

PROGRAMME SPECIFICATION – POSTGRADUATE PROGRAMMES

KEY FACTS

Programme name	International Journalism
Award	MA
School	School of Communication & Creativity
Department or equivalent	Journalism
Programme code	PSINTJ
Type of study	Full Time
Total UK credits	180
Total ECTS	90

PROGRAMME SUMMARY

The MA International Journalism is a professional master's which includes practical and academic components, such as fieldwork, workshops, studio work and an option to complete a final practical project or a dissertation. The programme study based components reflect the level of award. The course enables you either to start a career in journalism, or to undertake continuing professional development. The course is suitable, therefore, for those with the required academic qualifications but without any prior experience in journalism, and, more exceptionally, for those with appropriate experience in journalism but who do not hold the required academic qualifications. Graduates from the course overwhelmingly enter the workplace although some go on to further study.

Aims

The programme aims to support you in:

- developing in-depth knowledge and understanding of journalism in a global context, informed by current practice and research, including a critical awareness of current issues and developments
- working and studying independently and in teams
- enhancing your capacity to undertake research, both in journalism and in scholarly work
- reflecting on your practice
- organising, synthesising and evaluating material, ideas and arguments, both in journalism practice and in scholarship
- applying theory to practice and tackling unfamiliar problems and situations
- developing professional attributes such as flexibility, imagination, creativity, innovation, ethical and legal awareness, and accountability

PG Cert

For all of you completing the Postgraduate Certificate in International Journalism, through a broad introduction to both practice and theory, you will be able to analyse ideas related to the practices of journalism globally and critically examine relevant cases and situations in depth. You will be able to organise, synthesise and evaluate information, ideas, arguments and experience related to journalism, and to apply theories to journalism practice. You will have assessed unfamiliar problems and situations and will be developing capacity as a reflective practitioner. You will have

begun to source, construct and disseminate journalism content in various styles and modes and across media platforms. You will identify and use appropriate research techniques and methods (particularly observation, interviewing and document analysis). You will have learnt and worked both independently and in teams, and to solve problems. You will have been expected to manage your time effectively through planning, organisation and risk and resource management. You will have been introduced to the role of ethics, the law and accountability in journalism. You will have opportunities to demonstrate your capacity to be creative, innovative, imaginative and flexible and to use your initiative and take responsibility. You will be expected to be motivated and self-disciplined. Learning is based on briefings, (self-directed) fieldwork, workshops, and formative feedback, as well as lectures and seminars.

PG Dip

For all of you completing the Postgraduate Diploma in International Journalism, in addition to the above you will enhance your ability to practise journalism through a concentration on either print or broadcast journalism and a topic specialism selected from a list provided by the Department. You will develop technical skills related to journalism. You will explore in more detail the ethical, legal and accountability issues in global journalism. You will broaden and deepen your capacity for critical analysis and evaluation, and as a reflective practitioner. You will undertake more intensive and comprehensive practice in journalism. You will further develop your capacity to use your initiative, be self-disciplined and to take responsibility. There will be more opportunities to take on leadership roles in teamwork. Learning is based primarily on (self-directed) fieldwork, workshops and studio work with a small number of lectures.

Master's

For all of you completing the MA in International Journalism, in addition to the above you will apply your learning in an intensive (4-6 weeks) production in print, television, radio or web journalism. You will further develop your team-working capabilities and your capacity. You will complete either a final project or a dissertation project or a 45 credits dissertation.

WHAT WILL I BE EXPECTED TO ACHIEVE?

On successful completion of this programme, you will be expected to be able to:

Knowledge and understanding:

- Analyse ideas related to the practices of journalism globally
- Critically examine relevant cases and situations in depth
- Organise, synthesise and evaluate information, ideas, arguments and experience related to journalism
- Apply theories to journalism practice
- Assess unfamiliar problems and situations
- Reflect on your practice and professional development needs
- Evaluate research techniques and methods

Skills:

- Source, construct and disseminate journalistic content in various styles and modes

and across all media platforms

- Identify and use appropriate research techniques and methods (particularly interviewing, observation and document analysis)
- Manage your time effectively through planning, organisation and risk and resource management
- Learn and work independently and in teams
- Solve problems

Values and attitudes:

- Be a reflective practitioner
- Express and practise a considered professionalism (recognising the role of ethics, the law and accountability)
- Have integrity
- Be motivated and self-disciplined
- Use initiative and take responsibility
- Be creative, innovative, imaginative and flexible
- Make decisions in challenging situations

HOW WILL I LEARN?

The approach to learning reflects the integrated nature of the course. In practice-based elements, learning is based on introductory lectures; fieldwork, workshops, studio work and feedback. In study-based modules learning is more traditionally arranged in lectures and seminars with individual and team-based oral and written assessments. In addition, you will contribute to a concentrated production period and choose between a final project and a dissertation.

You will also be able to choose in Term 2 a practice-based Specialism and whether to focus on Print or Broadcast journalism for the remainder of your enrolment.

WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

Assessment and Assessment Criteria

Assessment is part of learning, and course assessments vary to reflect the learning being achieved. They include workshop exercises, studio work, oral presentations, essays, reflections and production (making journalism products), and different forms (written, oral, visual, aural), as well as being individual and team-based.

Assessment Criteria are descriptions, based on the intended learning outcomes, of the skills, knowledge or attitudes that you need to demonstrate in order to complete an assessment successfully, providing a mechanism by which the quality of an assessment can be measured. Grade- Related Criteria are descriptions of the level of skills, knowledge or attributes that you need to demonstrate in order to achieve a certain grade or mark in an assessment, providing a mechanism by which the quality of an assessment can be measured and placed within the overall set of marks. Assessment Criteria and Grade-Related Criteria will be made available to you to support you in completing

assessments. These may be provided in programme handbooks, module specifications, on the virtual learning environment or attached to a specific assessment task.

Feedback on assessment

Feedback will be provided in line with our Assessment and Feedback Policy. In particular, you will normally be provided with feedback within three weeks of the submission deadline or assessment date. This would normally include a provisional grade or mark. For end of module examinations or an equivalent significant task (e.g. an end of module project), feedback will normally be provided within four weeks. The timescale for feedback on final year projects or dissertations may be longer. The full policy can be found at:

https://www.city.ac.uk/_data/assets/pdf_file/0009/452565/Assessment-and-Feedback-Policy...pdf

Assessment Regulations

In order to pass your Programme, you should complete successfully or be exempted from the relevant modules and assessments and will therefore acquire the required number of credits.

The Pass mark for each module is 50%.

If you fail an assessment component or a module, the following will apply:

1. Compensation: where you fail up to a total of 20 credits at first or resit attempt (15 for a Postgraduate Certificate), you may be allowed compensation if:
 - Compensation is permitted for the module involved (see the What will I Study section of the programme specification), and
 - It can be demonstrated that you have satisfied all the Learning Outcomes of the modules in the Programme, and
 - A minimum overall mark of no more than 10% below the module pass mark has been achieved in the module to be compensated, and
 - An aggregate mark of 50% has been achieved overall.

Where you are eligible for compensation at the first attempt, this will be applied in the first instance rather than offering a resit opportunity.

If you receive a compensated pass in a module you will be awarded the credit for that module. The original component marks will be retained in the record of marks and your original module mark shall be used for the purpose of your Award calculation.

2. Resit: where you are not eligible for compensation at the first attempt, you will be offered one resit attempt.

If you are successful in the resit, you will be awarded the credit for that module. The mark for each assessment component that is subject to a resit will be capped at the pass mark for the module. This capped mark will be used in the calculation of the final module mark together with the original marks for the components that you passed at first attempt.

If you do not meet the pass the requirements for a module and do not complete your resit by the date specified you will not progress and the Assessment Board will require that you be withdrawn from the Programme.

If you fail to meet the requirements for the Programme, the Assessment Board will consider whether you are eligible for an Exit Award as per the table below.

If you would like to know more about the way in which assessment works at City, please see the full version of the Assessment Regulations at:

http://www.city.ac.uk/_data/assets/word_doc/0003/69249/s19.doc

WHAT AWARD CAN I GET?

Master's Degree:

	HE Level	Credits	Weighting (%)	Class	% required
Taught	7	180	100	With Distinction	70
				With Merit	60
				Without classification	50

Postgraduate Diploma:

	HE Level	Credits	Weighting (%)	Class	% required
Taught	7	120	100	With Distinction	70
				With Merit	60
				Without classification	50

Postgraduate Certificate:

	HE Level	Credits	Weighting (%)	Class	% required
Taught	7	60	100	With Distinction	70
				With Merit	60
				Without classification	50

WHAT WILL I STUDY?*

You need to complete five Core modules (120 credits), two Core Elective modules (45 credits—one 15 credits and one 30 credits), and one Elective module (15 credits) to achieve the required 180 credits for a Masters in International Journalism.

Please note that if you choose JOM345 Dissertation (45 credits) you drop the 15 credit elective module.

Module Title	SITS Code	Module Credits	Core/ Elective	Compensation Yes/No	Level
--------------	-----------	----------------	----------------	---------------------	-------

Global Journalism	JOM293	15	C	N	7
Journalistic Storytelling	JOM301	30	C	N	7
International News	JOM923	15	C	N	7
Production	JOM924	30	C	N	7
Journalism Ethics	JOM275	30	C	N	7
Print Journalism	JOM280	15	CE	N	7
Broadcast Journalism	JOM276	15	CE	N	7
Final Project	JOM333	30	CE	N	7
Dissertation project	JOM990	30	CE	N	7
Dissertation	JOM345	45	CE	N	7
Lifestyle Specialism	JOM324	15	E	Y	7
Arts and Culture Specialism	JOM284	15	E	Y	7
Humanitarian Reporting Specialism	JOM285	15	E	Y	7
Finance and Business Specialism	JOM286	15	E	Y	7
Sports Specialism	JOM287	15	E	Y	7
Political Reporting Specialism	JOM288	15	E	Y	7
Popular Culture Specialism	JOM289	15	E	Y	7
Reporting the Middle East Specialism	JOM290	15	E	Y	7
Security and Crime Specialism	JOM291	15	E	Y	7
Investigative Reporting Specialism	JOM292	15	E	Y	7
Science and Health Specialism	JOM327	15	E	Y	7
Reporting North America Specialism	JOM328	15	E	Y	7
Film, TV, Video and Radio Specialism	JOM329	15	E	Y	7

**Please note that this is an indicative list. These modules are subject to change depending on staff availability, student demand and some are offered on a biennial basis. There is no guarantee that every elective module listed above will run.*

TO WHAT KIND OF CAREER MIGHT I GO ON?

Graduates of the programme establish careers in journalism and related fields around the world. Many progress to senior appointments.

If you would like more information on the Careers support available at City, please go to: <http://www.city.ac.uk/careers/for-students-and-recent-graduates>.

HOW DO I ENTER THE PROGRAMME?

This programme is suitable for anyone interested in journalism in a global context. Entry requirements include a minimum of a 2:1 honours degree (or equivalent) in any subject from an accredited university. Evidence of a commitment to journalism (for example, through relevant work experience) may be an advantage. Exceptionally, applicants without the required educational qualification but with a minimum of seven years of experience of journalism may be admitted. An IELTS score of at least 7 with a minimum of 7 in the writing element is mandatory for all students for whom English is not their first language.

Version: 7.2

Version date: Sep 2021

For use from: 2021-22