KEY FACTS

<table>
<thead>
<tr>
<th>Module name</th>
<th>Introduction to Research Methods and Applied Data Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module code</td>
<td>HRM001</td>
</tr>
<tr>
<td>School</td>
<td>School of Health Sciences</td>
</tr>
<tr>
<td>Department or equivalent</td>
<td>Health Services Research and Management</td>
</tr>
<tr>
<td>UK credits</td>
<td>30</td>
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<tr>
<td>ECTS</td>
<td>15</td>
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<td>Level</td>
<td>7</td>
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MODULE SUMMARY

Module outline and aims

The aim of this module is to enable you to develop your theoretical, methodological and research skills to enhance your ability to conduct rigorous research and reach to sound analytical conclusions, which can form the basis for the development of effective service delivery in health and social care organisations.

You will develop a thorough understanding of the principles, theory and epistemology of research and data analysis methods. Equal emphasis is given to the teaching of qualitative and quantitative research methods and study designs.

More importantly, you will be guided and supported to conduct research in practice by developing a pragmatic research proposal for an applied research project.

Content outline

The module covers the following:
- An introduction to research (formulating research questions in qualitative and quantitative research)
- The research process (refining research questions, funding, thinking about how to plan and carry out a research project, getting research into practice)
- Searching for evidence (electronic databases, key words, inclusion and exclusion criteria)
- Critical appraisal skills (how to assess the quality of research)
- Writing a literature review
- Ethics of research/research governance (ethical issues, research ethics committees, research governance framework)
- Recognising and evaluating different types of study design
- Choosing, interpreting and reporting analyses
- Quantitative statistics (descriptive statistics, basic comparative parametric & non-parametric statistics, associative statistics, ANOVA, multiple regression)
- Qualitative methods (in-depth interviews and focus groups, using a topic guide, interview techniques, conducting an interview)
- Mixed methods research
- Questionnaire design
- Presentations of research ideas
- On-line research methods training
WHAT WILL I BE EXPECTED TO ACHIEVE?

On successful completion of this module, you will be expected to be able to:

Knowledge and understanding:
- Demonstrate in-depth knowledge of methodological theory in Health Services Research
- Demonstrate confidence in formulating research questions in qualitative and quantitative research projects
- Demonstrate critical awareness of methods and study designs in qualitative and quantitative research
- Recognise and critically appraise the elements of the research process and apply this to writing a pragmatic research proposal

Skills:
- Critically assess association of variables and interventions by using quantitative and qualitative research methods
- Critically synthesise data from quantitative and qualitative analysis
- Competently disseminate research plans verbally and in writing

Values and attitudes:
- Have regard for ethical issues relating to research in health and social care settings
- Respect privacy and confidentiality
- Respect the opinions of others and behave with integrity

HOW WILL I LEARN?

You will be taught through lectures and workshop activities, worksheets and mini-labs over 10 weeks: You will attend 2 weekly 3-hour lectures/workshops run on the same day (i.e. one morning and one afternoon session) (60 hours in total). This teaching will be supplemented by self-directed study using worksheets and exercises, which will be made available either via Moodle or via email.

After your lecture, which will be taught either in a large teaching room or in a teaching theatre along with students from other disciplines in the School of Health Sciences, all MSc in Health Services Research students will be convening in a small group to have discipline-specific lab tutorials and workshops. In the discipline-specific labs and workshops you will receive practical, hands-on training on your area of expertise. This outline enables students from a range of health sciences to interact inside and outside the classroom, while it supports discipline-specific learning via small group work.

Teaching pattern:

<table>
<thead>
<tr>
<th>Teaching component</th>
<th>Teaching type</th>
<th>Contact hours (scheduled)</th>
<th>Self-directed study hours (independent)</th>
<th>Placement hours</th>
<th>Total student learning hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Research Methods and Applied Data Analysis</td>
<td>Lecture</td>
<td>40</td>
<td>120</td>
<td></td>
<td>160</td>
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WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

Assessments

The assessments for this module are as follows:

1. A 3,000-word research proposal (background/justification for research, statement of problem, aims, research questions/hypotheses, methodology, potential impact, timelines). This will constitute 60% of your module mark.

2. A 'mini-lab' analysis-based assessment in which you must produce a report containing analyses of your choice based on data provided (data will be quantitative and qualitative). This will constitute 40% of your module mark.

In order to pass the module you must pass each component at 50%.

The Module Mark shall be calculated from the written assignments as follows:

Assessment pattern:

<table>
<thead>
<tr>
<th>Assessment component</th>
<th>Assessment type</th>
<th>Weighting</th>
<th>Minimum qualifying mark</th>
<th>Pass/Fail?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research Proposal</td>
<td>Written Assessment</td>
<td>60</td>
<td>50</td>
<td>N</td>
</tr>
<tr>
<td>Analytic Minilab Report</td>
<td>Written Assessment</td>
<td>40</td>
<td>50</td>
<td>N</td>
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Assessment criteria

Assessment Criteria and Grade-Related Criteria for module assessments will be made available prior to an assessment taking place. More information will be available from the module leader.

Feedback on assessment

Following an assessment, marks and feedback will be provided in line with the Assessment Regulations and Policy. You will receive your mark followed by your coursework with feedback sheet. Markers will be available to answer queries about the marks and feedback if these are not clear. A selection of all assessments will be internally moderated and sent to the external examiner. All initial marks will be therefore provisional pending external examiner approval and assessment board.

More information on the timing and type of feedback that will be provided for each assessment will be available from the module leader. Marks will usually be available within 3 weeks of hand in.
**Assessment Regulations**

The pass mark for the module is 50%. The weighting of the different components can be found above. The Programme Specification contains information on what happens if you fail an assessment component, but in the first instance you should contact the module leader.

**INDICATIVE READING LIST**

**Priority Reading**


**Recommended reading**


Version date: 18.05.2012

Appendix:

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<tr>
<th>CODES</th>
<th>HESA Code</th>
<th>Description</th>
<th>Price Group</th>
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<tbody>
<tr>
<td></td>
<td>B</td>
<td>Subjects allied to medicine</td>
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<table>
<thead>
<tr>
<th>CODES</th>
<th>JACS Code</th>
<th>Description</th>
<th>Percentage (%)</th>
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<tbody>
<tr>
<td></td>
<td>X210</td>
<td>Research Skills</td>
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