

City, University of London Social Media Community Guidelines

Introduction

City, University of London maintains an official presence on the following social media sites: Facebook, Twitter, Instagram, LinkedIn, and YouTube. The aim of our social media channels is to create an environment where our community can engage safely in debate and is free to make comments, questions and suggestions.

In order to help create this safe environment we have set out some guidelines which apply to any engagement with us on our official social media channels. The guidelines apply to current students, future students, alumni, professional and academic staff, stakeholders, industry partners and members of the public who are engaging with us.

The following guidelines work alongside our [Staff Social Media Policy](#) and [Student Social Media Guidelines](#).

Community guidelines

We encourage respectful and open discussion on the posts we share. The Social Media Team therefore reserve the right to hide or delete comments made on our channels, as well as block/ ban users who do not follow these guidelines. Examples of comments and content that will be removed:

- Personal attacks/name calling against members of the community.
- Comments/ content that promote illegal activity.
- Comments/ content that is deemed obscene, indecent, or offensive, false, defamatory, abusive or hateful.
- Comments/ content that is bigotry or discriminatory.
- Comments/ content that violates privacy or confidentiality.
- Comments that are clearly off topic from the original post.
- Comments that are copied into multiple threads/ of a 'spammy' nature.
- Comments that contain profanity or offensive language.

Users who repeatedly post examples of the above will be blocked immediately and we also reserve the right to report any content breaching these guidelines to the social media platform hosting the post.

Additional Community Standards for each social media platform are found here:

- Facebook: <https://www.facebook.com/communitystandards/>
- Twitter: <https://help.twitter.com/en/rules-and-policies/twitter-rules>
- LinkedIn: <https://www.linkedin.com/legal/professional-community-policies>
- Instagram: <https://help.instagram.com/477434105621119>
- YouTube: <https://www.youtube.com/yt/about/policies/#community-guidelines>