

Study Abroad Programme

The module description below is from the 2017/18 academic year and is subject to change, and for the use of study abroad students only.

MODULE SPECIFICATION – UNDERGRADUATE PROGRAMMES

KEY FACTS

| | |
|-------------------------------------------------|------------------------------------|
| Module name | International Financial Management |
| Module code | BS3200 |
| School | Cass Business School |
| Department or equivalent | UG Programme |
| UK credits | 15 |
| ECTS | 7.5 |
| Level | 6 |
| Delivery location (partnership programmes only) | |

MODULE SUMMARY

Module outline and aims

This third year module is designed to immerse business studies and banking students in the international dimension of financial issues. It focuses on the specifically international aspects of financial management so you are able to appreciate the additional sources of finance and the added issues that international investment and money management that international operation involves.

This module aims to examine the various theories of exchange rate determination, and gives an appreciation of the issues relevant to international corporate finance, conveying an understanding of the challenges presented in managing a multinational enterprise

Content outline

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- International finance in the context of international business

- Corporations in relation to the international monetary system

- International financial markets and the world banking system

- Markets for currency and the problems with forecasting

- Exchange rates

- Identifying corporate foreign exchange risks

- Managing the multinational finance function

- International sourcing of funds

- International and transfer pricing

- Control of international operations

- International investment of funds

WHAT WILL I BE EXPECTED TO ACHIEVE?

On successful completion of this module, you will be expected to be able to:

Knowledge and understanding:

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- Understand what knowledge and skills are needed to comprehend international financial management
- Appreciate the additional sources of funds available internationally
- Understand the additional issues that international investment raises and how to evaluate them

Skills:

- Employ the tools and techniques necessary to deal with financial issues
- Analyse financial issues in the context of international management leading to the solution of problems encountered

Values and attitudes:

- Appreciate the values and attitudes adopted by those operating in international financial management
- Appreciate the implications of holding particular values and attitudes in relation to uncertainty and risks in the international environment

HOW WILL I LEARN?

Each two hour session will begin with a lecture on the topics of the week. You will receive a self test questionnaire and from week two onwards solutions to the self tests. You will work in groups and two groups will present orally and in writing on selected case studies.

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Teaching pattern:

| Teaching component | Teaching type | Contact hours | Self-directed study hours | Placement hours | Total student learning hours |
|--------------------|---------------|---------------|---------------------------|-----------------|------------------------------|
| Lectures | Lecture | 20 | 130 | 0 | 150 |
| Totals | | 20 | 130 | 0 | 150 |

WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

Assessments

Your coursework will consist of a group oral and written presentation of a case study. You will receive preliminary assessment of your oral presentation immediately after you have made it and your written presentation, given to the lecturer before you present, will be returned to you assessed no later than three weeks after you make your oral presentation.

The individual examination will require you to select and answer an essay question, to write on the contribution to management by two of a number of listed individuals and to answer fifty multiple choice questions on the subject matter of the course.

Assessment pattern:

| Assessment component | Assessment type | Weighting | Minimum qualifying mark | Pass/Fail? |
|----------------------|----------------------------------|-----------|-------------------------|------------|
| Coursework | Oral assessment and presentation | 30 | 0 | N/A |

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|-----------------------------|--------------|----|---|-----|
| Examination – 2.25 hours | Written Exam | 70 | 0 | N/A |
|-----------------------------|--------------|----|---|-----|

Assessment criteria

Assessment Criteria are descriptions of the skills, knowledge or attributes students need to demonstrate in order to complete an assessment successfully and Grade-Related Criteria are descriptions of the skills, knowledge or attributes students need to demonstrate to achieve a certain grade or mark in an assessment. Assessment Criteria and Grade-Related Criteria for module assessments will be made available to students prior to an assessment taking place. More information will be available from the module leader.

Feedback on assessment

Following an assessment, students will be given their marks and feedback in line with the Assessment Regulations and Policy.

Oral feedback will be given after the group presentation, written feedback will be added to the group written presentation and returned to you three weeks later. Additional marks will be added at the end of term depending on how many groups have put their presentation Powerpoints up on Moodle.

Assessment Regulations

The Pass mark for the module is 40%. Any minimum qualifying marks for specific assessments are listed in the table above. The weighting of the different components can also be found above. The Programme Specification contains information on what happens if you fail an assessment component or the module.

INDICATIVE READING LIST



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The module description below is from the 2017/18 academic year and is subject to change, and for the use of study abroad students only.

Eiteman, D.K., Stonehill A. & Moffett, M. H.(2010), *Multinational Business Finance*, 12th edition, Addison Wesley.

Version: 2.0

Version date: July 2013

For use from: 2013-14

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Appendix: see <http://www.hesa.ac.uk/content/view/1805/296/> for the full list of JACS codes and descriptions

| CODES | | |
|-----------|-----------------------------------------------------------|----------------|
| HESA Code | Description | Price Group |
| 27 | Business and Management Studies | D |
| | | |
| JACS Code | Description | Percentage (%) |
| N340 | The study of the management of money, capital and credit. | 100 |
| | | |