



MA Broadcast Journalism/  
Television Journalism

MA Financial Journalism

MA Interactive Journalism

MA International Journalism

MA Investigative Journalism

MA Magazine Journalism

MA Newspaper Journalism

MA Political Journalism

MA Science Journalism

Erasmus Mundus Masters:  
Journalism, Media and Globalisation



# Postgraduate courses in Journalism





Welcome to the Graduate School of Journalism at City University London. We hope in these pages to convince you that we offer not only the best journalism courses in Britain but in the world.

*Alumni* from City's MA Journalism courses are newspaper and magazine editors as well as anchors and reporters on national and global television channels. They work all over the world's media. Here at City you will be taught tested skills and principles as well as the latest multi-channel and new media techniques. You will learn from top practitioners in their fields and have opportunities for internships in a city which is one of the world's media capitals. One London newspaper said that City's Graduate School enjoys "legendary status" in the media. Journalism is adapting to significant changes. We equip our Masters students to be thinking journalists who can succeed and lead in the news media of the future.

*Professor George Brock  
Head of Journalism*

Course descriptions	Page: 1
Module descriptions	Page: 11
Study format	Page: 20
Reading list	Page: 21
Career paths	Page: 22
Showcase	Page: 24
Academic profiles	Page: 26
Application procedures	Page: 32
Why choose City University London	Page: 34

## Detailed course and module descriptions

### MA Broadcast Journalism/Television Journalism



2011-12 COURSE FEES (FULL-TIME):\*  
UK/EU: **£8,700**  
INTERNATIONAL: **£17,300**  
2011-12 COURSE FEES (PART-TIME):\*  
UK/EU: **£5,000 (BROADCAST ONLY)**

City University London has been training aspiring broadcast journalists since 1981, and our broadcast training courses are among the best-known and most highly-regarded in the UK today.

These two MA courses prepare you for a first job in radio or television journalism. Both are accredited by the Broadcast Journalism Training Council (BJTC). As a Broadcast Journalism student you will be given practical training in radio and television through lectures, workshops and broadcast simulation. As a Television Journalism student you will cover television only, from news to documentaries.

Please refer to this course if your interest is primarily in television journalism of any kind. You will benefit from state-of-the-art facilities including a purpose-built digital television studio, two digital editing suites, four radio studios, and two broadcast newsrooms.

#### MODULES INCLUDE:

- Editorial production for TV (Television MA students only)
- Editorial production for TV and radio (Broadcast Journalism only)
- Entrepreneurial journalism
- Final project
- Journalism practice
- Journalism and society 1
- Journalism and society 2
- Media law
- Online journalism
- Public administration
- Radio and television technique (Broadcast Journalism only)
- Research for TV current affairs programmes (Television Journalism only)
- Television studio programme making.



*\*Fees listed are for 2011/12. Fees for 2012/13 will be listed on our website in due course.*



# Detailed course and module descriptions (cont.)

## MA Financial Journalism



2011-12 COURSE FEES:\*  
UK/EU: £9,500  
INTERNATIONAL: £19,000

This course is aimed at producing a generation of outstanding journalists who will excel at covering the next financial crisis – and understand the ramifications of the current one.

The field of financial journalism has expanded rapidly, and has now moved to the front page of many newspapers to become the centre of the political debate. This course benefits from close proximity to the City of London, one of the world's leading financial centres, with guest lecturers drawn from the world of banking and major media organisations. You will also benefit from the first-class facilities at the Graduate School of Journalism and will share lectures and seminars by the distinguished faculty in one of the UK's top journalism schools.

This course is taught in collaboration with Cass Business School and is led by Professor Steve Schifferes, former BBC economics correspondent, and will include practical training in multimedia journalism skills as well as a more analytic approach to contemporary issues. Other lecturers include former correspondents for Reuters, *the Scotsman* and producers/reporters for BBC News and IRN. Students on this course will be taking it alongside *Financial Times* journalists who are taking the course on a part-time basis.

All students on the course receive placements (internships) at the *Financial Times* group in December and January.

### MODULES INCLUDE:

#### Core modules:

- Editorial production – practical production skills for radio, TV, online and print
- Financial journalism practice – how to cover markets, companies and the economy
- Key issues in financial journalism – how the financial crisis is shaking the world economy.

#### Elective modules:

- Corporate reporting
- Entrepreneurial journalism
- Global investment
- Global political economy
- The City and financial institutions.

\*Fees listed are for 2011/12. Fees for 2012/13 will be listed on our website in due course.

## MA Interactive Journalism



2011-12 COURSE FEES:\*  
UK/EU: £8,700  
INTERNATIONAL: £17,300

This Masters course prepares you to work in the developing and expanding field of online journalism, with a focus on two key areas: data journalism and community and social media. You will develop these online specialisations

alongside essential journalistic skills of writing, reporting, newsgathering, interviewing and feature-writing – core elements of City's renowned Journalism MA course.

As the media increasingly treat readers more as active participants and less as passive consumers, so journalism is evolving. This course prepares you for roles in journalism that reflect this change to a more participatory, interactive approach, equipping you with skills that are in short supply in journalism and related fields.

The Data Journalism module is taught by Paul Bradshaw, a pioneer in this field (who also leads the Online Journalism module), and James Ball, a data journalist at *The Guardian*, with Simon Rogers, data editor at *The Guardian*. The module on Community and Social Media

involves expert input from leading practitioners at news organisations such as the *Telegraph*, Reuters, the BBC, *The Guardian*, BreakingNews and Reed Business Information (a leading B2B magazine publisher).

Work placements are an integral part of the Interactive Journalism course, giving you the chance to put your learning into practice, develop this further and to widen your contacts and experience in the industry. You will undertake at least two placements.

Growing numbers of City graduates are working in data journalism and community/social media, including: Simon Rogers, James Ball and Laura Oliver (*The Guardian*); Kate Day, Conrad Quilty-Harper and Sebastian Payne (*Telegraph*); Martin Stabe (*Financial Times*); and Tom Barfield (Demotix).

### MODULES INCLUDE:

- Community and social media
- Data journalism
- Entrepreneurial journalism
- Final project
- Journalism practice
- Journalism and society
- Media law
- Online journalism
- Public administration.

\*Fees listed are for 2011/12. Fees for 2012/13 will be listed on our website in due course.



# Detailed course and module descriptions (cont.)

## MA International Journalism



2011-12 COURSE FEES:\*  
UK/EU: £8,700  
INTERNATIONAL: £15,100

This course places an emphasis on developing practical skills, and is designed to enable you to embark on a career in international journalism or return to a career with enhanced knowledge and skills. It is designed for students from outside the UK

and you will leave with a global contacts book, a more profound understanding of other cultures and greater insight into international news.

Graduate employment rates are excellent, with *alumni* working for international news organisations like Al-Jazeera, CNN, APTN, BBC World Service and Dow Jones. As well as faculty who are experienced journalists and academics, you also benefit from a roster of world-famous visiting speakers. Recent guests have included the Global Managing Editor of Reuters, International Editor of Channel 4 News, Managing Editor of Sky News, Head of News at APTN, and journalists from Reuters Iraq and A-24 African network.

All students will take a course in print, radio, television and online journalism before specialising in either print and online; radio and online or television and online journalism. All students complete an internship, either in the UK or overseas.

### MODULES INCLUDE:

- Advanced journalism practice
- Final project
- International news
- Journalism and society
- Journalism practice 1 (Multi-platform)
- Journalism practice 2 (Choice of pathways: print and online, radio and online or television and online)\*\*
- Specialised journalism.

\*Fees listed are for 2011/12. Fees for 2012/13 will be listed on our website in due course.

\*\*You will choose your pathway towards the end of term 1. Numbers on individual pathways may be limited and successful entry may depend on formal assessment.

## MA Investigative Journalism



2011-12 COURSE FEES:\*  
UK/EU: £8,700  
INTERNATIONAL: £17,300

This pioneering course will provide you with the essential skills for employment in print, Internet or broadcast journalism, together with innovative and in-depth research and investigative techniques.

The course teaches advanced research skills including computer-assisted reporting, the effective use of public records and databases, the Freedom of Information Act and analysing data to find stories. It provides case studies of high-profile investigations and the skills to investigate issues of public concern, miscarriages of justice, and companies, organisations and individuals within an ethical framework. It also offers you the opportunity to complete a real-life investigation aimed for publication or broadcast.

It is taught by leading investigative journalists, including: David Leigh, investigations editor of *The Guardian* and Professor of Reporting at City; Gavin MacFadyen, director of the Centre for Investigative Journalism based at City; Professor David Lloyd, former head of news and current affairs at Channel 4; and Rosie Waterhouse, formerly of the *Sunday Times* Insight team, *The Independent* and *Newsnight*. Students and graduates of this course have worked as interns at the Bureau of Investigative Journalism, based at City University London.

### MODULES INCLUDE:

- Editorial production
- Investigative reporting 1
- Investigative reporting 2
- Journalism practice
- Journalism and society 1
- MA project
- Media law
- Online journalism
- Public administration.

\*Fees listed are for 2011/12. Fees for 2012/13 will be listed on our website in due course.



# Detailed course and module descriptions (cont.)

## MA Magazine Journalism



2011-12 COURSE FEES:\*

UK/EU: £8,700

INTERNATIONAL: £17,300

This course prepares you for employment in magazine journalism. Our graduates can be found everywhere, from consumer titles and newspaper supplements to business-to-business and specialist magazines. The course is highly regarded by industry

professionals, and is accredited by the Periodicals Training Council. Graduates from the course won 'Most Promising Student of the Year' at the PTC Awards in 2008, 2009 and 2010.

The magazine industry has never been more exciting and challenging. This course prepares you for anything you might encounter – whether it's writing a feature for a glossy men's magazine, podcasting an interview, or researching and crafting a story for the newsdesk of a business-to-business publication. From the moment you start the course you'll be encouraged to be proactive, both in terms of pitching your stories and fixing up work experience.

You will learn the essential skills of reporting, feature writing, subbing, interviewing, researching, design and layout. You'll produce print and online magazines, and build an impressive portfolio of features which you will be encouraged to freelance.

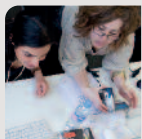
### MODULES INCLUDE:

#### Core modules:

- Editorial production (magazines)
- Final project
- Journalism practice
- Journalism and society 1
- Media law
- Online journalism
- Public administration
- The magazine business.

#### Elective modules:

- Entrepreneurial journalism
- Journalism and society 2.



\*Fees listed are for 2011/12. Fees for 2012/13 will be listed on our website in due course.

## MA Newspaper Journalism



2011-12 COURSE FEES:\*

UK/EU: £8,700

INTERNATIONAL: £17,300

This course prepares you for employment in newspaper journalism. It has an exceptional reputation and an outstanding graduate employment record.

regional press (*London Evening Standard*); newspapers overseas (*Daily Star* [Beirut], *China Daily* [Beijing]); news agencies (Bloomberg, Dow Jones); and magazines (*New Statesman*, *Prospect*). An increasing number of graduates are working in online roles, either as their main focus or alongside print journalism.

Recent graduates have gone on to work on national newspapers (*Daily Mail*, *The Times*, *The Sun*, *Sunday Times*);

This course has been helping aspiring journalists into employment since 1982, and continues to evolve as a springboard into journalism. You will benefit from a central London location, unrivalled industry contacts, and a thorough grounding in the best practices of professional journalism. The course combines practical skills training in reporting, interviewing, writing, editing, research, online journalism, newspaper production (in print and online) with a concern for professional standards and critical/ethical reflection.

Despite claims about 'the death of newspapers', students from the MA Newspaper Journalism remain in strong demand from employers in the news industry – including national and international newspapers. Please see the 'Graduate Prospects' section of the City Journalism website to see where graduates from recent years went to work [www.city.ac.uk/arts/journalism/graduate-prospects](http://www.city.ac.uk/arts/journalism/graduate-prospects)

### MODULES INCLUDE:

- Editorial production for newspapers
- Entrepreneurial journalism
- Final project
- Journalism practice
- Journalism and society 1
- Journalism and society 2
- Media law
- Online journalism
- Public administration
- Specialism.

\*Fees listed are for 2011/12. Fees for 2012/13 will be listed on our website in due course.



# Detailed course and module descriptions (cont.)

## MA Political Journalism

2011-12 COURSE FEES:\*

- UK/EU: £8,700
- INTERNATIONAL: £13,300

This innovative course has been developed in consultation with leading figures from the world of politics and the media and is aimed at those who are interested in careers in the broad area of political journalism – or who may already be working in that, or a

related field. It is designed to equip students for careers writing about politics and policy issues for the mainstream or social media and also for careers in public policy, campaigning and public affairs.

The MA in Political Journalism is the only MA Journalism course taught in the evenings, which enables you to start or continue working in a related field. The course offers practical and rigorous insight and training in political journalism in its broadest sense. This includes reporting politics, policy and governance at local, national and international level.

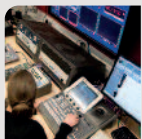
It also provides an understanding of how political parties, public bodies, campaigning groups and others seek to use media and communications to influence public and political opinion. It aims to reflect the changing world of political journalism and communications in which the categories of journalist, campaigning journalist, citizen journalist, campaigner and consultant are increasingly blurred.

### MODULES INCLUDE:

- Political broadcasting (radio and TV)
- Political campaigning and marketing
- Political decision-making
- Political reporting (2 modules)
- Politics, publics and communications
- Professional project or dissertation.

The following modules (taught during the day, on Mondays) are voluntary but highly recommended for this course outline.

- Entrepreneurial journalism
- Journalism and society 1 and 2
- Media law
- Online journalism.



\*Fees listed are for 2011/12. Fees for 2012/13 will be listed on our website in due course.

## MA Science Journalism

2011-12 COURSE FEES:\*

- UK/EU: £8,700
- INTERNATIONAL: £17,300

“The role of a science journalist is to investigate, inquire and reveal the process of science to the public. It is not merely to publicise new findings on behalf of the scientist or to communicate new research. Journalism involves the ability to contextualise, interpret and not just

to describe. Science deserves scrutiny; that’s the job of the science journalist.”

*Connie St Louis*

*Director of the City University London’s MA in Science Journalism*

The Science Journalism MA City University London has an outstanding reputation for producing graduates who understand the role of science journalism. They find jobs in areas of science journalism that include medical, environmental, technological and scientific reporting. The course is enhanced by its central London location by being able to draw on the capital’s scientific, medical and journalistic institutions, which helps to forge links, build contact networks and gives unrivalled access to leading experts.

The MA is fully multimedia and makes full use of the journalism school’s multi million pound ‘state of the art’ facilities. It provides a range of opportunities to report on science, health, environment, technology and food. Throughout the course students produce a website ‘Elements’, write blogs ‘Science Media Watch’, Environmental Media Watch and ‘Medical Media Watch’, and manage several Twitter feeds and a Facebook page.

### MODULES INCLUDE:

- Editorial production (print, online, radio and TV)
- Entrepreneurial journalism
- Final project
- Journalism practice
- Journalism and society
- MA project
- Media law
- Online journalism
- Science administration and society
- Science reporting.



\*Fees listed are for 2011/12. Fees for 2012/13 will be listed on our website in due course.

# Detailed course and module descriptions (cont.)

## Erasmus Mundus Masters: Journalism, Media and Globalisation



2011-12 COURSE FEES:\*  
UK/EU: £7,010  
INTERNATIONAL: £14,020

This is a unique two year Masters course, part of the prestigious Erasmus Mundus programme. The Mundus Journalism degree explores the practice and performance of journalism

and the media in the context of a new environment brought about by globalisation, modernisation, commercialisation and professional developments.

You will experience a truly multinational course, spending your first and second semesters at the Danish School of Journalism and Aarhus University, and your final two semesters specialising in Business and Finance Journalism at City University London.

You will study with a diverse group of classmates from around the world. In the last two years alone, students have come from the USA, Brazil, Thailand, China, Malaysia, Norway, Kyrgyzstan, Peru and Azerbaijan. The course combines the best academic research and teaching from the participating universities. A broad range of national and international guest lecturers from media and research institutions are brought into the programme.

### MODULES INCLUDE:

#### Year 1, Semester 1 (Danish School of Journalism/ Aarhus University):

- Globalisation: reporting global change
- Globalisation and the transformation of the state
- Globalisation, culture and the roles of the media.

#### Year 1, Semester 2 (Danish School of Journalism/ Aarhus University):

- Analytical journalism
- Researching journalism
- Social Science methods for journalists.

#### Year 2, Semester 1 (City University London):

- Global political economy
- World of business journalism
- World of financial journalism.

#### Year 2, Semester 2 (City University London):

- Project/dissertation.

As part of the first year of the programme some students have the opportunity to study abroad at our international partners:

- Pontificia Universidad Catolica de Chile, Chile
- University of California, Berkeley, USA
- University of Technology Sydney, Australia.

\*Fees listed are for 2011/12. Fees for 2012/13 will be listed on our website in due course. Approximate fee - converted into £s.

## Module descriptions

Please find below a small sample of module descriptions. For the complete list please visit [city.ac.uk/arts/journalism](http://city.ac.uk/arts/journalism)

### ADVANCED JOURNALISM PRACTICE (International)

Experts value “real” work experience highly. In this module you work in groups to produce broadcast programmes and multi-media web sites. A space is created in which you can apply and develop skills, knowledge, attitudes, values and understanding acquired in other modules and work in a real newsroom environment. It also develops your project management and team working skills.

### COMMUNITY AND SOCIAL MEDIA (Interactive)

This module gives you the skills to understand, develop and manage online communities

effectively, and to use social media to identify, attract and engage users on different platforms, such as Facebook, Twitter and LinkedIn. You will develop strategies for key techniques such as social media optimisation and enhancing social capital and online reputation, as well as for handling user-generated content and crowd-sourcing.

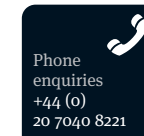
### CORPORATE REPORTING/WORLD OF FINANCIAL JOURNALISM (Financial, Erasmus)

This module aims to give you an understanding of, and practical experience in, financial journalism to a professional level. Topics covered include: the financial markets and media; corporate finance and

reporting; understanding financial statements; reporting on strategy and operations; reporting deals; and reporting business ethics.

### DATA JOURNALISM (Interactive)

Working effectively with data involves a sound grasp of the journalistic possibilities (which include interactive graphics and mapping). Alongside this, data journalists need to source, clean, evaluate, analyse and prepare material, as well as appreciating how users experience interactive features – and understanding the priorities of web developers and programmers. This module gives you the skills to develop



## Module descriptions (cont.)

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innovative ways of sourcing, reporting and presenting stories, through data-driven journalism and non-linear storytelling. You will also learn techniques for visualising and presenting data (including databases, mapping and other interactive graphics).

### **EDITORIAL PRODUCTION** (Broadcast/Television, Financial, Investigative, Magazine, Newspaper, Science)

The media industry expects graduates to have practical competence in, and knowledge of, a range of editorial practice, including sub-editing and layout skills (in print as well as online) and script writing, copy writing and programme making (for broadcast students). This module

enables you to learn those skills. (This module is taught at course level – e.g. broadcast students learn broadcast production skills, newspaper students learn page layout and design, etc.).

### **ENTREPRENEURIAL JOURNALISM** (Broadcast/Television, Interactive, Magazine, Newspaper)

The journalism industry now expects graduates to be creative, flexible and innovative, and to bring those qualities to a media organisation. Business and entrepreneurial knowledge will enable you to navigate these turbulent economic times, and this module equips you with the skills, attributes, behaviours and knowledge to become

entrepreneurs. It will build on your creative and technical skills by developing an understanding of how your ideas can be transformed into sustainable entrepreneurial concepts.

### **FINAL PROJECT** (Broadcast/Television, Financial, Interactive, International, Investigative, Magazine, Newspaper, Political, Science)

The final project brings together the knowledge and skills you will have acquired during the year in a final work that is of professional quality, and that is relevant to your chosen area. Print students will usually write a series of journalistic articles, and broadcast students will produce a documentary. You will produce a project that has the potential

to contribute to the public's understanding of the field of study, or to the profession's better understanding of its working methods. To this end, each project must be directed at a specified audience.

### **GLOBAL POLITICAL ECONOMY** (Financial, Erasmus)

In this module, you will understand the economic and political context of globalisation including: the movements towards localism and political devolution; state policies; the global flows of people, products and capital; and regional and global production and commodity chains.

### **INTERNATIONAL NEWS** (International)

With the increased globalisation of the news industry, you need to understand how international news stories are gathered and reported. This module aims to provide you with a critical and in-depth understanding of the key issues in international news today as they relate to a working journalist. You will also develop a critical knowledge of the major sources in international news, and an awareness of the special risks, practical problems and ethical dilemmas faced by international journalists.

### **INVESTIGATIVE REPORTING 1** (Investigative)

This module provides you with a framework for undertaking an investigation, and with the basic methodologies and practical contexts of investigative reporting. You will learn investigative technologies and investigative techniques such as Freedom of Information requests, effective use of public records and databases, you will develop a critical awareness of the ethical issues involved with investigations, you will look at case studies, and you will choose a specific area to investigate.



## Module descriptions (cont.)

### INVESTIGATIVE REPORTING 2 (Investigative)

In this module, you will build on your understanding of the framework for planning, researching and writing or filming an investigation. The advanced investigative research skills gained will be valuable assets and will enhance your employment prospects in all forms of journalism, including business and financial journalism. Topics will range from Computer Assisted Reporting to investigations into individuals, corporations and organisations to miscarriages of justice.

### JOURNALISM AND SOCIETY 1 (Broadcast/Television, Interactive, International, Investigative, Magazine, Newspaper, Science)

This module, taught by City's Professor of Journalism Roy Greenslade, aims to highlight the importance of cultural and political contexts in the conduct of journalism. You will learn how concepts such as censorship, news management and propaganda affect journalism.

### JOURNALISM AND SOCIETY 2 (Broadcast/Television, Interactive, International, Investigative, Magazine, Newspaper)

Following on from Journalism and Society 1, this module will further underline the importance of cultural and political context in

the conduct of journalism. Topics covered in this module include war reporting, new versus old media, celebrity journalism, and the commodification of journalism. International Journalism MA students, who take this module separately, explore a range of ethical dilemmas facing journalism and journalists worldwide.

### JOURNALISM PRACTICE (Broadcast/Television, Financial, Interactive, Investigative, Magazine, Newspaper, Science)

This module gives you the skills you need to work effectively in the journalism industry, as well as the entrepreneurial skills needed to work as a freelance journalist and to market yourself. You will be able to spot a story,



angle it, research and write it at speed and to a deadline. By the time you finish this module, you will have reached a standard high enough to allow you not only to carry out your journalistic duties with technical and professional fluidity, but to reflect on the nature of your work and its impact on a variety of audiences.

### JOURNALISM PRACTICE 1 (International)

The journalism industry requires all recruits to have basic practical and analytical skills to research, gather, report, write and produce news for multi-platform delivery. In this module, you will learn about news sources, developing contacts, news values, different cultural perspectives on stories, understanding audiences, basic

news writing for different media, basic interviewing techniques, basic recording and shooting techniques, journalistic uses of social media, simple website development and sound journalistic principles including concepts of fairness and ethical behaviour.

### JOURNALISM PRACTICE 2 (International)

This module builds on Journalism Practice 1, allowing you to specialise in one of the following: print and online, radio and online, or television and online. These three separate pathways give you the relevant skills and knowledge to operate effectively as reporters and editors (in print) or reporters, presenters and editors (in television or radio), and to operate cross-platform in

a convergent media, writing text, blogging, uploading pictures and video.

### KEY ISSUES IN FINANCIAL JOURNALISM (Financial)

This module will teach you how to cover the big issues in financial and economic journalism. The class will concentrate on one or two issues that are dominating the current economic debate, which typically could include the global financial crisis, and the debate in the UK over public spending. The aim is to help you develop a critical perspective towards the way the financial press covers issues, and an awareness of the multiple perspectives that may be needed.





## Module descriptions (cont.)

### **MEDIA LAW** (Broadcast/Television, Interactive, Investigative, Magazine, Newspaper, Science)

This module provides the legal theory you require for effective work as a journalist. It accompanies the Journalism and Society module which focuses more on ethical issues. It aims to develop a detailed understanding of the law in the UK as it affects journalists.

### **ONLINE JOURNALISM** (Broadcast/Television, Interactive, International, Investigative, Magazine, Newspaper, Science)

This module gives you an opportunity to learn about media case studies, trends and opportunities in online journalism. You will learn the

practical skills associated with convergent and multimedia production including use of social media and online communities for journalism. It gives you an introduction to contacts, institutions, issues, jargon, career opportunities and information sources relevant to online media. It also provides an opportunity for discussion and the development of skills in relatively small labs run by professional journalists.

### **POLITICAL BROADCASTING (RADIO AND TV)** (Political)

This module introduces students taking the MA in Political Journalism to the basics of compiling a radio news package and also the production of a television current affairs

programme. Topics covered include radio recording, editing and packaging, writing for radio, voice production, understanding television studio production, shot framing and selection, scripting, interviewing and production.

### **POLITICAL CAMPAIGNING AND MARKETING** (Political)

This module explores different forms of promotional activity undertaken to gain power or influence in the political process, including lobbying, media campaigns, branding, direct marketing, electoral campaigns and online activities. You will examine the practice and ethics of political campaigning by individuals, pressure groups, businesses, political parties and governments.

### **POLITICAL DECISION-MAKING** (Political)

In this module, you will investigate the structures and processes by which political decisions are reached, including at local, regional and national level and in international bodies such as the European Union. You will also look at decision-making in non-governmental organisations and understand how both open and hidden factors impact on decision-making processes.

### **POLITICAL REPORTING 1 AND 2** (Political)

These modules are at the heart of the Political Journalism MA. The course begins with basic journalistic concepts such as news values and the fundamentals of reporting,

writing and interviewing and then moves on to cover areas such as use of political sources, dealing with 'spin', political broadcasting, interviewing politicians, online political writing and reporting, social media, reporting pressure groups campaigns and election reporting.

### **POLITICS, PUBLICS AND COMMUNICATIONS** (Political)

This module provides an introduction to key concepts, including the relationship between the media and politics, the role of PR in government, election campaigning, the influence of new media, the 'blogosphere' and citizen journalism, polling techniques, public opinion, the 'marketisation' of political

communications, NGOs and political communications, and the impact of freedom of information legislation.

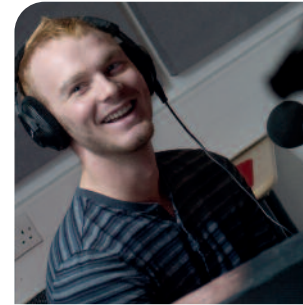
### **PUBLIC ADMINISTRATION** (Broadcast/Television, Interactive, Investigative, Magazine, Newspaper)

The aim of this module is to give you a basic knowledge of government structures (at local, national and European levels) as they relate to the work of a journalist. You will be introduced to contemporary political science perspectives on British government, and you will finish the module with a critical and comprehensive understanding of how elections are organised and reported.



## Module descriptions (cont.)

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### RESEARCH FOR TV CURRENT AFFAIRS PROGRAMMES (Television)

This module will equip you to research a fresh topic using a variety of resources, culminating in the production of a fully comprehensive brief which contains new material, evidence of original thought and the demonstrable ability to follow an argument.

### SCIENCE ADMINISTRATION AND SOCIETY (Science)

This module aims to underline the importance of the cultural and political context in the conduct of science journalism. You will learn how concepts such as conflicts of interest, research management and the public's understanding of

science reporting and you will develop a critical awareness of the range of cultural/political/scientific milieu in which science journalists work both nationally and internationally.

### SCIENCE REPORTING (Science)

In this module, you will explore the main forms of scientific reporting; both day-to-day and longer-term coverage. You will undertake a series of scientific reporting assignments to enable you to understand and analyse science journalism. You will develop insight and knowledge about into how science reporters work and learn the basic skills needed.

### SPECIALISMS (International, Magazine, Newspaper)

This part of the course is designed to give you an insight into the role of a specialist correspondent and to provide useful contacts and knowledge in a specialist field of journalism. You choose to study one specialism from a range of 18 options including conflict reporting, education, entertainment, Europe, and world religions.

### THE MAGAZINE BUSINESS (Magazine)

To fully understand the nature of the magazine industry and to work effectively within it, you must be familiar with the different kinds of magazines publishing structures (business-to-business, consumer, etc.), how they are run as businesses, and the relationship between magazines and their audiences and proprietors. In this module you will examine the relationships between editorial content and circulation, advertising and other forms of revenue, publishing decision-making processes, and marketing and distribution.

### TV AND RADIO TECHNIQUE (Broadcast)

Through this module you will learn the appropriate presentation skills to perform at a high professional level as a broadcast journalist. By the end of the module you will deliver broadcast scripts with confidence, clarity and authority and, where necessary improvise, interview or 'ad-lib' succinctly and intelligently.

### TV STUDIO PROGRAMME MAKING (Broadcast/Television)

By taking this module, you will learn the necessary skills to script, cast, and video a range of current affairs TV programmes in a TV studio. You will be taught how to script and write running orders,

cast interviewees, brief interviewees and presenters, and deal with the public. Many of these skills will be learned within "as live" recorded situations.

### WORLD OF BUSINESS JOURNALISM (Erasmus)

This module gives you a broad understanding of all major aspects of business journalism and media. In the module you will explore how news is communicated to journalists, how stories are covered, the challenges faced by business journalists, the changing nature of business journalism, and how business stories are covered in the mainstream media.

# Study format

## TOP TIP

Social media is so important. I used my former Twitter account to break a story, which is probably why I got freelance work here. Also, even though it seems like a bore, I would recommend updating your blog at least twice a week.

Former Journalism MA student

Find out more now at [city.ac.uk/arts/journalism](http://city.ac.uk/arts/journalism)

Phone enquiries +44 (0) 20 7040 8221

Email enquiries [journalism@city.ac.uk](mailto:journalism@city.ac.uk)

## HOW WILL I LEARN

All MA Journalism courses at City are practical, hands-on courses designed for people that want to become journalists.

As a result, much of your coursework will be journalistic assignments that you produce to deadline, as you would in a real news organisation.

Some courses are taught in lecture theatres, such as Journalism and Society 1 and Media Law, but most are small-group workshops that allow you to develop your journalistic skills and knowledge with the support of our expert academics.

We advise our students that they need to be available for classes

and assignments from Mondays to Fridays during working hours, and occasionally outside those times.

**(NB. The only exception is the Political Journalism MA, which is taught mainly in the evenings.)**

Provisional University term dates for 2012/13 – Please note dates may be subject to change and some courses have different term dates.

<b>TERM 1</b>	<b>24 SEPTEMBER-7 DECEMBER 2012</b>
<b>WINTER BREAK</b>	<b>10 DECEMBER 2012-4 JANUARY 2013</b>
<b>TERM 2</b>	<b>7 JANUARY-29 MARCH 2013</b>
<b>SPRING BREAK</b>	<b>1-19 APRIL 2013</b>
<b>TERM 3</b>	<b>22 APRIL-17 MAY 2013</b>
<b>(ASSESSMENT PERIOD)</b>	<b>(22 APRIL-2 AUGUST 2013)</b>



For all the latest Journalism news from City, follow [@cityjournalism](https://twitter.com/cityjournalism) on Twitter

# Sample reading list

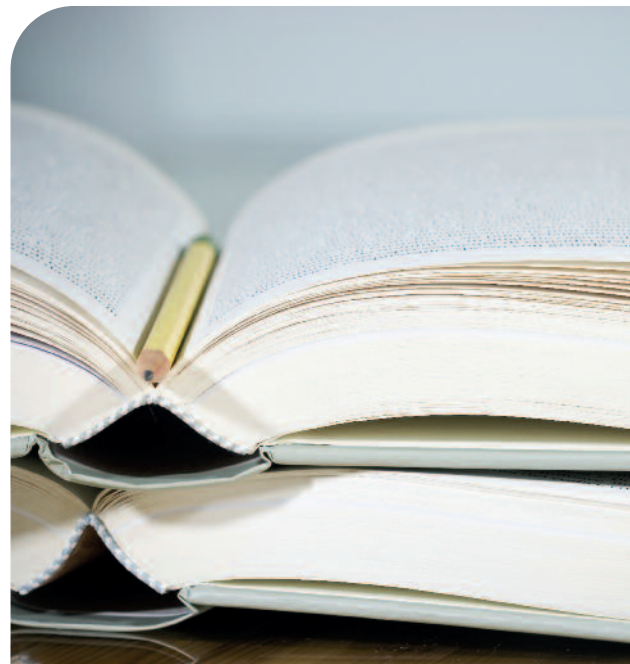
**JOURNALISM AND SOCIETY 1 MODULE:**  
BELSLEY, A. AND CHADWICK, R. (EDS) *ETHICAL ISSUES IN JOURNALISM AND THE MEDIA* ROUTLEDGE.

HICKS, W. (1998). *ENGLISH FOR JOURNALISTS*. ROUTLEDGE.

MORRISON, J. (2009). *PUBLIC AFFAIRS FOR JOURNALISTS*. OXFORD UNIVERSITY PRESS.

QUINN, F. (2007). *LAW FOR JOURNALISTS*. PEARSON EDUCATION.

You will be sent a full reading list before you join.

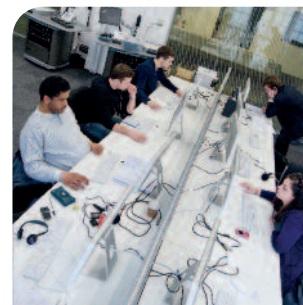


# Career paths

96 per cent of our 2010 Journalism graduates were in employment or further study 6 months after graduation.

**TOP TIP**  
Network, network, network. Get out there and set yourself apart.

Former Journalism MA student



Employers of our 2010 graduates include:  
Al Jazeera, Associated Press, BBC, Bloomberg, *Cosmopolitan Magazine*, *Daily Mail*, Dow Jones, *Financial Times*, ITN, Sky News, *The Times*, *Time Out*, United Business Media

Examples of job titles:  
Producer, broadcast journalist, digital editorial assistant, journalist, reporter, researcher, intake editor and film producer, feature writer, graduate trainee

## PROMINENT ALUMNI

We have been running Journalism courses at City since 1976. In the 35 years since, over 4,000 students have graduated and are now working in the media in the UK and internationally.

You may recognise some of our *alumni* on the right, and we give a flavour of where others are working now in the extract from *alumni* magazine XCity on p24.

Read more *alumni* stories, and see the full list of graduate destinations, at: [issuu.com/xcitymagazine25](http://issuu.com/xcitymagazine25) or [xcity-magazine.com](http://xcity-magazine.com)

**FRASER NELSON**  
(Editor, *The Spectator*)

**BEN PRESTON**  
(Editor, *Radio Times* magazine)

**DERMOT MURNAGHAN**  
(Sky News)

**SOPHIE RAWORTH,  
JAMES LANDALE,  
CAROLINE WYATT**  
(BBC)

**FAISAL ISLAM,  
KEME NZEREM,  
BRIGID NZEKWU**  
(Channel 4 News)

**JAMES HARDING**  
(Editor, *The Times*)

**WILL LEWIS**  
(General manager, News International)

**JOHN MULLIN**  
(Editor, *Independent on Sunday*)

**RAMITA NAVAI**  
(Channel 4 Unreported World)

**CAROLINE FARAJ**  
(Head of CNN Arabic) (BBC)

**SALAM PAX**  
'Baghdad Blogger'

**SAEED KAMALI DEGHAN**  
(2010 Foreign Press Association Journalist of the Year)



Sophie Raworth

Ben Preston

Keme Nzerem

John Mullin



# Academic profiles



Professor George Brock  
Head of Journalism

## PROF. GEORGE BROCK PROFESSOR AND HEAD OF JOURNALISM

Professor Brock became Professor and Head of Journalism at City University in September 2009. He began his reporting career at the *Yorkshire Evening Press* and *The Observer*, joining *The Times* in 1981. After starting at *The Times* as a feature writer, he became a features editor and, in 1984, op-ed page editor. He was foreign editor, Brussels bureau chief, European editor, managing editor, Saturday editor and most recently international editor in a 28-year career at the newspaper. He is a board member of the World Editors Forum, and chairman of the British committee of the International Press Institute. He broadcasts and lectures frequently and reviews for *The Times Literary Supplement*.

Follow Professor Brock  
on Twitter: [@georgeprof](https://twitter.com/georgeprof)  
See also [www.georgebrock.net](http://www.georgebrock.net)

## LIS HOWELL DIRECTOR OF BROADCASTING, DEPUTY HEAD OF DEPARTMENT

Lis Howell is director of Broadcasting and head of the MA courses in Broadcast and Television Journalism. She began as a producer and reporter at BBC Radio Leeds in 1973. In 1976, she joined Border Television in Carlisle, and in 1979 she went to Granada TV as a reporter. From there she went to Tyne Tees TV as a reporter/presenter. In 1986, she became the Head of News at Border TV and covered the Lockerbie disaster in 1989, winning an RTS Award. She became managing editor of Sky News in 1990 and was the first Director of Programmes at GMTV, before starting the UK Living Channel for Flextech TV, now Virgin Media. She left in 2000 to go to Harvard Business School before joining City in 2001.

## ROSIE WATERHOUSE COURSE DIRECTOR, MA INVESTIGATIVE JOURNALISM

Rosie is a freelance journalist with extensive experience as an investigative reporter, having worked for five national newspapers and as a TV reporter. She has twice been a member of the Sunday Times Insight team, she worked for *The Independent* and *Independent on Sunday*, where she was investigations editor, and for BBC Newsnight, where she contributed to a BAFTA award-winning film on BSE. As a freelancer, Rosie has contributed articles to publications including *The Guardian's* G2 section, the *New Statesman*, the *Daily Mail*, and *The Oldie*. She has most recently written a series of articles in *Private Eye* on the 'Satanic Panic'. Her television work includes a spell as a research consultant on a BBC Real Story documentary on the Rochdale Satanic abuse controversy.

Read the blogs  
of City's Journalism  
faculty at  
[city.ac.uk/  
journalism/people/  
faculty/blogs](http://city.ac.uk/journalism/people/faculty/blogs)



## BARBARA ROWLANDS COURSE DIRECTOR, MA MAGAZINE JOURNALISM

Barbara has extensive experience as a newspaper and magazine journalist. She has worked as a feature writer and reporter for Agence France Presse, the Central Office of Information, *Woman's Own*, *Titbits*, Australian Consolidated Press and *Today* newspaper. She is a leading health writer and has contributed regularly to *The Independent*, *Daily Telegraph*, *The Guardian*, *Daily Mail*, *The Times*, *Observer*, and innumerable consumer, B2B and customer magazines including *Prima*, *Marie Claire*, *Doctor*, *Hospital Doctor* and *MoneyPlus*. She has written three books on health, plus review articles in the academic journal *Journalism*. She has over 20 years experience delivering professional media training packages to public relations companies, charities, human rights organisations and government departments.

## JONATHAN HEWETT COURSE DIRECTOR, MA INTERACTIVE JOURNALISM AND MA NEWSPAPER JOURNALISM

Jonathan Hewett is director of Interactive and Newspaper Journalism and has extensive experience both as a journalist and as a journalism educator, having led and taught on courses since 1997. He set up and ran two news services, edited *The Week in Europe*, worked as a subeditor on *Nature*, was consulting editor at EUbusiness.com and editor of *London Cyclist*. Jonathan joined City in 2002, teaching initially on the MA International Journalism. He has led the MA Newspaper Journalism since 2005 and developed the MA Interactive Journalism, which launched in 2010. He has particular interests in online journalism, social media and data journalism, as well as journalism education.

Follow Jonathan  
on Twitter: [@jonhew](https://twitter.com/jonhew)



## Academic profiles (cont.)

### **PROF. STEVE SCHIFFERES** COURSE DIRECTOR, MA FINANCIAL JOURNALISM

Professor Schifferes has an extensive background in business and finance journalism, both for television and online. Most recently Professor Schifferes was economics correspondent for BBC News Online, co-ordinating coverage of the credit crunch, the Asian financial crisis, the Enron scandal, and the launch of the euro. He reported from the USA during the sub-prime crisis and from Bangalore, Shanghai and Detroit on globalisation and its discontents. Professor Schifferes started his journalism career at London Weekend Television, and before joining BBC News Online he was a TV producer for the BBC Money Programme. Professor Schifferes was a BBC Reuters Fellow at Oxford University in 2006, and visiting lecturer at the Oxford Internet Institute's summer doctoral programme at Harvard Law School in 2007. He was educated at Harvard and Warwick Universities.

### **CONNIE ST LOUIS** COURSE DIRECTOR, MA SCIENCE JOURNALISM

Connie is an award-winning broadcaster, journalist, writer and scientist. She presents and produces a range of programmes for BBC Radio 4 and BBC World Service. She is a recipient of the prestigious Joseph Rowntree Journalist Fellowship. Her most recent programme on BBC Radio 4 which she produced and presented, investigated the use of racially targeted designer drugs by pharmaceutical companies. She also presented the landmark Radio 4 series 'Life as' which charted the science of life from birth to death. Her recent book is entitled 'Reframing Libel' and is a collection of edited papers examining the government's defamation bill.

### **PROF. MICHAEL BROMLEY** COURSE DIRECTOR, MA INTERNATIONAL JOURNALISM

Professor Bromley rejoins City University London in 2012 after leading the journalism school at the University of Queensland. He took his MA at Yale and received his doctorate from City; he has been a visiting scholar at the Universities of Michigan and Pennsylvania. He was a newspaper journalist for twenty years before teaching journalism in British universities, including on the MA in International Journalism at City. He has published widely on journalism, particularly on investigative reporting, ethics and citizen journalists.

### **PROF. IVOR GABER** COURSE DIRECTOR, MA POLITICAL JOURNALISM

Professor Gaber has an outstanding background in both practical political journalism and in academic research in this area. He has co-authored three books and numerous articles on political communications, and has served as a media consultant to a variety of organisations, governments and international bodies. His journalistic career has included senior editorial positions at the BBC, ITN, Channel Four and Sky News. He is an independent editorial adviser to the BBC and a frequent contributor to radio and television networks in the UK and abroad.

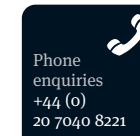
### **NEIL THURMAN** COURSE DIRECTOR, ERASMUS MUNDUS JOURNALISM MASTERS

Neil has worked professionally with interactive media since the early 1990's. His experience ranges across technologies – from interactive video discs, through CD-Roms and the Web, to mobile 'apps' - and clients, from The British Library to Getty Images. His professional career began at a pioneering independent publisher of educational multimedia software and included spells at one of the world's largest information companies, the Thomson Corporation, and one of the UK's main commercial broadcasters, Granada Plc. Neil was appointed as City University London's first lecturer in Electronic Publishing in 1997 and directed their successful Masters in Electronic Publishing until 2004. He continues to teach on that programme as well as leading

a new Erasmus Mundus Masters in Journalism and Media within Globalisation. His research focuses on the changes taking place in news production and consumption as a result of the internet. It has been covered by media outlets including *The Wall Street Journal*, *The Guardian*, and *Le Figaro*; and been honoured four times by the International Symposium on Online Journalism in Austin, Texas, where he won 'best paper' in 2006, 2007, 2008 and 2009. Neil is a referee for a range of international academic journals, publishers, and research boards; is an external examiner for bachelor and post-graduate degree programmes in journalism; and has lectured students and journalists in China, Ukraine, Germany, and the US.

Find out  
more now at  
[city.ac.uk/  
arts/journalism](http://city.ac.uk/arts/journalism)





## Academic profiles (cont.)

### TOP TIP

Look for accommodation immediately. Make a list of all the people you know in London, or friends of friends, and start making contact right away – they will come in handy throughout the year!

Former Journalism MA student

### PROF. ROY GREENSLADE PROFESSOR OF JOURNALISM

Professor Greenslade is one of Britain's foremost media teachers. He is a leading commentator and columnist on the media, and currently blogs for *The Guardian*. As a journalist he rose to the highest levels of management in a career taking in *The Sun*, the *Sunday Times*, and culminating in the editorship of the *Daily Mirror*. Roy is the author of *Press Gang: How Newspapers make Profits from Propaganda* (Macmillan, 2003), *Maxwell's Fall* (Simon & Schuster, 1992), and *Goodbye to the Working Class* (Marion Boyars, 1976).

Follow Professor Greenslade on Twitter: @GreensladeR and view his blog at [www.guardian.co.uk/profile/roygreenslade](http://www.guardian.co.uk/profile/roygreenslade)

### PROF. DAVID LEIGH ANTHONY SAMPSON PROFESSOR OF REPORTING

Professor Leigh is one of Britain's leading investigative journalists, and winner of the 2007 Paul Foot Award for Campaigning Journalism. He is assistant editor at *The Guardian*, with special responsibility for investigations. He has also worked in London at the *Observer*, where he ran an investigation team, and at *The Times*. He has won seven press awards, including Granada's Investigative Journalist of the Year, the British Press Awards Campaigning Journalist of the Year, and an award from the UK Freedom of Information Campaign. In 2006 he was Highly Commended for investigations into alleged corruption at BAE Systems. His books include *The Liar* (an account of the Jonathan Aitken affair); *Sleaze* (the story of the Neil Hamilton case) and a book campaigning for freedom of information legislation.

### HEATHER BROOKE VISITING PROFESSOR

Heather Brooke is a journalist, writer, and freedom of information activist, best known as one of the leading figures exposing MPs' expenses. She is the author of *Your Right to Know* (Pluto Press, 2006), *The Silent State* (Heinemann, 2010) and *The Revolution Will Be Digitised* (Heinemann, 2011). Heather was runner-up for the inaugural Paul Foot Award for investigative journalism and her project 'Justice by postcode' for *The Times* was one of the first examples of computer-assisted reporting in the UK. Heather is the UK project director of the Open Society Justice Initiative's anti-corruption survey and she is monitoring the accountability of three large public-sector projects: the London 2012 Olympics, the NHS Programme for IT and the oil extraction industry.

Follow Heather Brooke on Twitter: @newsbrooke See also [heatherbrooke.org](http://heatherbrooke.org)

### PAUL BRADSHAW VISITING PROFESSOR

Paul Bradshaw is founder of the investigative journalism crowdsourcing site Help Me Investigate (shortlisted for 2010 Multimedia Publisher of the Year) and is described by *Press Gazette* as one of the country's "most influential journalism bloggers". *The Telegraph's* Shane Richmond named him "The UK's Jeff Jarvis". In 2008, he was ranked the UK's 4th "most visible person on the internet" by NowPublic. In 2010 he was listed on both Journalism.co.uk's list of leading innovators in media, and the US Poynter Institute's list of the 35 most influential people in social media. His model for the 21st century Newsroom and BASIC Principles of Online Journalism series have formed the basis for newsroom operations and journalism education around the world.

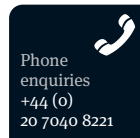
Follow Paul Bradshaw on Twitter: @paulbradshaw See also [onlinejournalismblog.com](http://onlinejournalismblog.com)

### PROF. STEWART PURVIS COURSE DIRECTOR, MA TELEVISION JOURNALISM

Professor Purvis began his broadcasting career at the BBC and then moved to ITN where he rose to become editor-in-chief and then chief executive from 1995-2003. He won two British Academy Awards as editor of Channel Four News in the 1980s. From December 2007 until July 2010 Stewart was the partner for Content and Standard at Ofcom. He has been a member of the Ofcom Content Board and the Radio Licensing Committee. He was also on the executive board of UKCCIS (UK Council for Child Internet Safety) and chaired the Digital Britain Media Literacy Working Group and the Digital Participation Consortium. In 2000 he received a CBE for services to broadcast journalism, and in February 2009 he received the Royal Television Society's Gold Medal for outstanding contribution to television.



Find out more now at [city.ac.uk/arts/journalism](http://city.ac.uk/arts/journalism)



Phone enquiries  
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Email enquiries  
[journalism@city.ac.uk](mailto:journalism@city.ac.uk)

## How to prepare for a Journalism degree at City University London...



# Application procedures

### ENTRY REQUIREMENTS

You will need, as a minimum:

- An upper second-class honours degree, or the international equivalent
- Some work experience in journalism.

If you have relevant professional experience you are also encouraged to apply.

### ENGLISH LANGUAGE REQUIREMENTS:

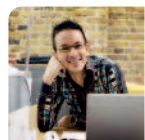
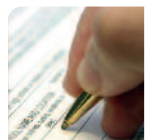
If your first language is not English, you will also need to get a score of at least 7.0 in the IELTS English language test (including at least 7.0 in the writing part of the test).

### HOW TO APPLY

To apply for the MA you will need to submit the following documents:

- An application form (either electronically or by post)
- Two references – we prefer one from an academic referee, and one from a journalism-related referee (e.g. a work placement supervisor)
- An article about why you want to take an MA in Journalism
- Other supporting articles.

Entry requirements and application materials vary by course, so please check our website carefully for detailed application instructions relating to the course you are interested in.



**Barbara Rowlands, MA Journalism Programme Director, offers the following advice to prospective City Journalism students:**

“Get work experience on local, regional or national newspapers, magazines or regional broadcast stations. Check a news website every day (not just Twitter). Immerse yourself in current affairs, watch documentaries such as *Dispatches and Panorama*, listen to Radio 4’s Today programme and watch BBC1’s *Newsnight*. If you say you don’t know who the Home Secretary is because you’ve been too busy doing your finals, you won’t get a place. If you let your general knowledge slip while you are trekking round Thailand in the summer, you will suffer. Read the appropriate media, whether that’s the *Financial Times*, *New Scientist* or *Marie Claire* – and most importantly, for broadcasters and TV students, watch and listen. Read books about journalism by top journalists and develop an appetite for brilliantly-written newspaper and magazine features. Take an interest in some of the issues covered and develop your own perspective on them. Start to read/watch/listen as a journalist (i.e. critically), and begin to question why something is news, how and why it is structured as it is and why specific words and images are used. Look at how the story is used across media platforms.”



**CITY UNIVERSITY  
LONDON**

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+44 (0) 20 7040 8221

Email enquiries [journalism@city.ac.uk](mailto:journalism@city.ac.uk)

**96%**  
of City Journalism graduates are in jobs or further study within 6 months of completing their course

**2** professional bodies  
accredit our MA Journalism courses: the BJTC (Broadcast/Television Journalism MA) and the PTC (Magazine Journalism MA)

**4,000**  
Journalism City *alumni* work in media in the UK and overseas

**0.8 miles**  
distance from City to the nearest major media organisation (ITN)

The information in this leaflet is correct at the time of going to press. The University reserves the right, arising from unforeseen events or circumstances beyond our control, to add or remove courses and to make changes in regulations, syllabuses, course options and modules, fees etc without prior notice. Fees quoted are for one year only. Complaints concerning the accuracy of information provided by the University in this leaflet and in related course brochures should be made to the Academic Registrar. Any complainants who feel their complaints have not been dealt with satisfactorily may write to the Higher Education Quality Assurance Agency.