Studying BSc Business Management courses at Cass

This Online Chat session is for prospective students interested in studying our Business Management courses, that is: N102 Business Management N1N3 Business with Finance N1N5 Business with Marketing N103 Business Management, Digital Innovation and Entrepreneurship N120 Internal Business The session will be run by current students and academic staff, giving you the opportunity to ask questions about your chosen course and life at as a Cass student, societies and clubs, extra-curricular activities, free language classes, placement & study abroad and lots more. As this is a typed chat group session, you will be able to see the answers to your questions by other applicants.

Hi everyone! Welcome to our Business Management Chat! Today’s session is for applicants interested in:
- BSc (Hons) Business Management (N102 and N121)
- BSc (Hons) Business Management, Digital Innovation & Entrepreneurship (N103 and N113)
- BSc (Hons) Business with Finance (N131 and N1N3)
- BSc (Hons) Business with Marketing (N151 and N1N5)
- BSc (Hons) International Business (N111, N112 and N120)
- BSc (Hons) Business Management with foundation year (N12F)

My name is X and I work in the Cass Undergraduate Admissions team – looking forward to answering your questions! :)

Hi - I’m X and I’m the Course Director in charge of the Business Management degrees

Hi everyone! My name is X and I am a second year student at Cass studying Business Management. I am originally from Germany but grew up in Asia, in India and Japan. If you have any questions regarding Cass, your course of study or life at university, please feel free to ask me. :)

Hi everyone, my name is X and I work in marketing here at City :)

Hello! I went to apply for an international student scholarship but was told I need a visa

Hi, if you an international student you do need a Tier 4 Visa. Here is some information about it: https://www.city.ac.uk/study/international/visa-immigration-advice/tier4

Applying For A Tier 4 Student Visa

Find out how to apply for a Tier 4 General Student visa if you are a Non-EEA or Switzerland applicant studying a full time course.
I was want to apply at your University but I need the admission form

We only accept applications from UCAS. Please, use their website to complete the form: www.ucas.com

Choose your future
At the heart of connecting people to higher education

Hi, I was wondering if it is required to take math at Standard level in the IB to study Business finance?

Hi, many thanks for your message. At the moment we are reconsidering IB requirements. However, requirements for Standard Level Maths most likely will remain the same: minimum grade 5.

Hi, I am a French student, I would like to know what are the options after the bachelor, in England or in France?

Lots of our students go on to do masters degrees, either in London or elsewhere. But quite a lot will go into jobs for example in management consultancy, in large or small businesses, or in start-ups. They tend to go into the sort of jobs where there is a need for problem solving and analytical skills.

Are there any books that you would recommend reading before starting the business management course?

Hi, many thanks for your message. This link might be useful for you: https://www.city.ac.uk/applicant/reading-lists

Reading lists

Hello! I’m interested in studying the BM, Digital Innovation and Entrepreneurship BSc, I was hoping to find out what are some of the highlights of this course and the specific syllabus that might differentiate it from the other BSc’s in Business and Management?
In the second year of this specialism you will do module around digital business and around the economics of new digital and entrepreneurial businesses. We have people researching in these areas and you will get the benefit of their research. Then you will do new venture creation which is a very innovative and distinct Cass module based around how you develop new and entrepreneurial ideas.

Would you say your business course is any different to others? And why

In my opinion, something that makes the business courses different at Cass is that there are 5 different pathways you can choose from, that make your degree a bit more specialised: Business Management, Business with Finance, Business Management, Digital Innovation and Entrepreneurship, Business with Marketing and International Business. However, no matter which pathway you choose, the first 3 terms will be the same for everyone, covering a wide range of different modules that give an insight into all pathways. I started out on the Business Management pathway but am now strongly considering switching to Business with Finance as I found that the finance related modules are what I enjoyed the most.

and do you also have sandwich course?

Yes, we provide different study abroad options. Please read some information here and feel free to contact Study Abroad Team directly: [https://www.cass.city.ac.uk/study/undergraduate/placements-and-study-abroad/study-abroad](https://www.cass.city.ac.uk/study/undergraduate/placements-and-study-abroad)

Study abroad | Cass Business School
---
Study abroad for a year as part of a three year undergraduate degree at Cass Business School

and for the 3rd year?

We don't have clear information about what will be happening in 2022/3 academic year due to a very unstable political situation with Brexit.

Would you say your business course is any different to others? And why

Something which we aim to do at every stage of the business course is to link theory to practice, so you will learn about concepts for example different types of organisation but you will also learn about how these apply to different businesses in practice. And you are encouraged to think about what these concepts mean for businesses that you personally already know about.
Is it becoming difficult to get a job after graduation since I read somewhere the financial jobs have decreased significantly pending brexit.

Cass Business School offers a variety of professional placements which will make your future employment easier. Have a look here and feel free to contact our Professional Placement Team directly: https://www.cass.city.ac.uk/study/undergraduate/placements-and-study-abroad/work-placements-and-summer-placements

**Work Placements & Summer Internships | Cass Business School**

A range of internships and placement opportunities are available to Cass undergraduate students.

---

can I do a replacement term abroad and also a sandwich year or is it possible to just choose one of them?

Please contact Study Abroad Team directly: https://www.cass.city.ac.uk/study/undergraduate/placements-and-study-abroad/study-abroad

**Study abroad | Cass Business School**

Study abroad for a year as part of a three year undergraduate degree at Cass Business School.

---

Hello I'm interested in international business. I want to ask how many international students will be offered a degree.

We have around 60 different nationalities on the course and people come from all over the world to study in London. As part of the International Business course you would spend some time studying at one of our partners abroad and also we have students from these partners spending time studying with us.

For someone who is interested in business and property, is the business management course suitable, as it includes intellectual property management within the elective modules?

We have an excellent Intellectual Property Management elective in the second year which is taught by a leading expert in the field.

Are there any specific profiles you look for in this Digital Innovation Bachelors?
Hi we make our decisions purely based on your academic grades. Your personal statement will be also assessed, this link will help you to be prepared: https://www.ucas.com/undergraduate/applying-university/how-write-ucas-undergraduate-personal-statement

Struggling with your personal statement? Help is at hand!  
Click here for resources and advice designed to help you get your personal statement right!

During the admissions process

- can I do a replacement term abroad and also a sandwich year or is it possible to just choose one of them?
  You should be able to do both though as Elena says the study abroad team will tell you more about the requirements. We do have a few students who have done both and have valued the experience

- Also what is the difference between international business and business management?

  Hi, thank you for the message. The main difference is that International Business includes obligatory study abroad term which you need to complete at the 1st term of the 2nd year.

  Also, what is the difference between international business and business management?

  All students who take International Business must spend some time studying abroad whereas for Business Management this is an option. International Business students also take specific modules for example in international marketing and in the final year International Business students do an individual project where you look at international issues.

O I see thanks btw how many international students will the school intake for international students? Also what can graduates do?

  About 52% are international students as per our September intake. Most of them will successfully graduate.

International Business graduates can go into any sort of business which has an international presence, whether it's a big multinational corporation or a small business which operates across boundaries (of which there are a lot). We've had some interesting cases where students from around the world have been involved in setting up businesses in their home countries when they have studied in London.
In what scenario would you have to do the business management foundation course?

Hi, we only offer in-house foundation programme for UK/EU students. If you are an international student and don’t meet our criteria for main degrees, you will need to complete International Foundation Programme from INTO City or Kaplan. We accept a certain list of other providers as well.

Thanks. Then 52% represents how many people? 😊 I can’t find the total number of intake in the website. Besides, is there a requirement for conduct, e.g., no demerit point or must get an A grade?

This year we have slightly more than 400 students in the first year across all the Business Management courses. That’s about 200 doing Business Management and the rest are split across the other four specialisms. There are about 40 who have chosen International Management.

In terms of conduct - of course we expect you to act responsibly once you are here as students and in particular you need to ensure that (for example) you don’t cheat or copy other people’s work.

We placed about 470 international students.

Okay, I am a UK student, so if I don’t meet the entry requirements I would have to do foundation year?

Most likely. You can always email us your predicted grades to cassug@city.ac.uk and we can assess your chances.

Ah cool. Would you say it’s better to do your UCAS application earlier? Or it doesn’t really matter?

You have to follow UCAS guidelines and meet the deadline, but I personally believe October-December is the best time to apply.

Ah i mean if I got a demerit point in high school do am I still qualify to apply?

Hi, we need to look at your demerit grades to see if you qualify or not. Please contact Admissions Team directly at cassug@city.ac.uk and we can investigate further.

Do you know if there is any open house day planned in the coming weeks or months?
The nearest one is on 27th of June 2020. Have a look here: https://www.city.ac.uk/study/visit-us/undergraduate-open-days

Bookings will be available at the beginning of 2020 year.

**Undergraduate Open Days**

City, University of London holds Open Days for prospective undergraduate students twice a year in June and October.

---

Thank you. Is there any valuable information you think I missed out on the open day? I want to do business management if that helps.

I doubt it - you would have got a very good flavour of what the course is about. All I can think of is that it's worth looking online where there's a bit more detail about the various pathways and about where Business Management fits in.

---

Yes, they've replied to me, but I still have questions. If I currently study at the international foundation program. What grades should I have on the final examination to enroll to City and will you accept me after the end of the foundation in Coventry University? I can't find the information about grades after IFP on your web-site. Thank you!

I am afraid Cass Business School doesn't accept foundation from Coventry University. Is your foundation provided by Coventry University or other IFP providers such as NCUK?

It’s Oncampus

In that case our requirements: AAA (including Maths) + English language test

Thank you!

But I don't have math here. I only have business behavior, skills, finance and English

Without Maths we won't be able to offer you a place.
Thank you everyone for your questions! We hope that you found the session useful. We will be emailing a copy of this chat transcript to all of you in the next couple of weeks so that you can read through the questions again, and find links and useful contacts.

If you do think of any other questions please do contact our team at cassug@city.ac.uk and we’ll be happy to help!

You can also book onto the Campus Tours which take place most Tuesdays at 11am and Thursdays at 2pm: https://www.city.ac.uk/study/visit-us/campus-tours

For now though, thank you for participating! For those of you awaiting a decision on your application I have my fingers crossed for you, and good luck to you all in your current studies! I look forward to meeting you at Cass in September when the degrees start! :)