

## PROGRAMME SPECIFICATION – POSTGRADUATE PROGRAMMES

### KEY FACTS

Programme name	MA Erasmus Mundus Journalism, Media and Globalisation
Award	MA
School	School of Communication & Creativity
Department or equivalent	Journalism
Programme code	JOPEMG
Type of study	Full Time
Total UK credits	240
Total ECTS	120
Partner (partnership programmes only)	University of Aarhus
Type of partnership	Joint Degree

### PROGRAMME SUMMARY

The Erasmus Mundus Master's in Journalism, Media and Globalisation brings together five leading European institutions in journalism and media education, combining the best academic research and teaching from the participating universities. A broad range of national and international guest lecturers from media and research institutions are brought into the programme.

You will study in two European countries:

- the first year is spent in Denmark at the Danish School of Journalism and the University of Aarhus
- in the second year you will specialise in Business and Finance Journalism (at City, University of London), War and Conflict (at Swansea University), Comparative and Transcultural Approaches (at Hamburg University) or Media and Politics at the University of Amsterdam.

Semesters one and two will be spent in Denmark, and semester three in London (for those choosing the Business and Finance option). You will stay on in London for the fourth semester to write your theses.

**Semester 1:** Aarhus University and the Danish School of Journalism (30 ECTS)  
The course starts with an Introduction to Denmark week which will contain the following elements: Introduction to courses, Danish survival language, culture and history, computers, library facilities etc. An intensive 'Europe Week' and an optional language course will also be permanent fixtures in the first semester.

#### Semester 1 modules:

JOM955 - Globalisation: Reporting Global Change  
JOM956 - Globalisation and the Transformation of the State  
JOM957 - Globalisation, Culture and the roles of Media

**Semester 2:** Aarhus University and the Danish School of Journalism (30 ECTS)

Semester 2 modules:

JOM964 - Social science methods for journalists

JOM965 - Researching journalism

JOM966 - Analytical journalism

**Semester 3:** City, University of London

Students take their choice of 4 elective modules from the following (7.5 ECTS each, total 30 ECTS, plus Dissertation):

Semester 3 (Term 1) modules:

JOM326 – Data Journalism

JOM876 – Fundamentals of Financial Journalism

JOM278 - Companies and Markets for Journalists

IPM128 – Theories of Global Political Economy

**Semester 4:** City, University of London

Semester 4 (Term 2 & Term 3) modules:

JOM512 – Data Visualisation and Communication

IPM106 – Political Economy of Global Finance

JOM323 – Journalism Innovation

JOM954 –Dissertation (30 ECTS) – Semester 4 (Term 3) deadline, with Introductory sessions in Semester 3 (Term 1).

Aims

- Enable you to acquire knowledge of European journalism and its scholarly study in a global perspective to specialize within a journalistic field
- Familiarise you with the key contemporary issues and debates in the area of European Journalism and to provide you with the analytical skill and techniques to make sense of them and assess the merits of different approaches and theories
- Prepare you for employment in a wide range of contexts drawing on knowledge of European journalism in a global perspective and your choice of specialisation, and to enable you to be reflective practitioners and consumers of media content
- Provide you with a transnational perspective on journalism, by learning and living in at least two different European countries; to develop your research skills to allow you to prepare for further study of journalism including, if desired, at PhD level.

Following successful completion of the MA in Journalism, Media and Globalisation you will be able to examine theories related to journalism, media, globalisation, and capitalism and synthesize and apply these to journalism practice in a specialist area (e.g. business and finance).

You will explore knowledge related to the economic and political context of globalisation and media systems from different theoretical and cultural perspectives to broaden your knowledge and understanding.

You will be able to propose, research, and produce journalism in a specialist area that is news worthy, engaging and adheres to professional standards.

You will have critical insight into problems related to conducting advanced research and be able to solve these using appropriate social science methods (tailored to journalists). You will be introduced to, and use, a range of techniques to undertake your journalism practice, including analytical journalism. Some of you will have the opportunity to choose study abroad modules to explore these areas from a different perspective to broaden your expertise and skills.

You will spend the dissertation module researching and producing a major piece of original journalism and critically reflecting on both your own practice and on the wider contextual issues related to your topic. The journalism project (worth half the module mark) will allow you to demonstrate how you can apply journalistic craft skills and specialist subject knowledge to produce long-form journalism based on original research. For the critical reflection (worth half the module mark) you will explore your practice and wider contextual issues through personal reflection and a review of relevant literature. In doing so you may make recommendations to improve and develop journalistic practice in this area. It will also provide you with the confidence to undertake further studies.

### **WHAT WILL I BE EXPECTED TO ACHIEVE?**

**On successful completion of this programme, you will be expected to be able to:**

#### Knowledge and understanding:

- Be aware of the economic and political context of globalisation, contemporary trends, including the movements towards localism and political devolution, state policies, and the global flows of people, products and capital; the broad perspectives and background information necessary to understand and report on a changing Europe.
- Understand the media systems of Europe and globally.
- Know how factors affecting the place of media and publics in a global context.
- Possess a knowledge of fundamental concepts, methods, principles and theories relevant to the study of global journalism.
- Understand the interplay between political institutions and journalism in a European context.
- Understand the challenges to contemporary European journalism.
- Be aware of the impact of cultural and national identity on the theory and practice of journalism.

#### Skills:

- Communicate effectively, both in writing and orally, both with tutors and other course members.
- Plan, conduct and communicate original research in journalism studies, whether in the form of journalistic or academic writing.
- Use a variety of research methods useful to the field of journalism studies, including content analysis, discourse analysis, interviews, focus group research, survey research, statistical analysis, archival and policy research and ethnographic field work.
- Critically analyse media coverage of European issues in a global perspective, identify new and creative angles on European issues in a global perspective.
- Interact with other course members.
- Write journalistically, and have the knowledge and confidence to report competently on European issues, and cultural issues from two European countries

- Situate current events within a wider perspective and identify issues of importance in analysing global journalism practice.
- Critically reflect on issues in global and European journalism studies and discuss the factors that are changing the nature of European journalism.
- Employ a systematic approach to gathering, analysing and communicating knowledge.
- Evaluate the merits of a variety of theoretical approaches to globalisation and demonstrate an awareness of these approaches.
- Access and use information in a variety of research sources, including library and the internet, and use critical reading and writing skills in broader context; manage these resources and study time; work in a self-organised way, individually or in teams.
- Conduct independent analysis of the economic, political and historical factors affecting countries other than the ones studied in the programme.
- Acquire problem solving skills, both in research and written work, and undertake lifelong learning, particularly for continuing professional development.

Values and attitudes:

- Gain an insight into the major ethical issues facing journalists today.
- Develop a critical awareness of the roles and responsibilities of the journalist in society
- Show respect and tolerance for the opinions and beliefs of others.
- Learn to reflect and study independently.

**HOW WILL I LEARN?**

You will be taught in lecture/seminars and workshops, with private study, essay writing, and practical journalism assignments. There will be some time-constrained essay writing. During the first year the cohort of 80 will be divided regularly into small groups for tutoring workshops. You will be guided and supervised during the fourth semester when writing the final 12,000 word dissertation and related work.

**WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?**

Assessment and Assessment Criteria

Assessment Criteria are descriptions, based on the intended learning outcomes, of the skills, knowledge or attitudes that you need to demonstrate in order to complete an assessment successfully, providing a mechanism by which the quality of an assessment can be measured. Grade- Related Criteria are descriptions of the level of skills, knowledge or attributes that you need to demonstrate in order to achieve a certain grade or mark in an assessment, providing a mechanism by which the quality of an assessment can be measured and placed within the overall set of marks. Assessment Criteria and Grade-Related Criteria will be made available to you to support you in completing assessments. These may be provided in programme handbooks, module specifications, on the virtual learning environment or attached to a specific assessment task.

Feedback on assessment

Feedback will be provided in line with our Assessment and Feedback Policy. In particular, you will normally be provided with feedback within three weeks of the submission deadline or assessment date. This would normally include a provisional grade or mark. For end of module examinations or an equivalent significant task (e.g. an end of module project), feedback will normally be provided within four weeks. The timescale for feedback on final year projects or dissertations may be longer. The full policy can be found at:

[https://www.city.ac.uk/\\_data/assets/pdf\\_file/0009/452565/Assessment-and-Feedback-Policy..pdf](https://www.city.ac.uk/_data/assets/pdf_file/0009/452565/Assessment-and-Feedback-Policy..pdf)

### Assessment Regulations

In order to pass your Programme, you should complete successfully or be exempted from the relevant modules and assessments and will therefore acquire the required number of credits.

The Pass mark for each module is 50%.

If you fail an assessment component or a module, you will normally be offered one resit attempt (at City, University of London). However, if you did not participate in the first assessment and have no extenuating circumstances, you may not be offered a resit. At the University of Aarhus and the Danish School of Journalism and Media you may be offered a second resit.

If you are successful in the resit, you will be awarded the credit for that module. The mark for each assessment component that is subject to a resit will be capped at the pass mark for the module. This capped mark will be used in the calculation of the final module mark together with the original marks for the components that you passed at first attempt.

If you do not meet the pass the requirements for a module and do not complete your resit by the date specified you will not progress and the Assessment Board will require that you be withdrawn from the Programme.

If you fail to meet the requirements for the Programme, the Assessment Board will consider whether you are eligible for an Exit Award as per the table below.

If you would like to know more about the way in which assessment works at City, please see the full version of the Assessment Regulations at:

[http://www.city.ac.uk/\\_data/assets/word\\_doc/0003/69249/s19.doc](http://www.city.ac.uk/_data/assets/word_doc/0003/69249/s19.doc)

### **WHAT AWARD CAN I GET?**

#### Master's Degree:

	<b>HE Level</b>	<b>Credits</b>	<b>Weighting (%)</b>	<b>Class</b>	<b>% required</b>
Taught	7	180	75		
Dissertation	7	60	25		
				Without classification	50

**WHAT WILL I STUDY?\***

<b>Module Title</b>	<b>SITS Code</b>	<b>Module Credits</b>	<b>Core/ Elective</b>	<b>Compensation Yes/No</b>	<b>Level</b>
Globalisation: Reporting Global Change	JOM955	20	C	N	7
Globalisation and the Transformation of the State	JOM956	20	C	N	7
Globalisation, Culture and the Roles of the Media	JOM957	20	C	N	7
Social Science Methods for Journalists	JOM964	20	C	N	7
Researching Journalism	JOM965	20	C	N	7
Analytical Journalism	JOM966	20	C	N	7
Fundamentals of Financial Journalism	JOM876	15	CE	No	7
Reporting Business	JOM278	15	CE	No	7
Data Journalism	JOM326	15	CE	No	7
Global Political Economy – Contemporary Approaches	IPM116	15	CE	No	7
Data Visualisation and Communication	JOM512	15	CE	No	7
Political Economy of Global Finance	IPM106	15	CE	No	7
Journalism Innovation	JOM323	15	CE	No	7

*Dissertation component*

<b>Module Title</b>	<b>SITS Code</b>	<b>Module Credits</b>	<b>Core/ Elective</b>	<b>Compensation Yes/No</b>	<b>Level</b>
Dissertation	JOM954	60	C	N	7

*You are normally required to complete all the taught modules successfully before progressing to the dissertation.*

*\*Please note that this is an indicative list. These modules are subject to change depending on staff availability, student demand and some are offered on a biennial basis. There is no guarantee that every elective module listed above will run.*

**TO WHAT KIND OF CAREER MIGHT I GO ON?**

Graduates of this course now work in journalism and international organisations all over the world.

If you would like more information on the Careers support available at City, please go to: <http://www.city.ac.uk/careers/for-students-and-recent-graduates>.

### **WHAT STUDY ABROAD OPTIONS ARE AVAILABLE?**

The Journalism, Media and Globalisation programme Consortium allows a small number of students the opportunity to travel to one of the following three institutions in the spring of their first year:

- UTS Sydney (Australia)
- UC Berkeley (USA)
- Universidad Catolica in Santiago (Chile)

These students take module/s that will be exchanged for two of the three modules (JOM965 and JOM966) being studied that semester at Aarhus University / Danish School of Journalism (40 UK credits, 20 ECTS equivalent).

### **HOW DO I ENTER THE PROGRAMME?**

The Consortium aims to admit highly qualified students from a wide range of countries. You will normally be admitted only if you have a BA (at least an upper second class mark is expected) or first cycle degree (same result) and at least three months full time work as a journalist. Candidates whose first language is not English must obtain a minimum IELTS score of 7 before they start.

You will be taught for the first year at the Danish School of Journalism in Aarhus and the University of Aarhus. The students then divide into four groups and spend the second year of the course either at City (studying Business and Finance Journalism) at the University of Wales Swansea (studying War and Conflict journalism) at the University of Amsterdam (studying Media and Politics) or at the University of Hamburg (studying Comparative and transcultural approaches).

When you apply, you will be asked to indicate a first and second choice of study for the second year. In practice most will be offered a place for their first choice.

The Board of Studies, which represents all the partner institutions, meets at least twice a year, and holds a special shortlisting meeting to consider the applications. Candidates are asked to complete an application form, and send a CV, evidence of educational achievements and a motivation letter. Each application is considered by members from at least two partner institutions.

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