

## POSTGRADUATE PROGRAMMES

### KEY FACTS

Programme name	Journalism
Award	MA
School	School of Communication & Creativity
Department or equivalent	Journalism
Programme code	PSJOUR
Type of study	Full-time
Total UK credits	180
Total ECTS	90

### PROGRAMME SUMMARY

The MA Journalism is a professional/practice master's which includes practical elements, such as fieldwork, workshops, studio work and an option to complete a final practical project. There are also complementary study elements which reflect the level of award. The course enables you either to start a career in journalism, or to undertake continuing professional development. The course is suitable, therefore, for those with the required academic qualifications but without any prior experience in journalism, and, more exceptionally, for those with appropriate experience in journalism but who do not hold the required academic qualifications. Graduates from the course overwhelmingly enter the workplace although a few go on to further study.

The programme is offered in nine formats: MA Journalism (for which permission is necessary for enrolment); Broadcast Journalism MA, Data Journalism MA, Global Financial Journalism MA, Digital and Social Journalism MA, Investigative Journalism MA, Magazine Journalism MA, Newspaper Journalism MA, and Television Journalism MA.

#### Aims

The programme aims to support you in

- developing in-depth knowledge and understanding of journalism, informed by current practice and research, including a critical awareness of current issues and developments
- working and studying independently and in teams
- enhancing your capacity to undertake research, both in journalism and in scholarly work
- reflecting on your practice
- organising, synthesising and evaluating material, ideas and arguments, both in journalism practice and in scholarship
- applying theory to practice and tackling unfamiliar problems and situations
- developing professional attributes such as flexibility, imagination, creativity, innovation, ethical and legal awareness, and accountability

## **WHAT WILL I BE EXPECTED TO ACHIEVE?**

**On successful completion of this programme, you will be expected to be able to:**

### Knowledge and understanding:

- Analyse ideas related to the practices of journalism
- Critically examine relevant cases and situations in depth
- Organise, synthesise and evaluate information, ideas, arguments and experience related to journalism
- Apply theories to journalism practice
- Assess unfamiliar problems and situations
- Reflect on your practice and professional development needs
- Evaluate research techniques and methods

### Skills:

- Source, construct and disseminate journalistic content in various styles and modes and across all media platforms
- Identify and use appropriate research techniques and methods (particularly interviewing, observation and document analysis)
- Manage your time effectively through planning, organisation and risk and resource management
- Learn and work independently and in teams
- Solve problems

### Values and attitudes:

- Be a reflective practitioner
- Express and practise a considered professionalism (recognising the role of ethics, the law and accountability)
- Have integrity
- Be motivated and self-disciplined
- Use initiative and take responsibility
- Be creative, innovative, imaginative and flexible
- Make decisions in challenging situations

## **HOW WILL I LEARN?**

The approach to learning reflects the integrated nature of the course. In practice-based elements, learning is based on introductory lectures; fieldwork, workshops, studio work and feedback and feed forward. In study-based modules learning is more traditionally arranged in lectures and seminars with individual. There are individual and team-based oral and written assessments. Some assessments are completed in audio-visual formats. In addition, you will contribute to a concentrated production period and complete a final project.

## **WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?**

### Assessment and Assessment Criteria

Assessment is part of learning, and course assessments vary to reflect the learning being achieved. They include workshop exercises, studio work, oral presentations, essays, reflections, exams and production (making journalism products), and different forms (written, oral, visual, aural), as well as being individual and team-based.

Assessment Criteria are descriptions, based on the intended learning outcomes, of the skills, knowledge or attitudes that you need to demonstrate in order to complete an assessment successfully, providing a mechanism by which the quality of an assessment can be measured. Grade- Related Criteria are descriptions of the level of skills, knowledge or attributes that you need to demonstrate in order achieve a certain grade or mark in an assessment, providing a mechanism by which the quality of an assessment can be measured and placed within the overall set of marks. Assessment Criteria and Grade-Related Criteria will be made available to you to support you in completing assessments. These may be provided in programme handbooks, module specifications, on the virtual learning environment or attached to a specific assessment task.

### Feedback on assessment

A key aspect of the programme is the regular formative feedback you will receive on your practical journalism work.

Feedback will be provided in line with our Assessment and Feedback Policy. In particular, you will normally be provided with feedback within three weeks of the submission deadline or assessment date. This would normally include a provisional grade or mark. For end of module examinations or an equivalent significant task (e.g. an end of module project), feedback will normally be provided within four weeks. The timescale for feedback on final year projects or dissertations may be longer. The full policy can be found at:

[https://www.city.ac.uk/\\_data/assets/pdf\\_file/0009/452565/Assessment-and-Feedback-Policy...pdf](https://www.city.ac.uk/_data/assets/pdf_file/0009/452565/Assessment-and-Feedback-Policy...pdf)

### Assessment Regulations

In order to pass your Programme, you should complete successfully or be exempted from the relevant modules and assessments and will therefore acquire the required number of credits.

The Pass mark for each module is 50%.

If you fail an assessment component or a module, the following will apply:

1. Compensation: where you fail up to a total of 20 credits at first or resit attempt (15 for a Postgraduate Certificate), you may be allowed compensation if:
  - Compensation is permitted for the module involved (see the What will I Study section of the programme specification), and

- It can be demonstrated that you have satisfied all the Learning Outcomes of the modules in the Programme, and
- A minimum overall mark of no more than 10% below the module pass mark has been achieved in the module to be compensated, and
- An aggregate mark of 50% has been achieved overall.

Where you are eligible for compensation at the first attempt, this will be applied in the first instance rather than offering a resit opportunity.

If you receive a compensated pass in a module you will be awarded the credit for that module. The original component marks will be retained in the record of marks and your original module mark shall be used for the purpose of your Award calculation.

2. Resit: where you are not eligible for compensation at the first attempt, you will be offered one resit attempt.

If you are successful in the resit, you will be awarded the credit for that module. The mark for each assessment component that is subject to a resit will be capped at the pass mark for the module. This capped mark will be used in the calculation of the final module mark together with the original marks for the components that you passed at first attempt.

If you do not meet the pass the requirements for a module and do not complete your resit by the date specified you will not progress and the Assessment Board will require that you be withdrawn from the Programme.

If you fail to meet the requirements for the Programme, the Assessment Board will consider whether you are eligible for an Exit Award as per the table below.

If you would like to know more about the way in which assessment works at City, please see the full version of the Assessment Regulations at:

[http://www.city.ac.uk/\\_data/assets/word\\_doc/0003/69249/s19.docx](http://www.city.ac.uk/_data/assets/word_doc/0003/69249/s19.docx)

## WHAT AWARD CAN I GET?

### Master's Degree:

	HE Level	Credits	Weighting (%)	Class	% required
Taught	7	180 or 120		With Distinction	70
Dissertation	7	0 or 60		With Merit	60
				Without classification	50

### Postgraduate Diploma:

	HE Level	Credits	Weighting (%)	Class	% required
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Taught	7	120	100	With Distinction	70
				With Merit	60
				Without classification	50
<b>Postgraduate Certificate:</b>					
	<b>HE Level</b>	<b>Credits</b>	<b>Weighting (%)</b>	<b>Class</b>	<b>% required</b>
Taught	7	60	100	With Distinction	70
				With Merit	60
				Without classification	50

### **WHAT WILL I STUDY?\***

**For the MA Journalism you must complete JOM700, plus one of JOM322, JOM990 or JOM954.**

**For all other pathways you must complete all core (C) modules and a designated number of core elective (C/E) and/or elective (E) modules. These are listed in the programme diagrams.**

MA Journalism (180CR: special study)

<b>Module Title</b>	<b>SITS Code</b>	<b>Module Credits</b>	<b>Core/ Elective</b>	<b>Compensation Yes/No</b>	<b>Level</b>
Journalism Portfolio	JOM350/1/2/3/4	30	E	No	7
Editorial Production	JOM355/6/7/8	30	E	No	7
Journalism Ethics	JOM700	15	C	No	7
Final Project	JOM322	30	C/E	No	7
Data Visualisation and Communication	JOM512	15	E	Yes	7
Investigative Reporting	JOM303	30	E	No	7
Reporting the Global Economy	JOM298	15	E	Yes	7
Newsgathering for TV & Radio	JOM321	30	E	No	7
Newsdays and Longer Form Production	JOM272	30	E	No	7
Studio Production	JOM701	15	E	No	7
Lifestyle Specialism	JOM324	15	E	Yes	7
Arts & Culture Specialism	JOM284	15	E	Yes	7

Humanitarian Reporting Specialism	JOM285	15	E	Yes	7
Finance and Business Specialism	JOM286	15	E	Yes	7
Sports Specialism	JOM287	15	E	Yes	7
Political Reporting Specialism	JOM288	15	E	Yes	7
Popular Culture Specialism	JOM289	15	E	Yes	7
Reporting the Middle East Specialism	JOM290	15	E	Yes	7
Security & Crime Specialism	JOM291	15	E	Yes	7
Investigative Reporting Specialism	JOM292	15	E	Yes	7
Health and Science Specialism	JOM327	15	E	Yes	7
Reporting North America Specialism	JOM328	15	E	Yes	7
Film, TV, Video and Radio Specialism	JOM329	15	E	Yes	7
Social, Community and Multimedia Management	JOM516	15	E	No	7
Data Journalism	JOM326	15	E	Yes	7
Journalism Innovation	JOM323	15	E	Yes	7
The Business of Media	JOM295	15	E	Yes	7
UK Media Law	JOM282	15	E	Yes	7
Political Headlines	JOM281	15	E	Yes	7
Fundamentals of Financial Journalism	JOM876	30	E	No	7
Companies and Markets for Journalists	JOM278	15	E	Yes	7
Dissertation Project	JOM990	30	C/E	No	7
Data Investigation	JOM511	15	E	No	7
Audio Production (Podcasting)	JOM971	15	E	Yes	7
Audience Strategy	JOM515	15	E	Yes	7

Multimedia Storytelling	JOM513	15	E	Yes	7
Photography	JOM704	15	E	Yes	7
Narrative and First Person Journalism	JOM705	15	E	Yes	7

- *Dissertation component*

Module Title	SITS Code	Module Credits	Core/ Elective	Compensation Yes/No	Level
Dissertation	JOM954	60	C/E	No	7

Broadcast Journalism/TV Journalism

Module Title	SITS Code	Module Credits	Core/ Elective	Compensation Yes/No	Level
Journalism Ethics	JOM700	15	C	No	7
Final Project	JOM322	30	C	No	7
Newsgathering for TV & Radio	JOM321	30	C	No	7
Newsdays and Longer Form Production	JOM272	30	C	No	7
Studio Production	JOM701	15	C	No	7
Data Journalism	JOM326	15	E	Yes	7
UK Media Law	JOM282	15	C	No	7
Political Headlines	JOM281	15	C	No	7
Journalism Innovation	JOM323	15	E	Yes	7
Lifestyle Specialism	JOM324	15	E	Yes	7
Arts & Culture Specialism	JOM284	15	E	Yes	7
Humanitarian Reporting Specialism	JOM285	15	E	Yes	7
Finance and Business Specialism	JOM286	15	E	Yes	7
Sports Specialism	JOM287	15	E	Yes	7
Political Reporting Specialism	JOM288	15	E	Yes	7
Popular Culture Specialism	JOM289	15	E	Yes	7
Reporting the Middle East Specialism	JOM290	15	E	Yes	7
Security & Crime Specialism	JOM291	15	E	Yes	7
Investigative Reporting Specialism	JOM292	15	E	Yes	7
Health and Science Specialism	JOM327	15	E	Yes	7
Reporting North America Specialism	JOM328	15	E	Yes	7

Film, TV, Video and Radio Specialism	JOM329	15	E	Yes	7
Audio Production (Podcasting)	JOM971	15	E	Yes	7
From Pitch to Product	JOM943	15	E	Yes	7

#### Global Financial Journalism

Module Title	SITS Code	Module Credits	Core/ Elective	Compensation Yes/No	Level
Journalism Portfolio (Financial)	JOM350	30	C	No	7
Editorial Production (Financial)	JOM355	30	C	No	7
Journalism Ethics	JOM700	15	C	No	7
Final Project	JOM322	30	C	No	7
Reporting the Global Economy	JOM298	15	C/E	Yes	7
Data Journalism	JOM326	15	C/E	Yes	7
Journalism Innovation	JOM323	15	C/E	Yes	7
Data Visualisation and Communication (JOM326 prerequisite)	JOM512	15	E	Yes	7
Companies and Markets for Journalists	JOM278	15	C/E	Yes	7
Fundamental of Financial Journalism	JOM876	15	C	No	7
UK Media Law	JOM282	15	E	Yes	7
Audio Production (Podcasting)	JOM971	15	E	Yes	7
Lifestyle Specialism	JOM324	15	E	Yes	7
Arts & Culture Specialism	JOM284	15	E	Yes	7
Humanitarian Reporting Specialism	JOM285	15	E	Yes	7
Finance and Business Specialism	JOM286	15	E	Yes	7
Sports Specialism	JOM287	15	E	Yes	7
Political Reporting Specialism	JOM288	15	E	Yes	7
Popular Culture Specialism	JOM289	15	E	Yes	7
Reporting the Middle East Specialism	JOM290	15	E	Yes	7
Security & Crime Specialism	JOM291	15	E	Yes	7
Investigative Reporting Specialism	JOM292	15	E	Yes	7



Health and Science Specialism	JOM327	15	E	Yes	7
Reporting North America Specialism	JOM328	15	E	Yes	7
Film, TV, Video and Radio Specialism	JOM329	15	E	Yes	7

#### Digital and Social Journalism

Module Title	SITS Code	Module Credits	Core/ Elective	Compensation Yes/No	Level
Journalism Portfolio (Data and Interactive)	JOM354	30	C	No	7
Journalism Ethics	JOM700	15	C	No	7
Final Project	JOM322	30	C	No	7
Journalism Innovation	JOM323	15	E	Yes	7
Data Visualisation and Communication (JOM326 prerequisite)	JOM512	15	E	Yes	7
Social, Community and Multimedia Management	JOM516	15	C	No	7
Data Journalism	JOM326	15	C	No	7
UK Media Law	JOM282	15	C	No	7
Political Headlines	JOM281	15	E	Yes	7
Audience Strategy (JOM516 prerequisite)	JOM515	15	E	Yes	7
Multimedia Storytelling	JOM513	15	C	No	7
Audio Production (Podcasting)	JOM971	15	E	Yes	7
Lifestyle Specialism	JOM324	15	E	Yes	7
Arts & Culture Specialism	JOM284	15	E	Yes	7
Humanitarian Reporting Specialism	JOM285	15	E	Yes	7
Finance and Business Specialism	JOM286	15	E	Yes	7
Sports Specialism	JOM287	15	E	Yes	7
Political Reporting Specialism	JOM288	15	E	Yes	7
Popular Culture Specialism	JOM289	15	E	Yes	7
Reporting the Middle East Specialism	JOM290	15	E	Yes	7
Security & Crime Specialism	JOM291	15	E	Yes	7
Investigative Reporting Specialism	JOM292	15	E	Yes	7
Health and Science Specialism	JOM327	15	E	Yes	7

Reporting North America Specialism	JOM328	15	E	Yes	7
Film, TV, Video and Radio Specialism	JOM329	15	E	Yes	7
Data Investigation	JOM511	15	E	Yes	7

#### Investigative Journalism

<b>Module Title</b>	<b>SITS Code</b>	<b>Module Credits</b>	<b>Core/ Elective</b>	<b>Compensation Yes/No</b>	<b>Level</b>
Journalism Portfolio (Investigative)	JOM352	30	C	No	7
Editorial Production (Investigative)	JOM356	30	C	No	7
Journalism Ethics	JOM700	15	C	No	7
Final Project	JOM322	30	C	No	7
Investigative Reporting	JOM303	30	C	No	7
UK Media Law	JOM282	15	C	No	7
Data Journalism	JOM326	15	C	No	7
Data Visualisation and Communication (JOM326 prerequisite)	JOM512	15	E	No	7
Journalism Innovation	JOM323	15	E	Yes	7
Lifestyle Specialism	JOM324	15	E	Yes	7
Arts & Culture Specialism	JOM284	15	E	Yes	7
Humanitarian Reporting Specialism	JOM285	15	E	Yes	7
Finance and Business Specialism	JOM286	15	E	Yes	7
Sports Specialism	JOM287	15	E	Yes	7
Political Reporting Specialism	JOM288	15	E	Yes	7
Popular Culture Specialism	JOM289	15	E	Yes	7
Reporting the Middle East Specialism	JOM290	15	E	Yes	7
Security & Crime Specialism	JOM291	15	E	Yes	7
Investigative Reporting Specialism	JOM292	15	E	Yes	7
Health and Science Specialism	JOM327	15	E	Yes	7
Reporting North America Specialism	JOM328	15	E	Yes	7
Film, TV, Video and Radio Specialism	JOM329	15	E	Yes	7

Magazine Journalism

Module Title	SITS Code	Module Credits	Core/ Elective	Compensation Yes/No	Level
Magazine Storytelling	JOM353	30	C	No	7
Magazine Production: Print and Digital	JOM357	30	C	No	7
Journalism Ethics	JOM700	15	C	No	7
Final Project	JOM322	30	C	No	7
The Business of Media	JOM295	15	C	No	7
UK Media Law	JOM282	15	C	No	7
Students have to select one from the following three optional modules:					
Political Headlines	JOM281	15	C/E	Yes	7
Data Journalism	JOM326	15	C/E	Yes	7
Audio Production (Podcasting)	JOM971	15	C/E	Yes	7
Students have to select two from the following modules:					
Lifestyle Specialism	JOM324	15	C/E	Yes	7
Arts & Culture Specialism	JOM284	15	C/E	Yes	7
Humanitarian Reporting Specialism	JOM285	15	C/E	Yes	7
Finance and Business Specialism	JOM286	15	C/E	Yes	7
Sports Specialism	JOM287	15	C/E	Yes	7
Political Reporting Specialism	JOM288	15	C/E	Yes	7
Popular Culture Specialism	JOM289	15	C/E	Yes	7
Reporting the Middle East Specialism	JOM290	15	C/E	Yes	7
Security & Crime Specialism	JOM291	15	C/E	Yes	7
Investigative Reporting Specialism	JOM292	15	C/E	Yes	7
Health and Science Specialism	JOM327	15	C/E	Yes	7
Reporting North America Specialism	JOM328	15	C/E	Yes	7
Film, TV, Video and Radio Specialism	JOM329	15	C/E	Yes	7
Photography	JOM704	15	C/E	Yes	7
Narrative and First Person Journalism	JOM705	15	C/E	Yes	7

## Newspaper Journalism

Module Title	SITS Code	Module Credits	Core/ Elective	Compensation Yes/No	Level
Journalism Portfolio (Newspaper)	JOM351	30	C	No	7
Editorial Production (Newspaper)	JOM358	30	C	No	7
Journalism Ethics	JOM700	15	C	No	7
Final Project	JOM322	30	C	No	7
Lifestyle Specialism	JOM324	15	C/E	Yes	7
Arts & Culture Specialism	JOM284	15	C/E	Yes	7
Humanitarian Reporting Specialism	JOM285	15	C/E	Yes	7
Finance and Business Specialism	JOM286	15	C/E	Yes	7
Sports Specialism	JOM287	15	C/E	Yes	7
Political Reporting Specialism	JOM288	15	C/E	Yes	7
Popular Culture Specialism	JOM289	15	C/E	Yes	7
Reporting the Middle East Specialism	JOM290	15	C/E	Yes	7
Security & Crime Specialism	JOM291	15	C/E	Yes	7
Investigative Reporting Specialism	JOM292	15	C/E	Yes	7
Health and Science Specialism	JOM327	15	C/E	Yes	7
Reporting North America Specialism	JOM328	15	C/E	Yes	7
Film, TV, Video and Radio Specialism	JOM329	15	C/E	Yes	7
UK Media Law	JOM282	15	C	No	7
Political Headlines	JOM281	15	C	No	7
Journalism Innovation	JOM323	15	E	Yes	7
Audio Production (Podcasting)	JOM971	15	E	Yes	7
Data Journalism	JOM326	15	E	Yes	7
Photography	JOM704	15	E	Yes	7
Narrative and First Person Journalism	JOM705	15	E	Yes	7

*\*Please note that this is an indicative list. These modules are subject to change depending on staff availability, student demand and some are offered on a biennial basis. There is no guarantee that every elective module listed above will run.*

### **TO WHAT KIND OF CAREER MIGHT I GO ON?**

Graduates of the programme establish careers in journalism and related fields mainly in the UK but also around the world. Many progress to senior appointments.

If you would like more information on the Careers support available at City, please go to: <http://www.city.ac.uk/careers/for-students-and-recent-graduates>.

### **WHAT STUDY ABROAD OPTIONS ARE AVAILABLE?**

*None*

### **WHAT PLACEMENT OPPORTUNITIES ARE AVAILABLE?**

- Work placements are not part of the programme. However, you are encouraged to undertake work experience, for which there is no credit.
- If you wish to attain an MA in Television Journalism or Broadcast Journalism, these interactives are accredited by the Broadcast Journalism Training Council, which stipulates that you must show evidence of spending at least 15 days in a workplace environment and also be taught for 15 news-days at City, during the academic year.
- Your Programme Director and/or pathway leader will advise you on this.

### **WILL I GET ANY PROFESSIONAL RECOGNITION?**

- Elements of the programme are accredited by the Professional Publishers' Association (Magazine Journalism) and the Broadcast Journalism Training Council (Broadcast Journalism and Television Journalism).

### **HOW DO I ENTER THE PROGRAMME?**

This programme is suitable for anyone interested in journalism. Entry requirements include a minimum of a 2:1 honours degree (or equivalent) in any subject from an accredited university. Evidence of a commitment to journalism (for example, through relevant work experience) may be an advantage. Exceptionally, applicants without the required educational qualification but with a minimum of seven years of experience of journalism may be admitted. An IELTS score of at least 7 with a minimum of 7 in the writing element is mandatory for all students for whom English is not their first language.

For the MA Journalism (by special study) a maximum of 45CR may be awarded for RPL/RPEL.

There are a limited number of scholarships available.

Study is predominantly in full-time mode, but applications for part-time enrolment will be considered.

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