

## Study Abroad Programme

The module description below is from the 2019/20 academic year and is subject to change, and for the use of study abroad students only.

|   |                                   |
|---|-----------------------------------|
| Module name                                     | The History of Business in London |
| Module code                                     | BM1000                            |
| School  | Cass Business School              |
| Department or equivalent                        | Undergraduate Programme           |
| UK credits                                      | 15                                |
| ECTS  | 7.5                               |
| Level   | 4                                 |
| Delivery location (partnership programmes only) |                                   |

### MODULE SUMMARY

#### Module outline and aims

The History of Business London module introduces you to the historic role of London in the development of international business and finance. Some sessions will involve standard lectures, but for others you will be expected to walk around the City of London and to visit London institutions. This will help you to appreciate the role of the geography of the City in its development into a leading centre of global commerce.

Note: this module is intended for Study Abroad and Exchange students. It is co-taught with module BM0004 Business London, which is a 10-credit module provided for the in-house Foundation Year but lacks the final assessment.

#### Content outline

Possible topics and locations include:

- Roman Londinium and the impact of Roman trade on Britannia: walk the route of the London Wall, visit the Museum of London
- International trade: the Pool of London, the docks
- The governance of London by the Lord Mayor and Court of Aldermen: visit Guildhall and Mansion House

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- The role played by livery companies: visit a Livery Hall
- Sir Thomas Gresham and the founding of The Royal Exchange: visit the Royal Exchange and view the 24 historic paintings
- The Fire of London of 1666 and the rebuilding of London: visit the Monument and St Paul's Cathedral
- Insurance broking and Lloyd's coffee house: visit Lloyd's of London (in groups of 8)
- Banking and the founding of the Bank of England: visit the Museum of the Bank of England
- Investments and the development of the London Stock Exchange
- Other financial professions such as accountancy and actuarial work: visit Staple Inn
- Design and technology: Silicon roundabout

Note that an entry fee is charged for some of the visitor attractions listed above.

### **WHAT WILL I BE EXPECTED TO ACHIEVE?**

**On successful completion of this module, you will be expected to be able to:**

#### Knowledge and understanding:

- describe how London has developed over the centuries as a global commercial centre in each of the separate aspects covered in the module
- analyse the way in which the evolution of one area of commerce gave rise to the necessity for the founding or the further development of other areas
- examine how the governance of the City of London served to promote its growth in importance

#### Skills:

- work as part of a group
- make use of appropriate tools to produce a high-quality information leaflet
- reflect on what you have learned and how your group has functioned as a team

#### Values and attitudes:

- appreciate the diversity of influences which shape the development of a global city

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### HOW WILL I LEARN?

Some sessions will involve standard lectures, but for others you will be expected to walk around the City of London and to visit London institutions. This will help you to appreciate the role of the geography of the City in its development into a leading centre of global commerce.

| Teaching component | Teaching type   | Contact hours (scheduled) | Self-directed study hours (independent) | Placement hours | Total student learning hours |
|--------------------|-----------------|---------------------------|---|-----------------|------------------------------|
| Lectures           | Lectures        | 14                        | 62                                      |                 | 76                           |
| Visits             | External visits | 12                        | 12                                      |                 | 24                           |
| Totals             |                 | 26                        | 74                                      |                 | 100                          |

### WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

#### Assessments

Assessment: You will be divided into groups of 3 or 4. Each group will produce a pdf document suitable for being printed as an 8-page full-colour information leaflet describing the development of London as an international centre in one of the areas covered by the module. (45%). In addition, each group member will present an individual reflective journal in which they discuss the locations they have visited and the way in which their team worked together to develop the final product (15%).

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There will also be an individual assessment, to be submitted in week 12, carrying 40% of the weight.

*Assessment pattern:*

| Assessment component          | Assessment type                    | Weighting | Minimum qualifying mark | Pass/Fail? |
|-------------------------------|------------------------------------|-----------|-------------------------|------------|
| Group pdf leaflet             | Project output                     | 45%       | 0                       | N/A        |
| Individual reflective journal | Report                             | 15%       | 0                       | N/A        |
| Individual assessment         | Written assignment including essay | 40%       | 0                       | N/A        |

### Assessment criteria

Assessment Criteria are descriptions of the skills, knowledge or attributes students need to demonstrate in order to complete an assessment successfully and Grade-Related Criteria are descriptions of the skills, knowledge or attributes students need to demonstrate to achieve a certain grade or mark in an assessment. Assessment Criteria and Grade-Related Criteria for module assessments will be made available to students prior to an assessment taking place. More information will be available from the module leader.

### Feedback on assessment

Following an assessment, students will be given their marks and feedback in line with the Assessment Regulations and Policy. More information on the timing and type of feedback that will be provided for each assessment will be available from the module leader.

### Assessment Regulations

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The Pass mark for the module is 40%. Any minimum qualifying marks for specific assessments are listed in the table above. The weighting of the different components can also be found above. The Programme Specification contains information on what happens if you fail an assessment component or the module.

### **INDICATIVE READING LIST**

*List key resources used on the module, using an appropriate referencing style. This may include a list of key journals and websites*

Version: 1

Version date: June 2018

For use from: 2018-19