Studying Media at City

This Online Chat session is for anyone who is interested in studying Media at City. The session will be run by current students giving you the opportunity to ask questions about your subject of interest and find out what life is like as a university student. Throughout the session you can type questions for the students to answer and there will be interactive quizzes on student life and your subject.

Welcome to this Media Taster session at City, University of London. Unfortunately, we cannot have you on campus but hope that our online session will still give you a good idea of what it is like to study Media at City University. To give you an idea of what to expect, our session will follow this format: 1) Our academic staff have recorded a short mock lecture to give you an idea of the topics and ideas covered at university level study. We’ll begin by watching this! 2) We will follow this with a fun subject quiz 3) Next, you’ll be able to ask questions and have them answered by our Media academics. 4) There will be a university life quiz and Q&A with our Student Ambassadors. We also have campus tour videos to give you an idea of what our university campus is like. We are also running sessions on personal statements, the UCAS process, researching Universities and more: https://www.city.ac.uk/study/visit-us/city-at-higher-education-exhibitions

Recruitment Events 2019/20

We regularly visit other parts of the country as part of UCAS and Higher Education fairs. Find out when we’re near you.

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Media Taster Day Presentation video

https://youtu.be/mLq4mdj3MIA

Hi all! We hope you enjoyed that mock lecture. We will now begin our subject quiz. Note that each question only has one answer and you won’t be able to change your answer once you’ve submitted it. We will leave each question up for 15 seconds.

In media and communication studies the following concepts are defined as: Informatoain

a) factual knowledge communicated about an event, subject or person 88.89%
b) everything published by the media 11.11%
### In media and communication studies the following concepts are defined as: Data

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>a) facts retrieved through observation, inquiry, experimentation</td>
<td>70.00%</td>
</tr>
<tr>
<td>b) numbers processed by a computer</td>
<td>30.00%</td>
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### In media and communication studies the following concepts are defined as: Communication

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<th>Option</th>
<th>Percentage</th>
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<tr>
<td>c) multiple ways of transmitting information</td>
<td>100.0%</td>
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### In media and communication studies the following concepts are defined as: Society

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<th>Option</th>
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<tbody>
<tr>
<td>b) a group of people who have established rules and values for living together</td>
<td>77.78%</td>
</tr>
<tr>
<td>c) a collection of people who share the same hobbies</td>
<td>22.22%</td>
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### In media and communication studies the following concepts are defined as: The Internet

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<th>Option</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>a) all the active websites accessible through an internet connection</td>
<td>7.692%</td>
</tr>
<tr>
<td>b) the network of data cables connecting countries, companies and households, globally</td>
<td>15.38%</td>
</tr>
<tr>
<td>c) the global network of interconnected computers used to transmit and store information resources (e.g. emails, audio-visual content, news reports)</td>
<td>76.92%</td>
</tr>
</tbody>
</table>
Hope everyone enjoyed the quiz! We'll now be turning to you to ask any questions you may have to our academics. Get typing!

Hey so is Sociology A Level required for this course?

Hey thanks for this! Entry requirements are as follows: 'A' Level Grades BBB or 120 UCAS tariff points A Level General Studies and 'A' Level Critical Studies are not accepted. GCSE English Language and Mathematics or Statistics at grade 4 (C) or equivalent are also required.

what jobs respect a media degree

The degree's affiliation with the Q-Step Centre ensures that graduates possess strong data literacy and quantitative methods skills, which are highly sought after in sectors as diverse as the government and local government, education, market research organisations, the not-for-profit sector, the financial sector and the news media. Alumni who have entered all of these fields and many others upon graduation. As well as successfully pursuing postgraduate careers in media and related research fields, they pursue professional journalism training and careers in publishing, advertising, public relations, marketing and arts administration and policy.

what is it like to actually study media, specifically digital media?

Hi thanks for this. Now I know I am biased, but it is exciting. Studying the media is a hugely important endeavor - particularly in the context of digital media. While social media might once have been considered rather light-hearted, it can influence elections and change how businesses operate. Likewise, more and more tech companies are interested in research being done on the various implications of their services. In short, it is an area of study that is constantly changing, and which is increasingly important.

is there an opportunity to study abroad

There is! During your second year, you'll be introduced to a study abroad/sandwich year placement scheme. You will have the choice of partner universities from a range of countries to apply to. You can find some more information about it here: https://www.city.ac.uk/study/international/exchange-and-study-abroad/city-student-exchange

Student Exchange Opportunities

Find out about Undergraduate, postgraduate and doctoral students at City who have taken an international placement as part of their studies.

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Is the Welsh Baccalaureate accepted as one of the 3 required Alevels?
Yes it can be accepted in place of an A level :)

hi! i know that finding jobs within the media can be challenging so is there much help with this after completing the degree?

Hi there ;)
City has a great careers office for you to make the most of - we have experienced counsellors who can review your CV/Cover letters and help you make a decision about your future. Also, as a student, you’ll have a number of careers fairs and panel discussions during your time here at City.

how many hours roughly a week is this course?

It really depends on the modules that you select, but it’s 21 hours of contact per week. This of course, varies depending on the way the module is scheduled.

is this a multi course or must we choose one specific area?

In first year you will have a range of core modules (which everyone takes) in second year you have core modules and you can also chose additional modules based on what you are interested in :) These do not all have to be in one specific area. You can find out more about the modules and detailed course programme here: https://www.city.ac.uk/study/courses/undergraduate/media-communication-sociology#after-you-graduate

Media, Communication and Sociology

In this course we will familiarise you with the major theoretical perspectives in Sociology and specific current issues and debates. The media studies part of the degree provides an invaluable understanding of the expanding role of the media in contemporary society.

are work shadowing placements available during the course?

If you choose to take the Q-Step pathway, which is a selective add-on to your course that helps you to improve on your quantitative skillset (such as; data analysis/interpretation). During your second year, you’ll have the chance to do data work in a professional setting - as part of your course - at the BBC, London Met Police, European Social Survey etc.

You also have the choice to take up a sandwich year placement, which means that instead of continuing your studies in your third year, you’ll take a year in the professional field and come back the year after to finish your degree. This, however, does not count towards your degree, since it is an independent work placement year. Hope that helps!

What do the practical aspects of a media degree contain vs the theory aspects
During the practical aspects of a media degree you will develop your skills in production and analysis of data particularly in computer labs. And then the more theoretical side will be in small group seminars. Develop your understanding by inviting you to raise questions and participate in the debate and by providing guidance for further study. Lectures are provided to discuss all the relevant theory and practical skills and run like a commentary for the course.

What can students expect to learn in Communications and media?

Hi,
you can expect to learn about a whole range of media, and how these media implicate and impact daily life. More precisely, you will have the opportunity to focus on different aspects of the media — such as social media, the news, web creation, publishing in the digital age. In all instances, we try to provide historical contexts to these media, while thinking about the various affordance of new developments and what effects these developments might have on life!

How big are the classes av?

Again, it depends on the modules you take and the number of students in your course, but for me it was usually around 30-40 people in lectures, and we were divided into 15/20 people for our seminars.

Are students allowed to have jobs whilst studying?

Yes of course :) It’s up to you to balance it with your studies. A lot of students have part time work whilst studying.

Thank you everyone for all your questions and we hope today’s session was useful. If you do have any further questions then please do contact us using either our contacts page on our website: https://www.city.ac.uk/about/contact or through our Unibuddy page where you can contact staff and students: https://www.city.ac.uk/study/ask-a-student.

Contact City, University of London

General contact form for City, University of London.

Ask our students and staff

Speak with one of our current students and find out more about what it is like to study at City.