Stephen Lawrence Daily Mail Scholarship 2017/18





Applications are now open for the **Stephen Lawrence Daily Mail Scholarship** for September 2017 entry.

Students will receive a **full fee scholarship**, support from City journalism academics, and **exclusive access to relevant work experience placements at the** *Daily Mail* as well as **exceptional professional mentorship** from senior *Daily Mail* journalists. Students will also receive **financial support** for living expenses, rent and other costs while studying for their degree.

On completion of the MA programme at City, successful candidates will be offered a place on the highly coveted *Daily Mail* or *MailOnline* editorial graduate trainee scheme, where they will receive a 12-month paid contract.

The scholarship is kindly supported by the *Stephen Lawrence Charitable Trust* and the *Daily Mail*, in association with City, University of London.

To apply email sldmscholarship@city.ac.uk by the closing date, Friday 7 April at 5pm.

Application procedure

- 1. Applications are open to any student interested in studying for a Master's degree in journalism at City, University of London beginning in September 2017.
- 2. There are two qualification categories for the scholarships, namely:
 - a. Black and Minority Ethic (BAME) diversity
 - **b.** Socioeconomic diversity
- 3. Students awarded the scholarship will be accepted to study for a MA Journalism on one of the following postgraduate taught degree programmes:
 - a. MA Newspaper Journalism;
 - **b.** MA Investigative Journalism;
 - c. MA Interactive Journalism;
- 4. Your application should include:
 - **a.** a one-page CV;
 - **b.** a personal statement of <u>no more than 300 words</u> outlining why you believe you would be a worthy recipient of the scholarship; and your interest in working at the *Daily Mail* or the *MailOnline*;
 - **c.** Three examples of your journalism (published and/or student media and/or links to digital content)
- 5. Students interested in applying should send an application by email by the closing date, Friday 7 April at 5pm to sldmscholarship@city.ac.uk

Personal statement

In your personal statement, you should outline why you want to study journalism at City, University of London, and your interest in working at the *Daily Mail* or the *MailOnline*. You should outline in detail what benefit the scholarship, financial support, mentorship and work experience opportunities at the *Daily Mail* would be to you.

Rules

- 1. In order to qualify for consideration for a scholarship, applications must either demonstrate socioeconomic diversity or Black and Minority Ethic (BAME) diversity. You should state which qualification category you are applying for on your application. If you are applying for the scholarship under socioeconomic diversity criteria, you may be asked to produce evidence of financial need.
- 2. Applications will be accepted by email only, and by the closing date. Late applications cannot be accepted under any circumstances.
- 3. You should email your application as one PDF file.
- 4. You can expect to hear if you have been shortlisted for interview after 21 April.
- 5. If you are selected for interview you must be available for interview all day on Wednesday 3 May 2017. Further information on the interview process will be made available to shortlisted candidates.

- 6. You may not defer the scholarship if you are unable to take up the scholarship in September 2017.
- 7. Candidates offered scholarships will be invited to City in late May, where they will have an opportunity to see our facilities; discuss module choices with City academics, and decide on which programme they wish to pursue.

Qualification categories

You should state on your application which qualification category you are applying under (socioeconomic or BAME diversity). Students applying under the socioeconomic diversity category may be asked to prove they live in a lower income household. You do not need to prove merit under both categories.

Background

The **Stephen Lawrence Daily Mail Scholarship** is designed to promote diversity in journalism.

The move is part of a wider strategy by the Department of Journalism at City, University of London to increase the number of students from culturally diverse backgrounds and lower income households to enter the profession.

Research on media ethnicity has shown that 94 per cent of journalists working in newsrooms in the UK are white, while the overwhelming majority of entrants to the profession come from ABC1 backgrounds.

City strongly supports diversity and has a range of measures in place to assist students. City works with a range of partners to support student, and offer a number of other bursaries each year.

Further information on the Stephen Lawrence Charitable Trust is available here.

The **Daily Mail** is one the UK's most popular daily newspapers, while the <u>MailOnline</u> is one of the world's most popular news websites.

This is the first year the Scholarship has been run in association with City, University of London. The *Daily Mail* and the Stephen Lawrence Charitable Trust launched the scheme in 2015, and the first two scholars are currently working at the *Daily Mail*.

To apply now, click here to email your application.