student visa, as I read, it’s for 6 months, if I do the permanent is it the same thing?

Hi, if you have any questions regarding the Tier 4 visa, I would recommend that you contact our Visa Advice team on visaadvice@city.ac.uk as unfortunately we don’t have any visa advisors with us here today who can advise you in further detail.

What are the main career pathways previous students have taken?

Lots of students have gone into consultancy type roles, not just with the big management consultancy firms but also sometimes internal consultancy or troubleshooting jobs within other businesses. Quite a lot have gone into start-ups often in different parts of the world. Some have done things completely different - we have social media influencers and teachers among our alumni!
Hi, our entry criteria is available on our website here: https://www.cass.city.ac.uk/study/undergraduate/courses/business-management.

Further down the page there is a link to a comprehensive list of international qualifications also accepted for admission.

**BSc Business Management degree London | Cass Business School**

On the BSc Business Management degree, you'll gain from the latest Cass research in areas such as finance, marketing, innovation, and responsible management. Beyond the course materials, we'll encourage you to pursue your own interests in business.

As you said before that you are taking the Business Management, Digital Innovation & Entrepreneurship course, what is something you love about it?

I love the fact that it covers essential business concepts including marketing, finance, HRM and management. It also covers technology management which makes it even more interesting and distinct especially in an evolving world that is mainly depending on technologies.
Okey, I'm already an international student from Sweden who's currently studying business marketing in Los Angeles. If I choose to come to London to study, can I use this year I've spent here and the courses i've taken in any way if I come. Or do they not have any value at all?

We do not accept credit transfers into any of our undergraduate courses, so your entry into the course would be based solely on your obtained high school qualification/grades, plus your personal statement and academic reference. The modules you previously took may help you in your first year of the course but it would not exempt you from taking the required modules/credits.

Is accommodation based on a first come first serve basis?

Accommodation is usually guaranteed for new students provided that they apply by the deadline, which is usually in June/July time.

In the event of receiving an offer, you would be emailed by the accommodation team with information regarding the application process as well as all relevant deadlines, but in the meantime you can find further information on our website here: https://www.city.ac.uk/accommodation/undergraduate.

Undergraduate student accommodation

City, University of London undergraduate students can apply for a place in our modern halls of residence or get help with finding private accommodation in London.

Okey thank you so much for the help. I have some thinking to do now. If I would like to talk to someone, or have more questions is there any email or number I can contact to get help?

Hi, you can contact our Admissions team via email at cassug@city.ac.uk or contact us via telephone on 0207 040 4040
I would also love to know how many years has the course been running?

This course with the innovation and entrepreneurship specialization has only been running since 2018 but we have been running Business and Management courses for a very long time and we keep revising them to ensure that they are up to date.

I am fairly interested in the course you are taking because it involves innovation and digital stuff. May I know what differs your course with other business course offered?

Hey! The main thing that differs this course is as you stated the digital innovation part which has to do with digital businesses, economics for digital businesses, and their strategies to evolve in a turbulent environment. This course is mainly focused on the digital world which again includes technologies and their effects on the world.

How is it different from the business courses that have run longer? What new modules have been incorporated?

There are new modules in digital business and also in the economics of online businesses. There is a module on new venture creation which is based on an approach which we have used for a few years but we have revised this to make it right for our current structure.

Cass Undergraduate: Placements and Summer Internships Fair 2017

Cass Undergraduate: Start Your Journey Here
What about accommodations?

For information about Accommodations please contact our Accommodations team - accom@city.ac.uk or visit their website - https://www.city.ac.uk/study/living-in-london/accommodation

Accommodation

Find out about accommodation options and halls of residence for students at City, University of London.

also, what is the admission ratio for this particular course?

We don’t have this kind of information available with us. Although Cass is competitive, we generally, we make offers to all applicants who meet our entry requirements and who provide a strong personal statement relevant to the course.

May I know more about new venture creation?

Yes - it’s partly about entrepreneurship but it also takes you into broader ideas of what a new venture is. So that could be a new business, or it could be a new direction for an existing business to take, or it could be a completely new approach. So you will look at how businesses create ecosystems where they work in partnership with lots of other businesses. And you look at how businesses can do things to deal with major challenges which we are dealing with around the world.

Hello, I was wondering if you would consider a student from the French Baccalaureate (Scientific Section) with A* (Biology/Geology), A (Physics) but without meeting the Mathematics requirements? And if there was any exams that could cover this grade and save his application? Thank you very much.

Hi, we don’t have any flexibility with our minimum Maths requirements as all applicants must meet this. You could look into the option of taking an IGCSE in Maths, for which we would require a grade A.

This in particular to the Business Management BSc

What does the “digital inovation” entail?

Hi! Modules included in this course are digital business, economics for digital businesses and an elective that must be chosen in the second year and a core module of business startegy analysis.
Can a French Baccalaureate student pass an IGCSE in Maths? I thought the combination of both was not possible. Thank you for your help.

Hi, as far as I am aware anyone can register to take an IGCSE exam. It would be up to you to take some independent research as to whether this is feasible for you.

For French Baccalaureate students we ask for a grade 14 in Maths, but if for whatever reason you cannot meet this, we would consider an IGCSE in lieu of this.

Do you offer a year in industry abroad?

Yes, it is known as the placement year that is given as an option to students who would like to gain experience before finishing their degree.

What kind of experiences may make me stand out among the applicants of the course?

Something that we say at the start of the course is that we all have some management experience - even if it’s taking responsibility for something at school or in a family. We’re always impressed by people who show that they can learn from this management experience. We also like people who have experience of dealing with problems where there isn’t one obvious solution, so they are able to weight up the balance of different options.

Alright, I’ll keep your words in mind!

Thank you so much Martín, Dina and Nicole! It has been a great pleasure to know more about the course and CITY.

Thank you everyone for your questions! We hope that you found the session useful. We will be emailing a copy of this chat transcript to all of you in the next couple of weeks so that you can read through the questions again, and find links and useful contacts.

If you do think of any other questions please do contact our team at cassug@city.ac.uk and we’ll be happy to help!