



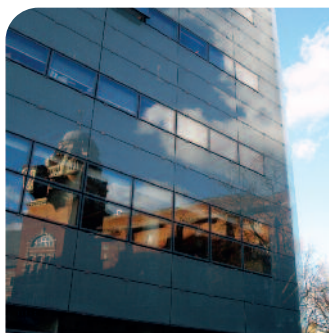
CITY UNIVERSITY
LONDON

The University for business and the professions

BA Journalism
BA Journalism and a Social Science

Undergraduate courses in Journalism





Detailed course and module descriptions



UCAS CODE: P500
ENTRY REQUIREMENT: AAA
2012-13 COURSE FEES
UK/EU FEES: £9,000
INTERNATIONAL FEES: £10,500*

BA Journalism

City's journalism department is widely regarded as a leader in its field. Our record of getting graduates into the best jobs in journalism is unrivalled. We enjoy close links with those working in the media, many of whom come to give lectures and workshops. Our state-of-the-art multimedia studios and newsrooms were opened in 2009 after a £12m refit.

This course is aimed at the many students who have decided to make a career in journalism. It provides practical education and proficiency in print, broadcast and online journalism as well as relevant studies in humanities such as politics and the history of journalism.

As well as practical journalism, you will also study all the other subjects which are essential to a successful career, including media law and government. You will be able to choose between other courses including Teeline shorthand, international news and visual journalism.

BA Journalism

UCAS Code: P500
 Entry Requirement: AAA
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BA Journalism and a Social Science

UCAS Codes:
 Journalism and Economics: LP15

Journalism and Sociology: LP35

Journalism and Psychology: CP85
 Entry Requirement: AAA
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YEAR 1

Core modules:

- History of journalism (for details see p4)
- Introduction to British media
- Introduction to journalism (for details see p4)
- Politics and current affairs.

YEAR 2

Core modules:

- Editorial production (for details see p4)
- Reporting and features 2 (for details see p4)
- Structure of government.

Three elective modules (from):

- A foreign language
- History of journalism 2
- Visual journalism
- Shorthand.

YEAR 3

Core modules:

- Advanced practical journalism broadcast (for details see p5)
- Advanced practical journalism print/online (for details see 5)
- Journalism project (print, broadcast, or web)
- Media law and ethics (for details see p5).

Two elective modules (from):

- History of journalism 2
- History of journalism project
- International news
- Journalism and society project
- Specialism (from around 18 specialist areas of journalism)
- Visual journalism.



**International fees listed are for 2011/12. Fees for 2012/13 will be listed on our website in due course.*



Detailed course and module descriptions (cont.)

BA Journalism and a Social Science



UCAS CODES: LP15, LP35, CP85
ENTRY REQUIREMENT: AAA
2012-13 FEES
UK/EU FEES: £9,000
INTERNATIONAL FEES: £10,500*

This course is one of the UK's best-established journalism degrees, having been taught since 1991. It provides a unique opportunity to combine a practical education in journalism with teaching in Sociology, Psychology or Economics.

Journalism teaching has a practical emphasis. You will spend much of your time in small workshops learning journalistic skills – such as reporting a speech, presenting a radio news broadcast, interviewing and preparing page layouts on screen – and produce short news articles and features regularly. You will also specialise in one social science, giving you both intellectual and professional skills to take into the job market.

YEAR 1

Core modules:

- History of journalism (for details see p4)
- Introduction to journalism (for details see p4).

You also take one or more introductory social science modules depending on the credit value of the module.

Modules include:

Economics

- Introduction to macroeconomics
- Introduction to microeconomics
- Mathematics for economists 1 & 2
Post GCSE or Post A-Level.

Psychology

- Approaches to mind and behaviour
- History and theory of psychology
- Lifespan psychology
- Research design and analysis.

Sociology

- Introduction to sociology
- Understanding the modern world.

YEAR 2

Core modules:

- Editorial production
- Reporting and features (for details see p4).

Combination of modules:

- A foreign language
- Further Social Science modules
- Shorthand
- Structure of government
- Visual journalism.

The combination of modules depends upon which joint honours degree is being followed.

YEAR 3

Core modules:

- Advanced practical journalism (either print/online or broadcast – for details see p5)
- Media law and ethics (for details see p5)
- Project.

Combination of modules:

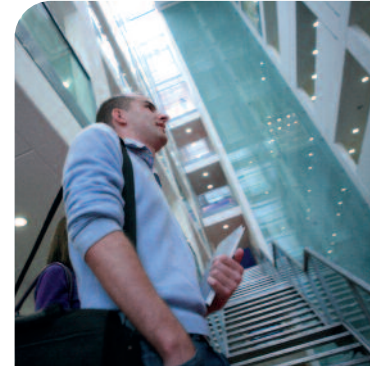
- A foreign language
- Further Social Science modules
- International news
- Specialised journalism.

*International fees listed are for 2011/12. Fees for 2012/13 will be listed on our website in due course.



Module descriptions

Here is a small sample of module descriptions. For the complete list please visit city.ac.uk/journalism/ug



TOP TIP

Journalism is one of the more competitive fields; things will get hard. But, when they do, suck it up and stick it through – you'll emerge stronger and more capable to face the industry.

Former Journalism undergraduate student



Core 1st Year Modules

HISTORY OF JOURNALISM

The main focus of this module is the history of British journalism between 1850 and today. US journalism, during the same period, is also considered but more briefly. The main objective is for you to foster an understanding of how British and US journalism have developed as part of the democratic process and in response to commercial, social and political pressures.

INTRODUCTION TO JOURNALISM

This module provides you with a grounding in basic journalistic skills – interviewing, contacts and research; identifying the angle for a story; writing a sharp introduction; choosing and using quotes; identifying and writing simple features – and introduces you to the basics of production for websites.

Core 2nd Year Modules

EDITORIAL PRODUCTION

The aim of this module is to give you the skills to work as a print and web production journalist. The objectives are to improve your subediting and introduce you to:

- Newspaper and magazine desktop publishing systems (QuarkXpress and Adobe InDesign)
- The basics of layout for newspapers and magazines
- The basics of production for the web.

REPORTING AND FEATURES

In this module you will develop the basic skills of writing news acquired in the first year. At the end of the year you should be proficient at:

- Building a contacts book
- Conducting news interviews
- Developing news ideas for target publications and pitching news ideas to editors
- Identifying and researching news stories from a full range of sources
- Seeking out and developing off-diary stories
- Writing under pressure and to a deadline.

Core 3rd Year Modules

ADVANCED PRACTICAL JOURNALISM – BROADCAST

(Journalism and a Social Science students take either this module or Advanced Practical Journalism – Print. Single honours students take both.)

The aim of this module is to enable you to learn skills of broadcast journalism to a professional level. By the end of the module you will be able to:

- Compile a radio news bulletin
- Produce a packaged news report
- Research and produce a documentary feature
- Understand and practice broadcast production techniques
- Understand how a radio newsroom works.

ADVANCED PRACTICAL JOURNALISM – PRINT

(Journalism and Social Science students take either this module or Advanced Practical Journalism – Broadcast. Single honours students take both.)

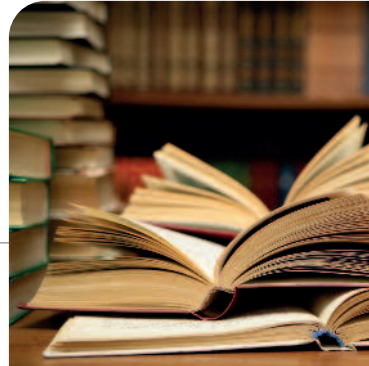
The aim of this module is to extend your skills in subbing, layout and production. At the end of the module you should have the skills to enable you to work professionally as a sub-editor on a print or online publication. The course builds on the design skills learned in the 2nd year and includes advanced design skills.

MEDIA LAW AND ETHICS

In this module we teach you the legal framework and constraints within which the media operate in the UK. At the end of this module you will have developed sufficient knowledge of the law as it applies to journalists to cover courts and other stories with legal implications effectively and with confidence.

Study format

Journalism teaching has a practical emphasis. You will spend much of your time in small workshops learning skills such as reporting a speech, presenting a radio news broadcast, interviewing and preparing page layouts on screen. You will produce news and feature stories regularly. As professional work experience is the key to getting a job in journalism, you are expected to arrange a variety of placements during your degree and we advise on setting this up.



Find out more now at city.ac.uk/journalism/ug

Sample reading list

HOW WILL I BE ASSESSED?

Assessment is weighted towards coursework, and coursework assignments are submitted weekly. Coursework is usually worth between 60 and 75 per cent of the overall module, and the examination worth 25 per cent, although this varies across modules. For the humanities courses such as politics and history, the assessment is split 50-50 between coursework and examination.

STUDY ABROAD

You can take the second term of the second year out at one of our many exchange partners in Canada, Australia, the US, Hong Kong, France, Denmark, The Netherlands and Spain. The study abroad period is formally assessed and credits will be counted towards your final degree mark.

YEAR OUT

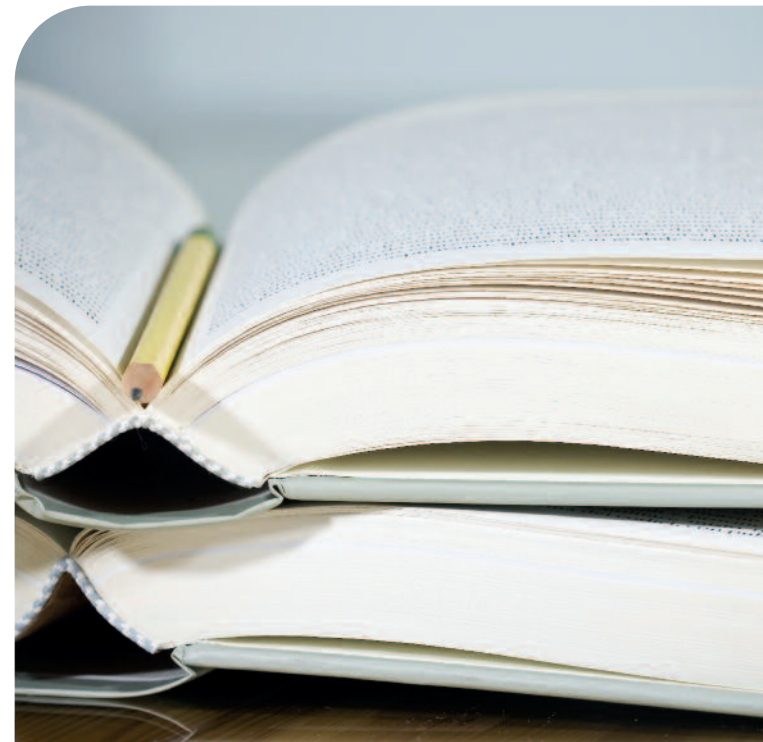
Our exchange partners, listed above, also offer you study opportunities during a year out, which you have the option of taking in the third year. 'Year out' study does not count towards your final degree mark. It is also possible to spend a third year out doing work placements or paid work in the industry. Students who undertake the year out, thus completing a four-year degree, find it extremely useful, particularly for building experience and contacts.

DURATION:

Full-time – three years or four years including a year abroad placement.

THE MODULES ARE TAUGHT THROUGH A MIXTURE OF:

- Examinations and assignments under controlled conditions
- Freelance work
- Independent study/research/library work
- Lectures and seminars
- Lectures by visiting speakers from various journalistic, political and campaigning backgrounds
- Presentations to seminars
- Production of magazines/broadcast bulletins/websites
- Project work
- Reporting assignments at outside bodies (such as courts, council meetings, press conferences, public meetings)
- Timed assignments
- Work attachments (recorded and evaluated).



For your first year core module "Introduction to Journalism" you should be reading a wide variety of websites, magazines and newspapers every day and also:

MCKANE, A. (2006) *NEWSWRITING*. SAGE.

MCKANE, A. (2004) *JOURNALISM: A CAREER HANDBOOK*. A AND C BLACK.

KEEBLE, R. (2005) *THE NEWSPAPERS HANDBOOK*. ROUTLEDGE.

You will be sent a full reading list before you join.

Study format (cont.)

TOP TIP
Take full advantage of studying in London as there are so many opportunities that will present themselves to you, mainly because you are in the capital. The tutors at City are very well connected, so make the effort with them, as they will with you.

Former Journalism undergraduate student

Provisional University term dates for 2012/13 – Please note dates may be subject to change and some courses have different term dates.

INDUCTION FOR NEW STUDENTS	17-21 SEPTEMBER 2012
AUTUMN TERM	24 SEPTEMBER-7 DECEMBER 2012
WINTER BREAK	10-28 DECEMBER 2012
(ASSESSMENT PERIOD)	(7-18 JANUARY 2013)
SPRING TERM	31 DECEMBER 2012-22 MARCH 2013
SPRING BREAK	25 MARCH-12 APRIL 2013
(ASSESSMENT PERIOD)	(15 APRIL-10 MAY 2013)

Find out more now at city.ac.uk/journalism/ug

Phone enquiries
+44 (0) 20 7040 8221

Email enquiries
journalism@city.ac.uk

Academic profiles

ANNA MCKANE
UNDERGRADUATE COURSE DIRECTOR
Former journalist and chief sub-editor at Reuters; has run newswriting courses for many external clients including the European Parliament press department and the *Financial Times*; author of *Journalism: A Career Handbook* (2004) and *News Writing* (2006).

PROF. GEORGE BROCK
PROFESSOR AND HEAD OF JOURNALISM
Professor Brock became Professor and Head of Journalism at City University in September 2009. He began his reporting career at the *Yorkshire Evening Press* and *The Observer*, joining *The Times* in 1981. After starting at *The Times* as a feature writer, he became a features editor and, in 1984, op-ed page editor. He was foreign editor, Brussels bureau chief, European Editor, Managing Editor, Saturday Editor and most recently International Editor in a 28-year career at the newspaper. He is a board member of the World Editors Forum, and a member of the British committee of the International Press Institute. He broadcasts and lectures frequently and reviews for the *Times Literary Supplement*.

Follow George on Twitter:
[@georgeprof](https://twitter.com/georgeprof)

ROSIE WATERHOUSE
SENIOR LECTURER
Freelance journalist with extensive experience as an investigative reporter; formerly with *The Sunday Times* Insight team, *the Independent* and *Independent on Sunday*, BBC Newsnight.

BARBARA SCHOFIELD
LECTURER
Former broadcast journalist at BBC Local Radio, Capital FM, BBC (“The Learning Curve” and “Mediumwave”). Senior Broadcast Journalism Lecturer at the London College of Printing, and co-manager of “Partners in Sound”; currently manages a radio project at HMP Wandsworth.

JOHN RENNIE
LECTURER
John began his career writing reviews for the *NME*, before working as a reporter at the *East London Advertiser*. He worked as a page editor on the *Daily Mirror* and other national newspapers. He is currently at *Daily Express*, working as production editor on *Computeractive* magazine and also writes on London history and hyperlocal journalism.

TOP TIP
We want people who think like a journalist: that means being interested in people, and curious about people, events and issues.

Anna McKane Undergraduate Course Director

JAMES ANSLOW
LECTURER
Former Chief Production Editor at *The Sun* and the *News of the World*; works regularly as a sub-editor on national newspapers; also working towards a PhD.

DANIEL LEE
LECTURER
Daniel has worked as a writer and editor for print and web organisations such as *The Guardian*, *The Times*, *Time Out*, the *Evening Standard* and *Channel 4* since 1989. His writing includes several non-fiction and fiction books, and he is also qualified as a solicitor. He has appeared on Sky News and BBC Radio discussions and helped launch a number of publications. In addition to his work at City, he is a media consultant to various UK and international organisations, including government, charitable and private bodies, and runs professional writing, creative writing, media law and ethics courses for post-graduate students and media practitioners.

Career paths

Over 87 per cent of our 2010 Journalism graduates were in employment or further study 6 months after graduation.

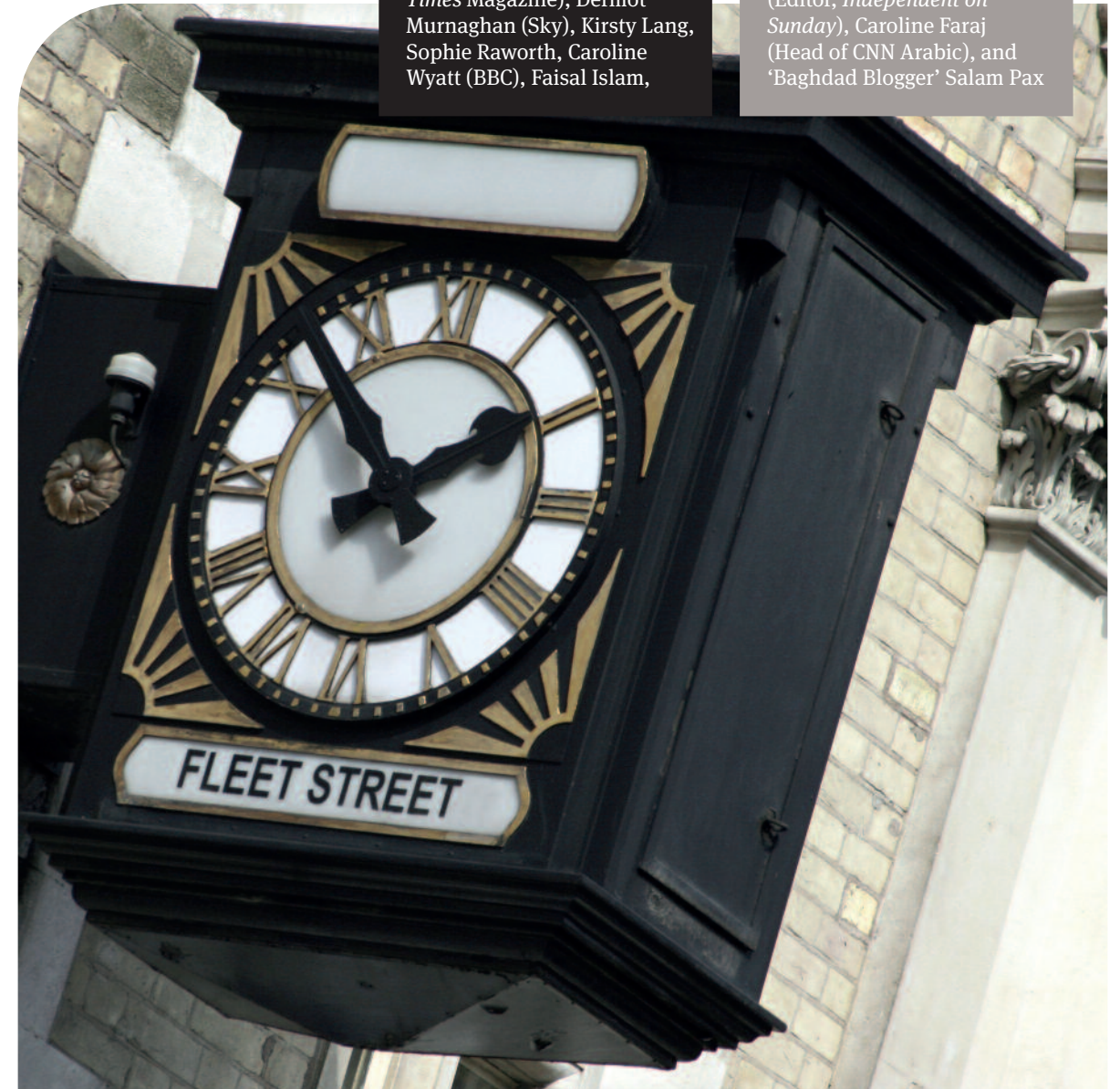
Recent graduates are working at: BBC, *The Times*, *The Sun*, the *Financial Times*, *Women's Fitness* (as editor), Reuters, Mumsnet, as well as for websites and magazines in the UK and abroad.

Here's a sample of what some of our students are doing...

- A recent Journalism graduate completed a 10-week internship at Bloomberg News, and is now in Yemen working for *The Yemen Times*
- Another recent journalism graduate was editor of the student newspaper *City Offline*, and won two awards for media at the Students' Union Ball. He continued at City to do the Television Journalism MA after getting sponsorship with Channel 4, which involved a three month internship at Channel 4 News
- One of our 2nd year students did a work placement at *The Guardian's* sport desk over Christmas, and spent two weeks at football magazine FourFourTwo this summer. He now regularly writes for their website FourFourTwo.com
- One of our 2nd year students interned at *The Sunday Times* and *The Guardian*, and is going into *The Sunday Times* foreign desk in September before term starts.

Notable City Journalism alumni: Fraser Nelson (Political Editor, *The Spectator*), Ben Preston (Editor, *Radio Times Magazine*), Dermot Murnaghan (Sky), Kirsty Lang, Sophie Raworth, Caroline Wyatt (BBC), Faisal Islam,

Brigid Nzekwu (Channel 4 News), James Harding (Editor, *The Times*), Will Lewis (General Manager, *News International*), John Mullin (Editor, *Independent on Sunday*), Caroline Faraj (Head of CNN Arabic), and 'Baghdad Blogger' Salam Pax



Find out more now at city.ac.uk/journalism/ug

Phone enquiries
+44 (0) 20 7040 8221

Email enquiries
journalism@city.ac.uk

How to prepare for a Journalism degree at City University London...



Application procedures

ENTRY REQUIREMENTS

A-Level grades: AAA
360 UCAS tariff points
GCSE: Grade C or equivalent in English language and maths or statistics.

ENGLISH LANGUAGE REQUIREMENTS:

- IELTS 7.0

We welcome applications from mature students with non-standard qualifications, particularly those with relevant work experience and/or an access or foundation qualification.

HOW TO APPLY

Applications to our undergraduate courses open on mid-September and close on 15th January (30th June for international students). Late applications will still be considered at our discretion.

All applications to our undergraduate degree courses, including those from mature students, must be made through UCAS.

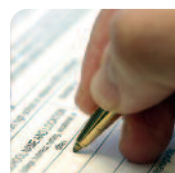
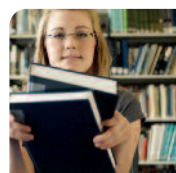
You can apply through your school or college using the UCAS online service 'Apply' which enables you to apply directly through the UCAS website (www.ucas.com). Independent applicants such as mature and international students can also use UCAS Apply.

The institution code for City University is **C60**, the UCAS course codes are provided in the individual course descriptions within this prospectus, as well as within the UCAS handbook and website.

If you are still at school or college when you make an application, staff there should be able to assist with this process offering you help and advice. If you are outside the UK when you make an application your local British Council Office should be able to provide assistance.

We accept a large number of international students to our undergraduate courses every year, so if your international qualifications do not reflect the grade requirements, then please feel free to contact our undergraduate admissions administrator:

- journalism@city.ac.uk
- +44 (0) 207 040 8221



Anna McKane,
Undergraduate Course
Director, offers the following
advice to prospective
City Journalism students:

“If you want to study journalism at City here are some tips which will help. We are looking for people who love writing and can provide evidence of that, perhaps by working on a college newspaper and/or having your own blog. Many students applying now have already done some work experience on a magazine, newspaper or website, so try to fix some as soon as possible.

We want people who think like a journalist: that means being interested in people, and curious about people, events and issues.

We are looking for students who are already engaged with professional journalism: that means reading a lot of news and features on the web and in print, watching TV documentaries, and listening to radio news. Work out which newspapers and magazines you like best, and decide why you like them. Get some heroes: follow the work of particular journalists and work out why you think they are good, and try to work out what you need to do to become one of them.”



**CITY UNIVERSITY
LONDON**

SCHOOL OF ARTS

City University London

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Find out
more now at
[city.ac.uk/
journalism/ug](http://city.ac.uk/journalism/ug)



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Email
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city.ac.uk](mailto:journalism@city.ac.uk)



0.8 miles
distance from City to the nearest major
media organisation (ITN)



87%
of graduates are in
jobs or further study
within 6 months of
completing their course

DESIGN: PS LONDON www.pslondon.co.uk



1976
the year City first ran Journalism
courses, making it one of the
best established in the UK



4,000
City Journalism *alumni* work within
media, in the UK and overseas

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