

Proposal on behalf of The City Law School (CLS) for 2015/16 HEIF5 allocation

This proposal outlines our intentions for the expenditure of our per annum allocation of £55K. We would also wish to express our desire to apply for any additional funding that may be available since our previous plans, agreed by the Enterprise Office, have been based on continuous investment at a higher level than is currently promised. During the academic year 13/14 the law school was allocated £80K to support our enterprise activities, and in 14/15 we received £69K; none of our activities will be scaled back in 15/16 so an additional allocation would be welcome for further external engagement projects.

Our bid mirrors that of our previous proposals for allocations under HEIF3, 4 and HEIF5. That is that we will focus our Enterprise activity on the provision of income generating high level continuing professional development (CPD) training courses to businesses and the professions, strengthening our Knowledge Exchange (KE) activity, alongside strong income returns for HESA and HEBCIS reporting.

Our school's strategic plan outlines our vision:

Our strategic plan, with its focus on the legal profession, will deliver a uniquely positioned Law School with very strong and long-standing links with the legal profession.

We will achieve our Vision by:

- *Developing high quality enterprise initiatives including the continued design and delivery of high level CPD courses*
- *Improving our research profile by investing in academic staff with an established 3*/4* research profile*
- *Developing research centres which build upon existing expertise in Energy Law and Advocacy*
- *Developing innovative legal education programmes to meet the needs of the legal profession*
- *Promoting International activities to underpin the core strategy*

Specifically in relation to this bid our activity will:

- Prioritise design and delivery of income generating high level CPD courses
- Engage with academic staff to increase KE with the wider community through participation in the design and delivery of CPD courses
- Increase collaboration on community engagement programmes, e.g. the award winning CLS Pro Bono Start-Ed initiative as part of a full Pro Bono suite¹
- Improve international KE collaborations through consultancy and high level CPD courses; we already deliver programmes for clients such as ESCP business school in France, the International Criminal Court in The Hague and Tharawat Business Continuum in the MENA region
- Further develop existing links with private clients, government departments and public bodies – we already have long term relationships with most of the top 100 UK law firms as well as government departments and other organisations such as the Ministry of Justice, the Crown Prosecution Service, the Bar Standards Board, the Solicitor's Regulation Authority, the Houses of Parliament, the Department of Justice Northern Ireland and the Institute of Chartered Accountants for England & Wales

¹ See also: <http://www.city.ac.uk/law/careers/pro-bono-professional>

We propose to continue investing our HEIF5 allocation in specialist Enterprise practitioners. Currently, in support of the CLS BDM, we employ an Enterprise/CPD Business Development & Marketing Executive (BD&ME). We propose that the HEIF5 allocation is used to continue this support which is essential in order to maintain our level of income generating and KE activity through the delivery of high level CPD courses. The CPD department currently generates in excess of £300K principally as a result of the business development and marketing activities of the two Enterprise specialists. Of the initial £55K allocation, £50K would contribute towards the BD&ME 'on cost' salary; the remaining £5K allocation would be used to supplement Law Enterprise marketing activity and events.

If there are any further funds available following all schools' final allocations we would be able to utilise these towards the full cost of the BD&ME and our CPD Co-ordinator. Any further funds, should they be available, would allow for additional events, marketing and staff investment in order to further grow the CPD income generating capacity of the existing team. We value the HEIF5 investment and strongly believe that our return on investment and quality and profile raising high level CPD and Pro Bono activities warrant continued support at levels at least similar to previous years.

Stephen Laurie
29th September 2015